



vedanta

delhi 15 october, 2023
half marathon

Associate Sponsor



IDFC FIRST Bank

EVENT DOCKET



Philanthropy Partner



United Way Delhi



VINAI KUMAR SAXENA
Lieutenant Governor of Delhi

"This is the 18th edition of the race, and last year when I participated, 27000 people participated and this year 36000 people have participated which shows how Delhi has accepted this event. The people of Delhi are very health conscious, and this is reflected in the participation, which has people of all ages. It is a very good sign that the people of Delhi have participated in such numbers, and it shows how the people have accepted this event and I am sure with every edition the numbers will increase. The PM has given a message of FIT India, and this shows how the people have embraced it."

"The experience on Sunday morning was inspiring and to see how running brought together people from all backgrounds at the Vedanta Delhi Half Marathon. The energy and the vibe around the entire city were riveting and it was brilliant to see everyone stand together for various social causes. I must also applaud Emoha Eldercare for seamlessly managing the senior citizens' race. It's good to see so many happy faces out here for the race."



GENERAL J.J. SINGH
Former Governor of Arunachal Pradesh and COAS Indian Army

Running is the best way to stay fit and healthy and it was heartening to witness everyone give it their best at the Vedanta Delhi Half Marathon. Being on the race route alongside my fellow runners was truly inspiring. I only take back beautiful memories. I would also like to congratulate all our Indian athletes for their smashing performance.



AIR MARSHAL AP SINGH
Vice Chief of the Air Staff, Indian Air Force

"I am delighted to see the response for the Vedanta Delhi Half Marathon. The participation of 36000 runners showed the enthusiasm with which the country has embraced the FIT India Movement envisioned by Honourable Prime Minister Shri. Narendra Modi ji and it has become a people's movement. The atmosphere in the stadium was the most vibrant that I have seen, and it is evident that citizens are embracing fitness and good health as a way of life."



ANURAG SINGH THAKUR
Minister of Youth Affairs and Sports and I&B, Govt. of India



LT GEN MV SUCHINDRA KUMAR
*AVSM, YSM**, VSM, Vice Chief
of Army Staff*

"It was great resuming participation in the Vedanta Delhi Half Marathon post-pandemic. The grandiose and scale of the event has been increasing and was on display while I ran the 10K this year. The fitness and health awareness created by this event is to be lauded. Kudos to the organising team and the sponsors for being the torchbearers of the fitness revolution in Delhi for the past almost two decades"

"It was fantastic to see the kind of turnout at the Vedanta Delhi Half Marathon, not only for the Half Marathon and Open 10K but also for the Great Delhi Run. They all looked so happy when they finished the run. For each one to set a target for themselves, train for several months and then to have completed their race is remarkable. Each story is beautiful on its own."



ATISHI SINGH
*Minister of Sports & Education,
Govt of NCT Delhi*



HARMANPREET KAUR 
PUMA Athlete, Indian Cricketer

"The energy and verve the senior citizens showcased were truly a special and unique sight to behold. I hope I get a chance to run at the next Vedanta Delhi Half Marathon because I would love to run alongside everyone."

FROM THE PROMOTERS DESK

For 18 glorious years, the Vedanta Delhi Half Marathon (VDHM) has flown India's flag high; representing its sporting spirit and generosity. The power of participative sport is that it creates a sense of ownership for each stakeholder involved and brings everyone on common ground - the authorities, the running community, the city and the nation.

Year after Year our runners have stood by us. This year, we witnessed 36,000+ participants with representation from 21 countries. Moreover, there was a significant increase in the participation of women, which accounted for 49 percent of the total number of runners. This was further boosted by an all-women 10K pacer squad. The feature race was selflessly steered by corporate head honchos. With its potential to drive marketing and social objectives for brands, VDHM has proven to be one of the most valuable and dependable experiential platforms for our partners.

Our title sponsor - Vedanta's #RunForZeroHunger campaign scaled new heights, providing 5 million meals for each kilometre run. Meanwhile, PUMA curated exclusive event merchandise and Bisleri launched limited edition bottles featuring Asian Games Silver Medallist Kartik Kumar, among others. With steadfast assistance from United Way Delhi, numerous NGOs, corporates, and individuals have raised ₹ 1.86 crore for multiple causes ranging from early childcare and development to diversity and inclusion.

For the benefit of the participants, the civic authorities put their might behind the event. The Delhi Metro Rail Corporation (DMRC) started its services early, while the New Delhi Municipal Council (NDMC) and the Municipal Corporation of Delhi (MCD) ensured that all the waste on the route was effectively managed reinforcing our commitment to be a 100% waste-managed event.

We are very grateful for the support from Respected Shri Vinai Kumar Saxena – Lieutenant Governor of Delhi, Shri Anurag Singh Thakur, Hon'ble Union Minister of Youth Affairs, Sports and I&B and Smt. Atishi Singh, Hon'ble Minister of Sports & Education, Govt of NCT Delhi. It was an honour to host them on Race Day.

To have luminaries such as, Lt. General MV Suchindra Kumar Vice Chief of Army Staff, Air Marshal Amar Preet Singh Vice Chief of Air Staff, Lt. General Rajinder Dewan, Quarter Master General Indian Army and Shri Atul Karwal Director General NDRF, run in the event is a matter of pride for us all.

The Vedanta Delhi Half Marathon is a great showcase of a public-private partnership, and we are together privileged and humbled to make the 18th edition a resounding success.

**Wishing you our sporting best,
ANIL & VIVEK SINGH**



Promoted by


PROCAM

THE PHILANTHROPY PILLAR

United Way Delhi (UWD) is the Official Philanthropy Partner for the Vedanta Delhi Half Marathon. United Way Delhi is an independent local not for profit organization affiliated to the United Way Worldwide family- one of the World's Largest Leadership with 1800 affiliate chapters across 41 countries

As the proud philanthropy partner for the Vedanta Delhi Marathon, our commitment to the Philanthropy Pillar has been unwavering. This integral component of the event framework has consistently demonstrated its effectiveness in benefiting individuals, CSOs, corporates and instilling faith in the platform.

The Philanthropy Pillar serves as a key component of the Vedanta Delhi Half Marathon,

showcasing the dedication to making a positive impact on the community. Through this, United Way Delhi has created a platform where various stakeholders and causes can unite to further their missions and bring about real change. The structured approach has proven to be a catalyst for success, and it has been instrumental in fostering collaboration between like-minded, CSOs, corporates, and individuals who share a common goal – to make the world a better place.

Through our efforts, people have found a reliable and transparent platform to showcase their work, attract support, and build trust among donors and volunteers. As the philanthropy partner, we have established an environment that encourages innovation, efficiency,

and accountability in the development sector. This, in turn, has strengthened the faith that CSOs have in our platform, making the Vedanta Delhi Half Marathon a go-to event for those seeking to make a meaningful difference.

In conclusion, the Philanthropy Pillar of the Vedanta Delhi Half Marathon has become a vital and trusted element of the event. It has proven its worth by facilitating collaboration, resource allocation, and support for all. Our commitment to making a positive impact in the community remains unwavering, and we are excited to continue as the official philanthropy partner for VDHM to create a brighter and more inclusive future for all.

THE PHILANTHROPY PARTNER'S DESK

This year's Vedanta Delhi Half Marathon brought together individuals from diverse backgrounds, united by their passion for many causes (but one unifying) early childhood development, education, youth empowerment, health and well-being, livelihood and financial stability, skill development, disability support, women empowerment, gender diversity and inclusion, environmental conservation, biodiversity protection, animal welfare, and the fight against hunger. Your participation is a testament to your commitment to these vital causes and our shared vision for a better tomorrow.

We want to express our deepest gratitude to all the stakeholders and donors who have made this event possible. Your support and contributions have been instrumental in making the Vedanta Delhi Half Marathon 2023 a reality.

Together, let's continue to run towards a brighter future and create a lasting impact. Let's make the upcoming Vedanta Delhi Half Marathons a symbol of hope, unity, and positive change.

Thank you for your commitment, enthusiasm, and the difference you are making in the lives of many. Every step you take truly matters.

Warm regards,

RINA KAUSHAL

*Chairperson,
United Way Delhi*

Philanthropy Partner



United Way Delhi



TOTAL FUNDS RAISED FROM 2005 TO 2023

₹ 81.21 CRORE

(amounts in Crore)



FUNDS RAISED AT VDHM

CATEGORY-WISE FUND RAISED

CATEGORY	FUND RAISED
CHARITY BIBS	₹ 3,53,100
SOCIAL IMPACT CONTRIBUTORS	₹ 35,76,149
YOUNG LEADER	₹ 2,13,601
CORPORATES	₹ 1,31,30,150
DIRECT DONATIONS TO NGOS	₹ 9,90,991
“NGOS (REGISTRATION /DONATIONS)”	₹ 3,55,000
TOTAL AMOUNT	₹ 1,86,18,991

SOCIAL IMPACT CONTRIBUTORS

Individual Fundraisers who raise more than ₹ 10,000 are recognized as “Social Impact contributors” for their deep dedication and significant impact on their chosen cause. 70 Social Impact Contributors and 2 Young Leaders raised funds for various causes totalling to 37,89,750. With nearly 974 donors, 21 CSOs can continue their work to positively impact many more underprivileged lives.

Donors supported fundraisers with an average donation of around 8,621.25, ushering them to meet the minimum threshold of their respective categories.

Such individuals motivate and inspire others to run for a cause. They come out of their comfort zone and endorse the cause by reaching out to friends, family, colleagues, etc., in all possible ways. Over the years, this platform has brought together more than 350+ individuals who are committed to supporting various causes



SOCIAL IMPACT CHAMPION

Deepak Sharma, born in 1960 in Modinagar, Uttar Pradesh, began his journey from a middle-class background to become a Gold Medalist engineer. Despite a successful corporate career, he found true purpose in volunteering at Udayan Care, an NGO focused on child and youth welfare. Inspired by his father's values, he champions education and empowerment, actively raising funds to create transformative change for the underprivileged.

Raised
₹ 10,81,026

DEEPAK SHARMA
For Udayan Care

"In 2016, I embarked on a journey with Udayan Care, realizing financial support is vital for program growth. Leveraging my corporate experience, I fundraised 5 lakhs at the event's previous editions. With colleagues' support, I championed girls' education

and women empowerment, committing to donate half our wealth. My strategy involved sharing impactful stories, forging personal connections, and persistent follow-ups. To aspiring fundraisers, align pitches with passion, connect personally, and stay committed."





"I feel profoundly blessed that even at this age, my legs can carry me not just over marathon finish lines, but toward making a difference in the lives of others. With every step, every mile, and every rupee raised, my journey continues, deeply intertwined with a heartfelt mission of support and benevolence."

ANIL CHAWLA

For Vipla Foundation

SOCIAL IMPACT LEADER

Social Impact Leaders are fundraisers who raise a minimum of ₹ 5 lakh for their commitment and significant impact on their chosen cause. The special gems that are making an impact by contributing and making significant changes to society. There is one such individual who raised a total of ₹ 8,73,800 for his chosen cause.

Raised
₹ 8,73,800



Anil Chawla, a notable entrepreneur, is dedicated to making a difference. Co-founding Clix Capital, he transformed lending for India's underserved MSME sector. Anil supports charitable causes like Vipla Foundation, participating in marathons and cycling, and

fundraising. His involvement spans years, raising an impressive ₹ 22,81,441. Anil's journey, marked by adventure and philanthropy, showcases a remarkable blend of excellence and benevolence, inspiring positive change in both business and society.

"With your support, we can bridge the digital gap for children, offering computers, internet access, and educational programs. Let's empower them for success in the digital age. Together, let's ensure every child has an equal chance for a brighter future."

Krishan Sharma, a leader at DCM Shriram Ltd with 34 years in Agrochemicals and Pharmaceuticals, is passionate about running. He participated in VDHM 2023 for the sixth time, raising funds for the NGO Ushakiran, to support

underprivileged children's education. The goal is to boost digital literacy. Krishan aims to bridge the digital divide and empower these children for a brighter future, ensuring equal opportunities for all.

SOCIAL IMPACT MAKER

Fundraisers who raise a minimum of ₹ 1 lakh are acknowledged as "Social Impact Makers." We saw 5 individuals this edition who have cumulatively raised a total of 6,88,303 which will benefit 5 NGOs to further their work.

Raised
₹ 1,99,701



KRISHAN SHARMA
UshaKiran



ANJALI HEGDE
Udayan Care



Raised
₹ 1,59,200



GOVIND SHARMA
CRY- Child Rights and You



Raised
₹ 1,23,002



ROHAN KWATRA
SALAAM BAALAK TRUST



Raised
₹ 1,05,600



ARJUN MATHUR
Action for Ability
Development and Inclusion

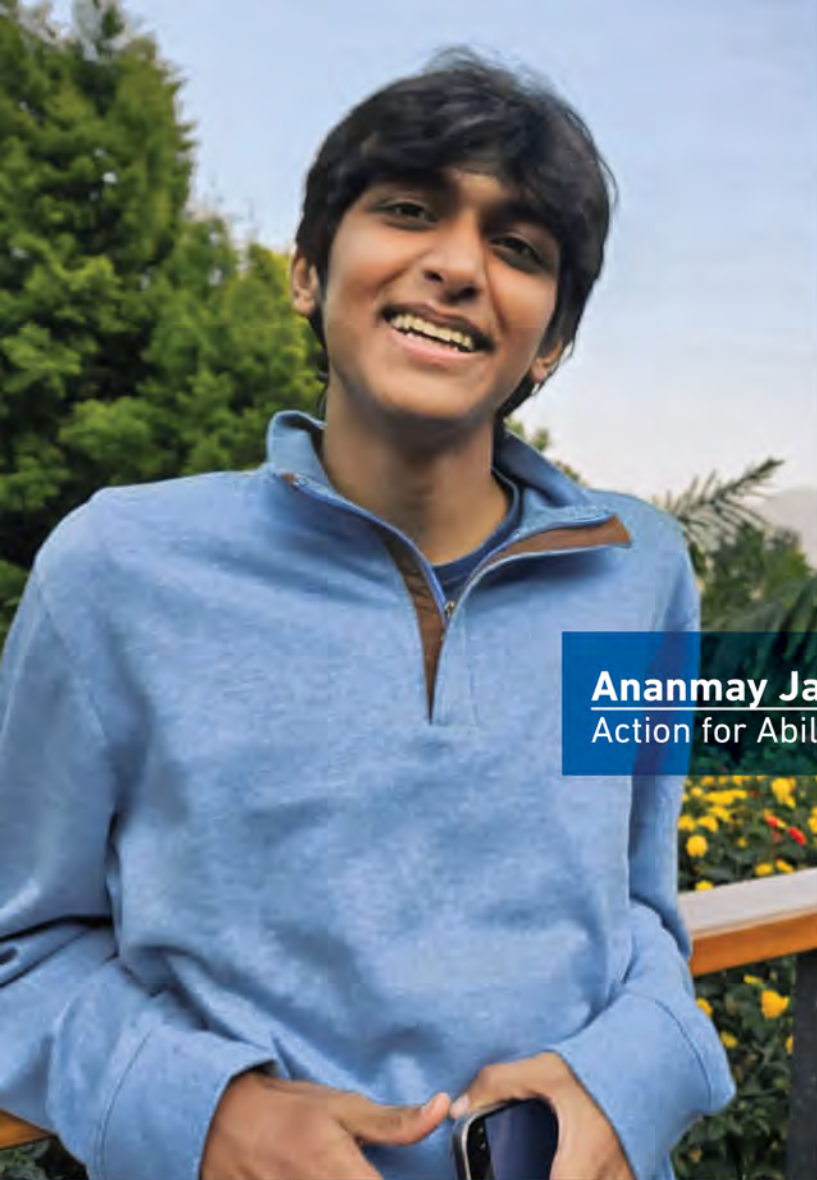


Raised
₹ 1,00,800



YOUNG LEADER

This edition of VDHM 2023 honours the spirit of young India and encourages youth to participate in acts of social awareness and fundraising for causes close to their heart. Fundraisers below 21 years as of October 2023 fall under this category. The commitment to raise funds in this category is ₹ 75,000. At VDHM 2023, such Young Leaders have raised over and beyond the minimum commitment to support a cause.



"Growing up, I've been deeply involved in disability issues through my family's connection with AADI. My mother and grandmother's work inspires me. I've witnessed AADI providing opportunities, breaking stereotypes. Now, I want to raise funds for inclusive spaces, bridging the gap through youth involvement for a more accessible world."

Ananmay Jalan Wadhwa

Action for Ability Development and Inclusion (AADI)

Raised
₹ 1,10,000



"Eashan is 12 years old who loves music, drawing and playing guitar. He has been immensely inspired by the work of Protsahan India Foundation in empowering the most vulnerable girls. He is motivated and passionate about creating a gender-equal society where everyone can live with dignity, and everyone gets an equal opportunity to grow and achieve their dreams."

To promote the cause girls' empowerment he raised Rs.1,03,601 for Protsahan India Foundation during the Delhi Half Marathon 2023."



Eashan kumar











Protsahan India Foundation



Raised
₹ 1,03,601

SOCIAL IMPACT CONTRIBUTORS

NAME OF SOCIAL IMPACT CONTRIBUITORS	SUPPORTING NGO	FUND RAISED
RUPAM RAJA		₹ 83,500
AKSHI THAPA		₹ 79,000
MANISHA MALHOTRA		₹ 77,587
RAVI KANT MITTAL		₹ 59,200
ABHINAV NATH		₹ 54,000
HITESH KUMAR PAHUJA		₹ 52,201
MANJEET		₹ 52,101
MINAL		₹ 51,000
JATIN ARORA		₹ 47,800
SHLOK MAHESHWARI		₹ 35,000
SUPPORT OUR HEROES FUNDRAISER		₹ 34,000
SAHIL MAHESHWARI		₹ 30,000
AASIB KHAN		₹ 28,302
RACHNA WADHERA		₹ 26,400
ARYAMAN GULATI		₹ 24,000
PRANJAL AJAY KUMAR		₹ 22,455
SHOME ADVANI		₹ 22,000
YAGDEEP CHUGH		₹ 21,600

NAME OF SOCIAL IMPACT CONTRIIBUTORS	SUPPORTING NGO	FUND RAISED
PREETI RAJPUT	 MAITRAYANA	₹ 21,300
GANESH ANANTHANARAYANAN	 Bharti Foundation	₹ 19,500
RIPUDAMAN BEVLI	 JAN MADHYAM Help The Disabled Help Themselves	₹ 13,001
MYRA BANSAL		₹ 12,200
VINOD KAUL	 ETASHA Skillng Communities An Initiative of Vedanta	₹ 12,001
DR RUMANA SINHA SEHGAL	 YOUWECAN FIGHT CANCER	₹ 12,000
VARUN ELWADHI	 aadi Action for Ability Development and Inclusion Formerly The Spastics Society of Northern India	₹ 10,601
MEGHA SAXENA	 Usha Kiran www.ushakiran.org.in	₹ 10,500
AARTI GOPALAKRISHNAN BHARADWAJ	 FRIENDS OF S.E.C.A.	₹ 10,000
COL SANJAY GANGWAR	 ETASHA Skillng Communities An Initiative of Vedanta	₹ 10,000



CORPORATE TEAMS

The Corporate Team category is a unique opportunity for companies to participate in the VDHM and support their chosen NGO through charity collection efforts. By forming employee teams and taking part in the event, companies not only contribute to important causes but also benefit from enhanced employee engagement and team bonding.





CONTRIBUTING CORPORATES

HIGHEST CONTRIBUTING CORPORATE

supporting



Blue Star embodies a life of empowerment for people and communities through the Blue Star Foundation, initiated in 1982. Evolving with time, their CSR activities, driven by

employee involvement and domain expertise, foster lasting impact in education, health, and poverty alleviation projects. They extend social responsibility to sustainable initiatives in

education, skill development, children's and women's health, and women's empowerment.

BLUE STAR LIMITED

Raised
₹ 15,00,000





TEAM HDB FINANCIAL SERVICES LIMITED

Raised

₹ 12,00,000

supporting



Skilling Communities
for Employment & Income Generation

2ND HIGHEST CONTRIBUTING CORPORATES

"After knowing about the event, I wanted to "Run for the cause"

It took me 3 weeks, from 200 meters walk to 4 km jogging. A bit of excess pound was obviously a challenge to keep a track on.

Sanjay Yadav,

Team HDB Financial Services Limited

Discipline in diet, routines activities and passion to "Run for the cause" is something I will cherish throughout my life.

I am now self-motivated to participate in all such activities that bring a change in our society."

"Engaging employees in activities that contribute to the community at large fosters a culture of giving back to the society and social consciousness.

We partnered with ETASHA and interacted with them before the event. Every runner was introduced to the skill development program and it gave us an immense honour to run for this social cause.

Our employees' commitment to pushing the envelope for meaningful causes resonates deeply with our values reflecting a culture that effortlessly integrates innovation and compassion."

Mr. Amit Sharma,

Head - Channels



FUNDRAISING CORPORATES

These are corporates, who in addition to the contribution made by them, encourage their employee teams to further contribute to a cause of their choice. Such companies have social responsibility weaved into their corporate ethos and motivate employees to actively engage in social causes.

HIGHEST FUNDRAISING CORPORATE

supporting



&



United Way Delhi

"Genpact is committed in supporting the cause of Environment, Sustainable Development Goal No. 13 (of UNDP). We chose this cause to support through VDHM and it fits in with our CSR Pillar 'Better Planet'. The race day, 15th October, with the coming together 40 strong Genpact runners, was one full day of

energy and excitement, and flawlessly organized. So many NGOs showcased their varied causes, which truly inspired our employees. Genpact ran for a greener world, planting 1000 saplings with Bhumi through the Vedanta Delhi Half Marathon. We are eager to participate in the future editions of this event."

Sanjay Bhatia,
Asst. Vice President, CSR
Volunteering Team, Genpact

GENPACT

Corporate contribution- ₹ 6,00,000

Fund raised /
donated by employees- ₹ 40,00,000





HITACHI INDIA PVT LTD

Corporate contribution- ₹ 6,00,000

Fund raised / donated by employees- ₹ 22,00,000

"Hitachi India, with over nine decades of propelling partnership with the nation has been driving Sustainability and helping society charter a progressive yet healthy future through building Planetary bodies for the well-being of the people. Hitachi India takes pride in setting an accelerated precedence

of transforming the society utilizing its multifarious bouquet of distinguished technologies, including Rail, Energy, Payments, IT, e-Education, e-Healthcare, and others. Let's take a pledge to REALIZE, REKINDLE, and REIGNITE the strengths within, spreading JOY and HAPPINESS"

*Senior Management
Hitachi India Pvt Ltd*



United We Stand










Ensuring Prosperity and Well-Being for the Society

The impeccably organized Vedanta Half Marathon is a testimony of building an ecosystem that is going to constitute a strong foundation of a society driven by Health, Prosperity, and Well-Being for the citizens.

The 2nd successful chapter of Vedanta Half Marathon has set the momentum of building a resilient future that echoes the colossal wisdom by Shri. Rabindranath Tagore emphasizing the significance of how a fervent Mind can empower life - Where the mind is without fear and the head is held high; Where knowledge is free; Where the world has not been broken up into fragments by narrow domestic walls.



**2ND HIGHEST
FUNDRAISING
CORPORATE**

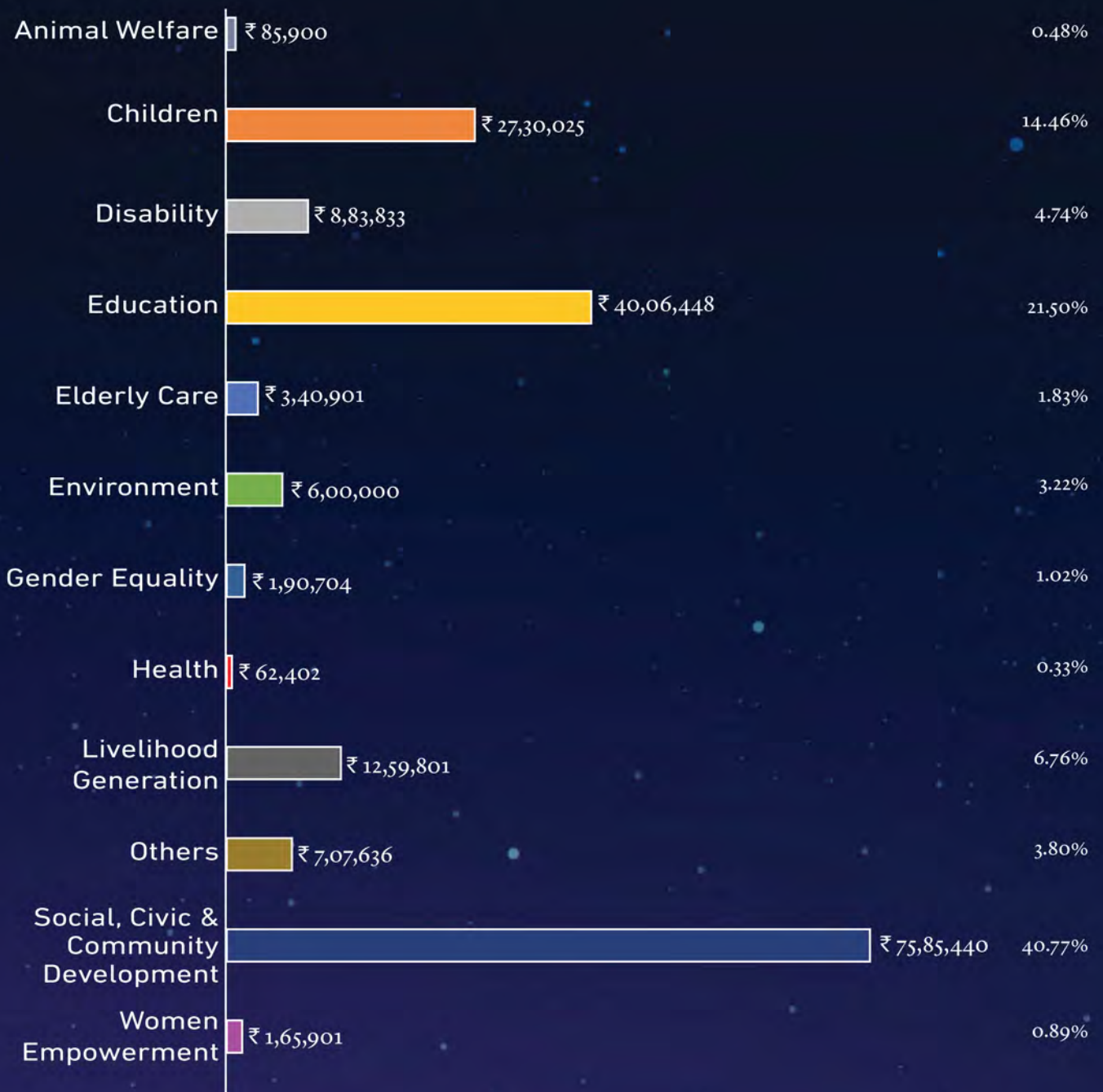
NAME OF THE CORPORATE/ RACE CATEGORY	SUPPORTING NGO	AMOUNT DONATED
CASTROL INDIA LIMITED	 <p>United Way Mumbai</p>	₹ 3,00,000
KARL STORZ ENDOSCOPY INDIA PRIVATE LIMITED	 <p>Sarhah Prayas</p>	₹ 3,00,000
BROWN-FORMAN INDIA PRIVATE LIMITED	 <p>United Way Delhi</p>	₹ 3,00,000
MARSH	 <p>CONCERN INDIA FOUNDATION HELPING PEOPLE HELP THEMSELVES</p>	₹ 3,00,000
MAKEMYTRIP INDIA PRIVATE LIMITED	 <p>UDAJAN care Where young lives shine</p>	₹ 3,00,000
C.H.ROBINSON WORLDWIDE FREIGHT INDIA PVT. LTD.	 <p>SUPPORT OUR HEROES</p>	₹ 4,50,000
OMNICOM MEDIA GROUP INDIA PRIVATE LIMITED	 <p>UDAJAN care Where young lives shine</p>	₹ 3,00,000
MARS INTERNATIONAL INDIA PVT LTD	 <p>SMILE FOUNDATION</p>	₹ 4,50,000
TATA POWER DELHI DISTRIBUTIOIN LIMITED	 <p>Maya CARE Foundation</p>	₹ 3,00,000



FUNDRAISING NGOs

The VDHM is a ready-made cause-neutral international platform, encouraging NGOs to utilise the same to fundraise and promote their work, giving individuals and corporate contributors a range of causes to choose from, all aligned with the 17 Sustainable Development Goals as set out by the UNDP.

The 2023 edition of Vedanta Delhi Half Marathon saw 57 NGOs belonging to 12 different cause categories, participate through the event's platform. 41 NGOs raised funds for their specific projects and thereby have a greater impact on the lives of thousands. The platform also offers NGOs an opportunity to increase their network and visibility, and engage with a plethora of individuals who can support them.



CAUSE WISE FUNDS RAISED

The VDHM 2023 was a great platform and especially after the COVID-19 pandemic, we took advantage of it in a positive manner. People came out in droves to take part in the event. On the race day, it was a massive

gathering for the event. More than 500 people participated in the race for Udayan Care. It was a beautiful platform for us to bring our volunteers and sponsors together. I want to express my appreciation

to United Way of Delhi for organizing this event and ensuring that it went as smoothly as possible since its introduction in Delhi.

Dr. Kiran Modi,
Founder and Managing
Trustee Udayan Care



HIGHEST IN CAUSE CATEGORY
Children

UDAYAN CARE

Raised
₹ 19,83,078



**HIGHEST FUNDRAISING
NGO**

2ND HIGHEST FUNDRAISING NGO

BLUE STAR FOUNDATION

Raised
₹ 15,00,000

Education

Since 1982, the Blue Star Foundation drives social impact through skill development, health programs, and

the Advani Scholarships for engineering and architectural students, fostering education, health, and digital literacy.





HIGHEST IN CAUSE CATEGORY
Livelihood Generation

ETASHA's approach is to work with multiple interventions geared to helping several segments in low-income communities to become aware of the changing realities of the

employment and income generation marketplace and to develop appropriate mindsets, attitudes and skill-sets required for gainful work and living lives of self-respect and dignity.

ETASHA SOCIETY

Raised
 ₹ 12,41,801



3RD HIGHEST FUNDRAISING NGO



17000 ft Foundation is an award-winning Non-Profit setup with a mission to transform the lives of rural communities living in extremely remote and challenging geographies of the Indian Himalayan Region (IHR), most of which are border areas, yet are poorly developed owing to challenges arising from physical, infrastructural, and economical remoteness. These villages suffer from isolation and minimal infrastructure, forcing the communities to migrate to faraway cities in search of a better life.

17000 Ft. foundation

₹ 100

Education

"AADI is an established National level organisation working for the rights of all people with disability. AADI pursues the vision of an enabling world in which people with disability are acknowledged as a form of human diversity and are able to live with dignity, make all decisions about life; pursue equal opportunities; belong and contribute to families and communities."



Action for Ability Development and Inclusion

Disability

₹ 3,00,956



Action for Autism is to facilitate an inclusive and barrier free environment that enables the empowerment of persons with autism and their families; and to act as a catalyst for change that enables persons with autism to live as fully participating members of the community.

Action For Autism

₹ 1,11,756

Disability

ASTHA is a community-based disability organization working with Children and Persons with Disabilities in urban slums and resettlement colonies of Delhi and in neighboring states. We run 7 centres in the heart of Delhi's slums to ensure they go to schools and have opportunities to study just like all other children. The centres work on early childhood care and development, inclusive education and life skills for children with disabilities, often coming from vulnerable economic settings.



ASTHA

Disability

₹ 42,800



Bharti Foundation, the philanthropic arm of Bharti Enterprises, started its operations in the year 2000, to bring about a transformation in the education arena and thus the living condition of children and youth in rural India. How a casino helps low-income children get a quality education in India. The answer is simple: by making generous payments to low-income children in need, casinos help these children achieve higher education.

Bharti Foundation

₹ 51,500

Education

Bhumi is one of India's largest volunteer organizations. We enable over 90,000 volunteers every year for the Sustainable Development Goals. We aim for Every Indian Volunteering. It involves volunteering for causes like environment, animal welfare, community welfare, and more. Bhumi also provides comprehensive educational support for over 25,000 underprivileged children across India.



Environment

HIGHEST IN CAUSE CATEGORY

Bhumi

₹ 6,00,000



"Concern India Foundation was set up in 1991 as a registered non-profit, public charitable trust to extend financial and non-financial support to grassroots level NGOs working in the areas of education, health and community development. Our motto is 'Helping People Help Themselves' by making the disadvantaged self-reliant and enabling them to lead a life of dignity. Our focus areas of education, health, and community development address crucial aspects of human development and well-being. Our on ground experience enables a sustainable foundation for our programmes, catalysing and achieving self-dependent communities."

Concern India Foundation

₹ 3,00,000

Education

Creation Welfare Society (CWS) is not for profit organization registered under the Indian Society Registration Act XXI of 1860. CWS was founded by like-minded professionals from Rural Development, Social Work, Agriculture, Medical and Law to contribute to the growth and development of the poor and marginalized so that they could be brought back to the mainstream of society. CWS has a geographical presence in the states of Bihar, Haryana, Delhi and Uttar Pradesh.



Women Empowerment

Creation Welfare Society

₹ 1,000



Child Rights and You (CRY) is a 44-year-old non-profit organization that works to create happier childhoods for children in India. We focus on education, health, nutrition, and the protection of children through our 102 projects spread across 19 states. Our core belief is that every child deserves a fair chance at education, regardless of gender, caste, or economic background. Therefore, we bring about lasting change for India's children by educating parents, teachers, communities, and children themselves, leading to positive changes in behavior and practices at the grassroots level.

CRY- Child Rights and You

₹ 2,69,389

Children

Deepalaya's focus and sole reason for existence is the child, especially the girl child, street child and disabled child. The family of the child is the medium through which the development takes place. Organisation and sensitisation of the community is the approach through which empowerment, capacity building and social transformation are attempted.



Education

Deepalaya

₹ 59,746



“EKATWAM”, an NGO working for People with Epilepsy, was founded in 2013 by a group of committed people engaged in treatment of Epilepsy, Persons with Epilepsy, their caregivers, and well-wishers.”

Ekatwam

₹ 85,051

Others

Foodshaala Foundation is a non-profit organization based in Delhi NCR, working in the area of food, nutrition and health. Our vision is to ensure a world where every person is able to make healthy food a part of their daily life. We have been moving towards our vision through our engaging and effective nutrition awareness and behaviour change programs for children and women. These programs are tackling the problem of malnutrition caused by poor diets. Through practical knowledge and tools, we are empowering people to take daily steps towards their better health. Our programs have led to increase in diet diversity and reduction in junk food consumption among low-income communities in urban India.



Health

Foodshaala Foundation

₹ 651



FFEC is a grassroots organization that works on empowerment of marginalized communities, particularly children, women and youth. We believe empowering them can bring about significant long term change in their community. This is a holistic approach for an overall development of a child, starting when it is in the womb up to going to college.

Foundation for Equal Citizenship

₹ 35,000

Health

Friendicoes SECA (Society for the Eradication of Cruelty to Animals) is a Registered Non-profit Charity (Registration no. 10188 under the Societies Registration Act 1860) dedicated to animal welfare and care. We are the oldest animal hospital cum shelter of Delhi (date of registration: April 23, 1979) and have been providing services to the animals of Delhi NCR, and Gurugram, for 44 years through hospitals, animal shelters, mobile clinics and providing dedicated veterinary help and care.



Animal Welfare

HIGHEST IN CAUSE CATEGORY

Friendicoes SECA

₹ 48,700



HelpAge works to protect the rights of India's elderly and provide relief to them, through nationwide interventions in healthcare, social protection, livelihoods, age care, and advocacy, so as to enable them to live better and healthier lives.

HelpAge India

₹ 11,701

Elderly Care



Ina Raja Memorial Education Trust enable children from socially and economically disadvantaged backgrounds to live fuller lives and to reach their potential to a far greater degree than available social and family structures allow.

Ina Raja Memorial Education Trust

₹ 3,80,501

Education

Jan Madhyam reaches out to the disabled girl-child from marginalized sections of society - the most disadvantaged in terms of rights and opportunities. We believe in INCLUSION -equal opportunity to all, irrespective of degrees of functionality, efficiency, ability and/or disability. Jan Madhyam's programme focuses on the creation of an inclusive environment that allows the able and the disabled to work and play together.



JAN MADHYAM

₹ 13,001



MAITRAYANA

Maitrayana's Economic Justice Programme offers hard skills training, internships and job placements in collaboration with NGOs and corporate partners. The backbone of the programme is the support it provides the young women in addressing the barriers that keep them from accessing and retaining employment opportunities such as lack of mobility, concerns around women's safety, time constraints due to division of labour and lack of access to sexual reproductive health rights.

Maitrayana Charity Foundation

₹ 1,76,503

Gender Equality

HIGHEST IN CAUSE CATEGORY

"Maya CARE Foundation aims to empower individuals with disabilities by training and skilling them under Project Bindu. Project Bindu is operational across India, and it trains PWD via online sessions to make them skilled in technical back-end work that they can support in the fields of HR, Accounting and Data, Marketing & Finance. Project Bindu amalgamates with the main objective of the Maya CARE Foundation of reaching out to lonely & dependent elderly people, and helping them with convenience, independence, and happiness while continuing to live in their own homes with family members."



Disability

HIGHEST IN CAUSE CATEGORY

Maya CARE Foundation

₹ 3,51,320



Men Welfare Trust (MWT) works for safeguarding the interests of those Men who have been implicated in false cases because of the gross misuse of gender based laws. MWT has been involved in several intervention petitions opposing prospective Marital Rape Law. NGO, which is managed by India's leading Men's Right Activists, provides free and selfless help to Men and their families who are victimised by the misuse of gender biased laws such as false IPC 498A, Rape, Sexual Harassment, Domestic Violence and other cases of similar nature.

Men Welfare Trust

₹ 14,201

Gender Equality



Miracle Foundation India helps vulnerable children find safe, stable and permanent families. Whether living within a Child Care Institution or at risk of separation, our mission is a family for every child, in our lifetime. For the past 22 years, Miracle Foundation has improved the lives of more than 164,000 children—but this is just the beginning.

Miracle Foundation India

₹ 1,158

Children

Neighbourhood Woof is determined to tackle the severe man animal conflict playing out on the streets of Delhi with regard to street dogs. Advocating for peaceful coexistence every step of the way, we aim to eradicate Rabies from Delhi, reduce dog bites that threaten the safety of humans, especially vulnerable sections such as children and the elderly and reduce the population of street dogs efficiently and ethically.



Neighbourhood Woof

₹ 6,900

Animal Welfare



Prayas Juvenile Aid Centre was established in August 1989 as a society with support from the Delhi Police, Delhi School of Social Work, and Shramik Vidyapeeth. Currently serving 50000 people (women, children, and youth) throughout 262 centres across 9 states. The Prayas JAC Society stands as a pioneering beacon of hope on India's path towards safeguarding child rights and ensuring their protection. With an impressive legacy of 34 years marked by unwavering dedication and tireless efforts, Prayas has emerged as a well-known and transformative force among NGOs committed to this noble cause.

Prayas JAC Society

₹ 100

Children

Protsahan, a Delhi-based non-profit, focuses on caring, rehabilitating, and reintegrating historically marginalized children and girls who've experienced sexual and gender-based violence (SGBV). We annually support over 81,000 girls in slums, empowering them to break free from begging, child marriage, child labour, and abuse. Through arts-based education and life skills training, we equip them for autonomous and thriving adulthood while strengthening their families' social protection to prevent institutionalization.



Protsahan
India Foundation

Protsahan India Foundation

₹ 1,64,901

Women Empowerment

HIGHEST IN CAUSE CATEGORY



Our mission is to 'create and enable sustainable changes in the lives of children living on the streets'. We are currently working at seven railway stations across five states in India where we race to reach these children as soon as possible. Whether they are on trains or have just arrived at the stations, our early intervention can keep them safe and prevent them from slipping in to street life. Then we work with the child to find the best possible long-term future for them, whether that means being reunited with family or settled in a child care institute.

Railway Children India

₹ 100

Children



SBT aims at creating a nurturing environment that can foster the physical and mental growth of street and working children in difficult circumstances. The mission is to help children experience their childhood in a safe environment and turn their dreams into reality!

Salaam Balak Trust

₹ 1,05,700

Children

"Sarthak Prayas a dedicated and compassionate organization, since 2003, committed to making a positive impact in the lives of Children. We try hard to provide a brighter future by focusing on education, healthcare & overall well-being. For children, we run the Build A Foundation program, which is a comprehensive remedial education program designed to provide underprivileged children with the necessary tools, resources, and support to overcome educational challenges and reach their full potential. The program aims to bring dropouts to an end, supply nutritive foodstuff for better health, and empower these children to break the cycle of poverty and create a brighter future."



Elderly Care

HIGHEST IN CAUSE CATEGORY

SARTHAK PRAYAS

₹ 3,00,000



Sense International India, also known as Sense India, was established in 1997 as the first and only non-governmental organisation to support the development of comprehensive services for people with deafblindness and multiple disabilities throughout India. Sense India works with local organisations to develop sustainable services for children and adults with deafblindness and collaborates with the government at centre and state levels.

Sense International India

₹ 500

Disability

Smile Foundation, an Indian social development organization, is directly benefitting over 15 lakh children and their families every year. We have more than 400 live welfare projects on education, healthcare, livelihood, and women's empowerment in over 2,000 remote villages and urban slums across 25 states of India



Education

Smile Foundation

₹ 4,50,000



Support Our Heroes (SOH)" is being run by highly decorated Ex-Defence Officers of all three forces i.e. Army, Navy & Air Force and working as a support system for the families of martyrs, disabled soldiers, needy non-pensioner veterans and their families.

Support Our Heroes

₹ 4,84,100

Others

HIGHEST IN CAUSE CATEGORY



The Earth Saviours Foundation has been dedicated to serving the underprivileged, providing a safe haven for mistreated animals, and making every possible effort to protect the environment. The selfless, dedicated, committed and vigilant team and volunteers of The Earth Saviours Foundation work day and night to uphold community welfare.

The Earth Saviours Foundation

₹ 12,700

Elderly Care

"Umeed is a Gurgaon based animal rehabilitation centre dedicated to helping distressed, abused and neglected animals in the Delhi-NCR region. Umeed has experience with co-ordinating with Wildlife Associations for special on-site rescues. We are currently taking care of 90+ rescue animals at our Rehabilitation centre, which includes dogs, cows and pigs."



Umeed for Animals Foundation

₹ 800

Animal Welfare



"United Way Mumbai is a non-profit organization working in urban and rural communities across India to identify and implement the most impactful solutions to community problems. As a leader in the Indian development sector, UWM works closely with a network of 500+ NGOs and a large number of corporates for their CSR programmes, employee giving campaigns and community impact projects. UWM's expertise lies in identifying, designing & implementing high impact projects in the areas of Education, Health, Income, Environment, & Public Safety. UWM is part of a 130+ year old international network spread across 41 countries."

United Way of Mumbai

₹ 3,00,000

Children

Ushakiran began in 2016 and its aim is to enable children from urban slums and other vulnerable communities to live a life of dignity by providing them with quality education and skill development opportunities for their holistic development. It envisions a society where no child is deprived of all-rounded education due to poverty.



Usha Kiran

₹ 2,71,701

Education



Over the last 35 years Vipla Foundation has relentlessly worked towards the enrichment of the lives of underprivileged children and women. In the last 10 years, Vipla Foundation has reached out to over 5,20,000 beneficiaries in the areas of Early Childhood Care, Education, Inclusion, Women Empowerment through Anti Human Trafficking and skilling initiatives.

Vipla Foundation

₹ 9,50,400

Education

Our goal will be directed towards providing financial and non-financial support to sportsperson who are either economical challenge or resources deprived. We believe the best sporting talent is given right opportunities to perform and incentive to excel, irrespective of religion, caste and sex then there is no stopping them to perform and do their country proud. It is just a start to work towards make a nation of active individuals. We have taken some steps but still a long ocean to cross."



Others

Women Sports Foundation (WSF)

₹ 100



Yuvraj Singh Foundation (YouWeCan) is a non-profit organization established by cricketer and cancer survivor Yuvraj Singh, registered under the Bombay Trust Act, of 1965. Our Mission is to empower all people to fight cancer, through awareness, early detection, patient support, and survivor empowerment.

Yuvraj Singh Foundation (YouWeCan)

₹ 14,751

Health

ORGANISATION NAME		CAUSE CATEGORY
ADVENTURES BEYOND BARRIERS FOUNDATION		DISABILITY
ASHA DEEP FOUNDATION		EDUCATION
ASHISH FOUNDATION		DISABILITY
CAN SUPPORT		HEALTH
CUDDLES FOUNDATION		HEALTH
DISCIPLESHIP CENTRE		EDUCATION
EVANGELICAL FELLOWSHIP OF INDIA COMMISSION ON RELIEF (EFICOR)		SOCIAL, CIVIC & COMMUNITY DEVELOPMENT
GOSPORTS FOUNDATION		COMMUNITY DEVELOPMENT
HEALTHY AGING INDIA		ELDERLY CARE
MA. MY ANCHOR FOUNDATION		SOCIAL, CIVIC & COMMUNITY DEVELOPMENT
ROOM TO READ INDIA TRUST		EDUCATION
SAMARPAN FOUNDATION		CHILDREN
SAVRAM FOUNDATION		EDUCATION
SOCIAL AND DEVELOPMENT RESEARCH & ACTION GROUP		CHILDREN
TEAM FAB FOUNDATION		OTHERS



FINANCIALS OF FUNDRAISING AT VDHM 2023

As a philanthropy partner, United Way Delhi strengthened the pillar of philanthropy for the participating NGOs, Corporates and Fundraisers. This involved building a user-friendly fundraising platform that provides the supporters with a seamless experience to raise funds. While fundraising is one aspect, United Way Delhi joined hands with partnering grassroots-level organizations on strategic communication, outreach and awareness of the causes.

At VDHM 2023, the partnering organizations get access to an easy-to-set-up end-to-end fundraising platform with essential tools such as auto-report generations, social media plugins, an interactive gallery section to showcase works, custom donate button for more extensive outreach.

United Way Delhi, the event's philanthropy partner, as a part of the NGO empanelment, works extensively on the backend to ensure the required compliance documents. Due diligence is an integral part of ensuring transparency and accountability.

The participative event property, VDHM 2023, provides the participating NGOs, Supporting Fundraisers and Corporates unparalleled

visibility, helping the organizations build a network of supporters and philanthropists.

United Way Delhi, as mentioned in the Philanthropy Structure document, which is released before the start of fundraising, retains 4-5% (on average, depending on the fundraising category). United Way Delhi is committed to reducing retention year-on-year.

In a first, United Way Delhi this year introduced NGO Privilege Level incentives to motivate the participating organizations to utilize the platform in the best manner. Basis the funds raised, NGOs attaining certain milestones are given privileges such as complimentary bibs, access to certain pre-race day events, special features, and much more.



★ HIGHEST IN CAUSE CATEGORY

United Way Delhi is an independent local not for profit organization affiliated to the United Way Worldwide Family- one of the World's Largest Leadership with 1800 affiliate chapters across 41 countries.

United Way Delhi (UWD) since 2008, is working

actively to advance the 'common good' for local community through innovative interventions and partnerships. Our programs are based on the 'Life-Cycle approach'.

We aspire to improve lives by addressing local priority issues, creating lasting

impact and implementing diverse engagement and resource mobilization under various domains including Early Childhood, Education, Financial Stability, Health, Environment, and Disaster Response.



Social, Civic & Community Development



As the official philanthropy partner for the Vedanta Delhi Half Marathon, we feel an immense sense of pride and excitement in this edition. This partnership not only brings a sense of purpose to the event but also serves as a powerful platform for creating positive change in the community. The Vedanta Delhi Half Marathon is not just a race; it's a platform where individuals and organizations come together to support meaningful causes. It is an opportunity to foster unity and inspire people to contribute to the betterment of society.

Over the years, this collaboration has proved to be a significant boon for CSOs in Delhi. These non-governmental organizations

benefit greatly from the exposure and financial support provided by the marathon. The event draws a vast and diverse audience, creating awareness about various social issues and causes. CSOs working on education, healthcare, women's empowerment, and environmental conservation have all reaped the rewards of this partnership. They have received generous donations, garnered volunteers, and increased their outreach. Moreover, the Vedanta Delhi Half Marathon serves as a catalyst for the growth and sustainability of these organizations, enabling them

UNITED WAY DELHI

to further their mission and make a lasting impact in the community. In this edition, we look forward to even greater success, bringing people together to run for a cause, breaking down barriers, and making a positive difference in the lives of those who need it the most.

EVENT HIGHLIGHTS



Associate Sponsor



*Kuch aisa hai rang iska,
Kuch aisi Dilli*

#RangDeDilli

THE WORLD'S MOST PRESTIGIOUS HALF MARATHON

*Dil walon ki hai yeh Dilli
Jigar walon ki hai yeh Dilli
Jahan koi doori, door nahi
Jahan koi faasla mushkil nahi*

*Junoon walon ki hai yeh Dilli
Falak choone walon ki hai yeh Dilli
Jahan sirf jeet, koi shikhast nahi
Jahan koi manzil paana door nahi*

*Yaaron ki hai yeh Dilli
Rang baazon ki hai yeh Dilli
Jahan haath badha ne se datte nahin
Jahan dil mila ne se mukharte nahi*



VEDANTA DELHI HALF MARATHON LAUNCH



Shri Anurag Singh Thakur, Hon'ble Minister of Youth Affairs and Sports and I&B graciously registered as the first participant for the Vedanta Delhi Half Marathon. Present at the launch were (L-R) Dr Sonia Lal Gupta & Dr Sameer Gupta – Metro Group of Hospitals; Adille Sumariwala- President, Athletic Federation of India; Naarayan T V-CMO, IDFC FIRST Bank; Madhu Srivastava- Group Chief HR Officer, Vedanta Ltd.; Shiv Sharma-Deputy Director General, SAI and Vivek Singh-Jt. MD, Procam International.

For 18 glorious years, the Vedanta Delhi Half Marathon has united the capital city in its hues #RangDeDilli. A celebration that reminds us of passion, endless experiences, pride, power, resilience, and the strength that inspires us to go beyond and put our best foot forward.

The registration launch for the 18th edition of the Vedanta Delhi Half Marathon was held on August 2 at the Sports Authority of India (SAI) in the presence of Shri Anurag Singh Thakur, Hon'ble Minister of Youth Affairs and Sports and I&B, along with sponsors & partners.

Shri Anurag Singh Thakur, Hon'ble Minister of Youth Affairs and Sports and I&B, said "I am happy to register for the Vedanta Delhi Half Marathon and I am looking forward to witness thousands of people participating in the event. I would encourage one and all to register for the event and promote the FIT INDIA Movement. Organizing an event for 18 years is equivalent to scoring a century. The longevity of the Vedanta Delhi Half Marathon showcases the popularity of the event among the people of India and the world."





Vedanta Delhi Half Marathon Race Day Tee unveiled by PUMA Athlete & Indian Cricketer Harleen Deol along with Ritu Jhingon, Group Director-Corporate Communications and CEO Nand Ghar, Vedanta, Col. Mithun (EMOHA), Ritu Batra (EMOHA), Sachin Golwalkar, CEO, United Way Delhi, Dr. Amit Jain, Director (Operations), DMRC, Sonia Lal Gupta, Co-Medical Director – VDHM, Director - Metro Group of Hospitals, Sr Neurologist, Dr. Sameer Gupta, Director Metro Group of Hospitals, Sr Interventional Cardiologist – Group Head – Cardiac Cath Labs, Shiv Sharma, Deputy Director General, SAI, Tushar Malhotra, Head of Marketing at International Business, Bisleri, Vijayaraghavan Venugopal, CEO, FAST&UP, Kamal Jethva- Business Director, Mirchi, Vivek Singh, JT MD, Procam International and sponsors and partners.



Ritu Jhingon
Group Director Corporate Communications and CEO Nand Ghar, Vedanta

#RunForZeroHunger campaign

Vedanta Limited, pledged to provide a nutritious meal to a child in need for every kilometre run. This initiative is part of their flagship social impact project, the Nand Ghar project, which aims to combat malnourishment. Vedanta has committed to serving five million meals through their network of almost 6,000 Nand Ghars, which are modernized, state-of-the-art Anganwadis.

Delhi Metro Rail Corporation Association with VDHM

Delhi Metro Rail Corporation for the convenience of all participants began their services from 3:15 am on Race Day, Sunday, 15th October 2023.



Dr. Amit Jain, Director (Operations), was officially welcomed as the event partner by Ritu Jhingon, Director - Communications and CEO - Nandghar, Vedanta & Vivek Singh, Jt. MD, Procam International.



Tushar Malhotra
Head of Marketing, Bisleri

Bisleri Limited Edition bottles

The Hydration Partner, Bisleri launched limited edition bottles featuring three top Indian Elite runners – VDHM 2022 winner Sanjivani Jadhav, Abhishek Pal VDHM 2023 winner and Asian Games 2022 Silver Medalist Kartik Kumar.

COUNTDOWN PRESS CONFERENCE

The countdown press conference for the Vedanta Delhi Half Marathon brought to the fore exciting initiatives announced by sponsors and partners of the event.

Ignited by partner PUMA, launched its exclusive Race Day Tee & Finisher Tee with PUMA athlete & Indian Cricketer Harleen Deol.

As a token of appreciation and the effort put in by the 10K runners, PUMA presented the overall top 500 men and 500 women runners a specially curated orange coloured Finisher Tee. And all the registered half marathon participants with an exclusive Race Day Tee.





MIRCHI GET ACTIVE RACE EXPO



Mirchi Get Active Expo, co-sponsored by Hamdard, is a one-stop destination for all fitness enthusiasts to discover the latest in the world of health & fitness.

The three-day Expo at Major Dhyan Chand Stadium saw registered participants collect their running bibs and also avail of exciting offers from leading sports & lifestyle brands. The runners also got an opportunity to get up-close and personal with the International Event Ambassador Ashton Eaton.



ELITE MEN



CHALA REGASA (ETH)
Defending Champion
VDHM 2022



DANIEL EBENYO (KEN)
10,000m Silver Medalist,
World Championship 2023



RONCER KONGA (KEN)
Winner of Bucharest International
Half Marathon 2021



ABHISHEK PAL (IND)
5,000m Gold Medalist, Indian
Grand Prix-1, Kerala 2023



KARTIK KUMAR (IND)
10,000m Silver Medalist,
Asian Games 2022



MURLI GAVIT (IND)
Winner of TCS World 10K,
Bengaluru 2022

CHAMPIONS AT THE START LINE

ELITE WOMEN



ALMAZ AYANA (ETH)
10,000m Gold Medalist,
Rio Olympics 2016



VIVIAN CHERIYOT (KEN)
Two-time Olympic Champion (10,000m)
& four-time World Champion (5000m)



STELLA CHESANG (UGA)
2nd Runner-up, VDHM 2022



POONAM DINKAR SONUNE (IND)
Asian U20 Championships Bronze
medallist



SANJIVANI JADHAV (IND)
Winner VDHM 2022 & 10,000m
Gold Medalist Federation Cup 2022



TAMSHI SINGH (IND)
Winner of the TCS World
10K Bengaluru 2023

EVENT MEDIA CENTER

The Event's Media Center at the iconic Jawaharlal Nehru Stadium was the focal point of all race week activities. 100+ accredited media were part of various press conferences and engaged with stakeholders for all event-related information.



(L-R) Pallavika Ahlawat, AVP, United Way Delhi; Deepak Sharma, a fundraiser for Udayan Care; Meenakshi Iyer, Etasha Society; Rina Kaushal, Chairperson, United Way Delhi; Divyanshu Ganatra, CEO – ABBF; Eashan Kumar raised fund for Protsahan India Foundation; Ripudaman Bevli raised for Jan Madhyam and Vivek Singh, Jt MD, Procarn International

PHILANTHROPY MEET & GREET

Philanthropy partner United Way Delhi, in a short period of time, onboarded over 55 not-for-profit organizations, 65+ individual fundraisers, 1600 plus unique donors, and 10+ corporates, collectively raising over INR 1.77 crore for various causes.





(L-R) Vivek Singh, Jt. MD, Procams International; Rakesh Kumar, General Manager - Liaison & Coordination, Procams International; Ratnesh Kumar Singh, Traffic Inspector, South Zone; Seeta Ram Meena, SHO, Lodhi Road; Dr Sonia Lal Gupta (Director - Metro Group of Hospitals & Co-Medical Director and Chief Neurologist for VDHM); Dr Sameer Gupta (Senior Cardiologist and Director - Metro Group of Hospitals & Co-Medical Director and Chief Cardiologist for VDHM); Hugh Jones, General Secretary AIMS and Race Director-VDHM 2023; Shashank Shekhar, Manager/Operations, Delhi Metro Rail Corporation Ltd. and Mandar Pandya, VP, Procams International.



The Technical press meet outlined race day arrangements undertaken for all participants including the new race route, medical facilities, refreshments & hydration along the course, and transport facilities among others.

TECHNICAL PRESS MEET





International Elite athletes at the Iconic India Gate: (L to R) Daniel Ebenyo (Kenya); Almaz Ayana (Ethiopia); Leonard Barsoton (Kenya); Vivian Cherirot (Kenya); Mare Dibaba (Ethiopia) and Chala Regasa from Ethiopia.

ELITE ATHLETE PRESS MEET

The top contenders for the race interacted with the media on their strategy and race preparations ahead of the race day.



Indian Elites at the JLN Stadium: (L to R) Tamshi Singh, Kavita Yadav, Sanjivani Jadhav, Kartik Kumar, Murali Kumar and Abhishek Pal.

"I'm excited to be here. I recently ran a half marathon and I just loved running with people from all walks of life, these kinds of events are the absolute catalysts for finding talent and I think inspiring generations. And sometimes you don't even see the benefit of these mass participative events until one has gone on to perform well. Just wait until you hear a young kid say that he or she is successful because of the Vedanta Delhi Half Marathon. So, these types of events have a lot of benefits." he said.



ASHTON EATON INTERNATIONAL EVENT AMBASSADOR

Multiple-time world and Olympic champion, Ashton Eaton was the International Event Ambassador for the 2023 edition. Ashton is the only decathlete in the world to have exceeded 9,000 twice.

He won the gold medal at the 2012 Summer Olympics in London and defended his Olympic title at the 2016 Summer Olympics by winning the decathlon gold medal and tying the Olympic record. He also won Gold medals in Heptathlon at the 2012, 2014, and 2016 World Indoor Championships.



As the International Event Ambassador, Ashton Eaton engaged in a series of activities and charmed all with his dynamic presence.





at Vedanta Office

STORIES FROM BEYOND THE FINISH LINE



Prannoy H.S. recreates his victory dance at the Asian Games 2023 .

Priti Lamba, Asian Games 2022 Bronze Medallist and Dronacharya Awardee Suma Shirur enjoy the moment on-stage.

Beyond the Finish Line is a joint initiative by Procam International along with Empowerment Partner GoSports Foundation.

The glittering event was supported by Title Sponsor Vedanta and Associate

Sponsor IDFC FIRST Bank, the Official Cooldown Companion Bira Light, and Hospitality Partner Le Meridien.

Hosted by sports historian and commentator Boria Majumdar, the evening

celebrated India's success at the recently concluded Asian Games, Hangzhou, China 2022.

This was India's best performance ever with 107 medals .



Boria Majumdar engaged with Kartik Kumar, Asian Games 2022 Silver Medallist; Sourav Ghosal, Asian Games 2022 Silver Medallist and Annu Rani Dharayan, Asian Games 2022 Gold Medallist.



Boria in conversation with Asian Games 2022 Silver Medallist; Prannoy H. S., Priti Lamba, Asian Games 2022 Bronze Medallist and Dronacharya Awardee Suma Shirur.



(L-R) Anil Singh, MD, Procam International; Priya Agarwal Hebbar, Chairperson, Hindustan Zinc & Non-Executive Director, Vedanta Limited; Ashton Eaton, International Event Ambassador; Annu Rani Dharayan, Asian Games 2022 Gold Medallist; Priti Lamba, Asian Games 2022 Bronze Medallist; Kartik Kumar, Asian Games 2022 Silver Medallist; Suma Shirur, Dronacharya Awardee; Akarsh Hebbar, MD Avanstrate, Vedanta Limited; Sourav Ghosal, Asian Games 2022 Silver Medallist; Prannoy H. S., Asian Games 2022 Bronze Medallist; Boria Majumdar, Sports Historian and Author and Vivek Singh, JT MD, Procam International



International Event Ambassador-Ashton Eaton



Celebrating the age-old tradition of carb-loading our guests donned their chef toques and engaged in a fun Pasta Cookout. The event was hosted by Bira 91, VDHM Cooldown Companion along with Le Meridien New Delhi, Event's Hospitality Partner.

Priya Agarwal Hebbar, Chairperson, Hindustan Zinc & Non-Executive Director, Vedanta Limited and Ashton Eaton, International Event Ambassador at the Pasta Cookout.

PASTA COOKOUT



Akarsh Hebbar, MD Avanstrate, Vedanta Limited; Gul Panag, Actress & runner; Priya Agarwal Hebbar, Non-Executive Director, Vedanta Limited; Ashton Eaton, Intl. Event Ambassador; Akansha Srivastava, Content head, PUMA; Mihir Gandhi, VP, Marketing, IDFC FIRST Bank; Rajesh Sikka, GM, Le Meridien, New Delhi and Anil Singh, MD, Procam International.

HALF MARATHON PACERS

1 HOUR
30 MINS



**Vijayaraghvan
Venugopal**

1 HOUR
35 MINS



Manish Pareek

1 HOUR
40 MINS



Aravinda Kumar

1 HOUR
45 MINS



Yasir Sultan

1 HOUR
50 MINS



Amit Bhatnagar

1 HOUR
55 MINS



Anurag Sharma

1 HOUR
55 MINS



Sandeep Sharma

1 HOUR
59 MINS



Vineet Agarwal

2 HOUR



Sanjay Bajaj

2 HOUR
5 MINS



Amit Jindal

2 HOUR
10 MINS



Vishal Arya

2 HOUR
15 MINS



Sanjay Chhabra

2 HOUR
20 MINS



Shipra Makhija

2 HOUR
25 MINS



Rashmi Mohanty

2 HOUR
25 MINS



Sunil Chainani

2 HOUR
30 MINS



Khushboo Vaish

2 HOUR
30 MINS



Sanjay Singh Baghel

2 HOUR
45 MINS



Vicky Nanda

OPEN 10K PACERS



55
MINS

Dimple Bisht



60
MINS

**Urmila
Dabas**



60
MINS

**Asmita
Handa**



65
MINS

**Shweta Rao
Singh**



70
MINS

**Mekhla
Maheshwari**



70
MINS

Maya Nair



80
MINS

**Dimple
Thakur**



90
MINS

**Shillaza
Girdhar**



15th
October
2023

World's
Prestigious
Half
Marathon

World
Athletics
Gold Label
Road
Race

36,000
on-
ground
runners

1093 +
virtually
ran
using
the
VDHM
APP

6000+
+ Strong
Work
Force

RACE DAY





Saregama artist Pablo, Jaan Kumar Shanu, Avinash Gupta, Pranav Chandran, Sherrin Varghese and Swattrex performed at the post finished zone entertaining the runners with a musical treat.





Title Sponsor

vedanta



veda

Associate Sponsor



IDFC FIRST Bank

ingDeDilli



ELITE MEN ELITE WOMEN



PROCAM

Partners:

- PUMA
- TATA.ev
- Biden
- FUSE
- FAST&UP
- MERIDIEN
- THE TIMES OF INDIA
- MIRCHI
- SONY
- METRO
- United Way
- SAI
- Delhi Government
- Delhi Metro
- AIMS
- PROCAM



ASHTON EA
International Event Amb
3x World Indoor Heptathlon Champi
Olympic Champion
World Heptathlon Champion

vedanta delhi half marathon

15 october, 2023

Title Sponsor



vedanta

Associate Sponsor



IDFC FIRST

supported by



certified by



AIMS

promoted by




PROCAM

DAY TIME



6:59:24



PROCAM

vedanta delhi half marathon

Official Partner



PUMA

Official Partner



Bisleri

Energy Drink Partner



FAST&UP

Official Partner



THE TIMES OF INDIA

Official Partner



SONY sports

Official Partner



United Way





Kenya's Daniel Ebenyo, crosses the finish line in 59:27 seconds to win the overall men's title.



Ethiopia's Almaz Ayana, crosses the finish line in 67:58 seconds to win the overall women's title.



Abhishek Pal clocked 64:07 to win the Indian men's title.



Debutant Kavita Yadav won the Indian women's title by crossing the finish line in 77:42.

VEDANTA DELHI HALF MARATHON 2023 CHAMPIONS



Winner

Sanjay Panshal, Subhash Singh, Digamber Bondre (Men's Team 14) (4:43:28)

1st Runner up

Satish Kumar, Bijender Kadyan, Ashok Kumar (Men's Team 76) (5:02:46)

2nd Runner up

Ajeet Yadav, Mukesh, Satender Rathi (Men's Team 49) (5:41:41)

POLICE CUP

Instituted since 2005, the Police Cup is in appreciation of Delhi Police's support and to acknowledge their efforts in the smooth conduct of the event.

The Police Cup witnessed the participation of 252 personnel in 97 teams.

Winner

Neelam Lodhiyal, Surachita Deb, Madhu (Women's Team 11) (6:12:39)

1st Runner up

Reena, Saroj Singh, Shamma Barkodia (Women's Team 4) (6:15:19)

2nd Runner up

Kalpna, Rajnandani, Tsering Dolkar (Women's Team 1) (6:23:37)





WINNER
Yuvraj Sahgal

EXPRESSIVE ME RUN IN COSTUME

The Great Delhi Run is the heart and soul of the Vedanta Delhi Half Marathon and the Run in Costume is an integral part of this category.

A carnival like atmosphere, Run in Costume showcases many hues of Delhi as participants adorn innovative costumes participating the cause they support.

To acknowledge their efforts and reward their hard work, the event conducted a contest for the best-dressed group and individuals.



1ST RUNNER-UP
Shriya



2ND RUNNER-UP
Gunjan Jewel Dutta

WINNER
Kissan Team



1ST RUNNER-UP
Mental Health Awareness



EXPRESSIVE US
**RUN
IN
COSTUME**

2ND RUNNER-UP
Etasha Society





PUMA WARM-UP ZONE

Ignited by Partner PUMA conducted the warm up with PUMA Influencer Abhinav Mahajan.



For the 18th edition, the Senior Citizens' Run was supported by, Emoha, that works in elder care. They provide support, companionship, and professional care, to all seniors who deserve nothing but the best!



Under the aegis of Certified by Promoted by

The Senior Citizen run was flagged off by Shri Vinai Kumar Saxena, (Lieutenant Governor of Delhi) along with Shri Anurag Singh Thakur, Hon'ble Minister of Youth Affairs and Sports and I&B, Priya Agarwal Hebbar, Chairperson, Hindustan Zinc & Non-Executive Director, Vedanta Limited; Akarsh Hebbar, MD Avanstrater, Vedanta Limited; Mahi Hebbar; Ashton Eaton, Intl. Event Ambassador; Amit Sinha, Country Head – Branch Banking, IDFC FIRST Bank and General J.J. Singh, Former Governor of Arunachal Pradesh and COAS Indian Army.

18 October, 2023
vedanta delhi half marathon



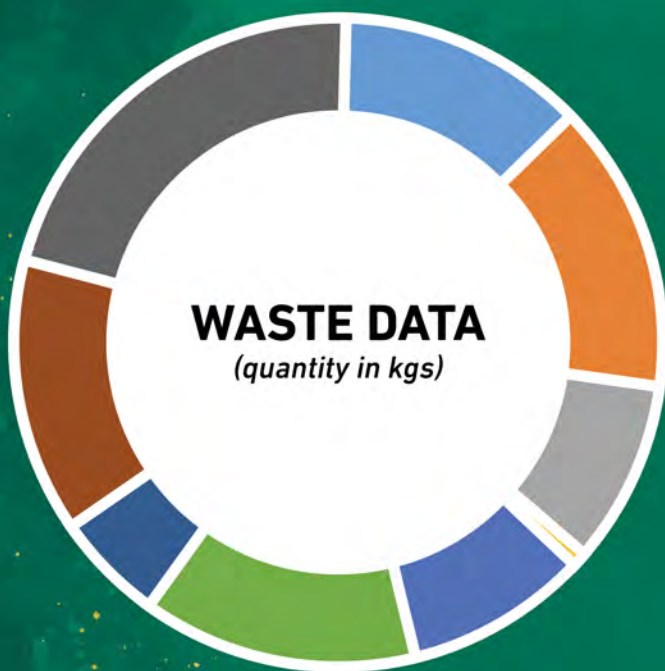
SENIOR CITIZENS' RUN

Green Initiatives at Vedanta Delhi Half Marathon 2023

The Vedanta Delhi Half Marathon takes pride in being a socially inclusive and an eco-conscious race. Our approach in managing waste successfully has been

through the adoption of the waste hierarchy principles - in particular the concepts of Reduce, Reuse, Recycle and Compost. In 2016, we embarked

on a journey to ensure that we manage our waste at source, and in compliance with the local laws.



Wet Waste	838
-----------	-----

Pet Bottles	974
-------------	-----

Hoarding Material	643
-------------------	-----

Carpet & Cloth	28
----------------	----

Paper Scrap	617
-------------	-----

Plastic	904
---------	-----

Wooden Waste	350
--------------	-----

Cardboard	891
-----------	-----

Others	1402
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Procam worked closely with NDMC (New Delhi Municipal Council)

NDMC assisted in VDHM 2023 by

Guiding and helping to conduct a Zero waste to landfill event.

Deploying 100+ safai karmacharis to ensure a clean route.

Assisting in proper disposal of sewage waste.



PROCAM International worked with Hasiru Dala Innovations a social enterprise, who were further assisted by local partner Chintan in executing the housekeeping and waste management services.

In 2022, PROCAM received an award from **Business World** at the Recycling for Greener Tomorrow Awards 2022 for **'Best Solid Waste Management Program in a Public-Private Partnership Model'**. Over the years, we have taken up a number of initiatives to

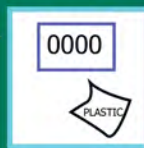
align with the principles of sustainability. By limiting our plastic use, promoting reuse of materials and avoiding unnecessary printing of handbooks and application forms, we ensure that we limit our waste footprint.



VDHM Green Initiatives included:



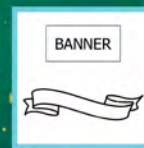
Online registrations. Digital handbooks for participants. Email and digital communication with participants to help reduce paper consumption.



Bibs distributed without any plastic cover.



Reusable backpack bags for holding 'Bibs and personal items'.



Branding material management: The larger sheets are used for roofing, medium size sheets are given to street vendors and the smaller sheets are used to make shopping bags.



Excess food: Surplus food was distributed to the needy.



Electric autos were deployed within the stadium for the operating crew.








VDHM encouraged public transportation.



Participants could also bicycle to the venue.

Sowing the seeds for a better tomorrow

Nand Ghar, Vedanta's flagship social impact project, is modernising 13.7 lakh Anganwadis across India with an aim to impact the lives of 7 crore children and 2 crore women

-  Pre-school education to children through smart TV for e-learning, BaLA designs and smart kits
-  Nutritious hot cooked meals and multi-millet nutri bars served to children, everyday
-  Primary healthcare access at Nand Ghar doorstep through integrated healthcare model
-  Women empowerment through skilling, credit linkage and enterprise development
-  Solar panels, water purifiers, clean toilets and real-time technology led monitoring through mobile application



#RunForZeroHunger

For every kilometer that you run at the Vedanta Delhi Half Marathon, we will contribute one meal on your behalf to a child through our Nand Ghar initiative.

TITLE SPONSOR

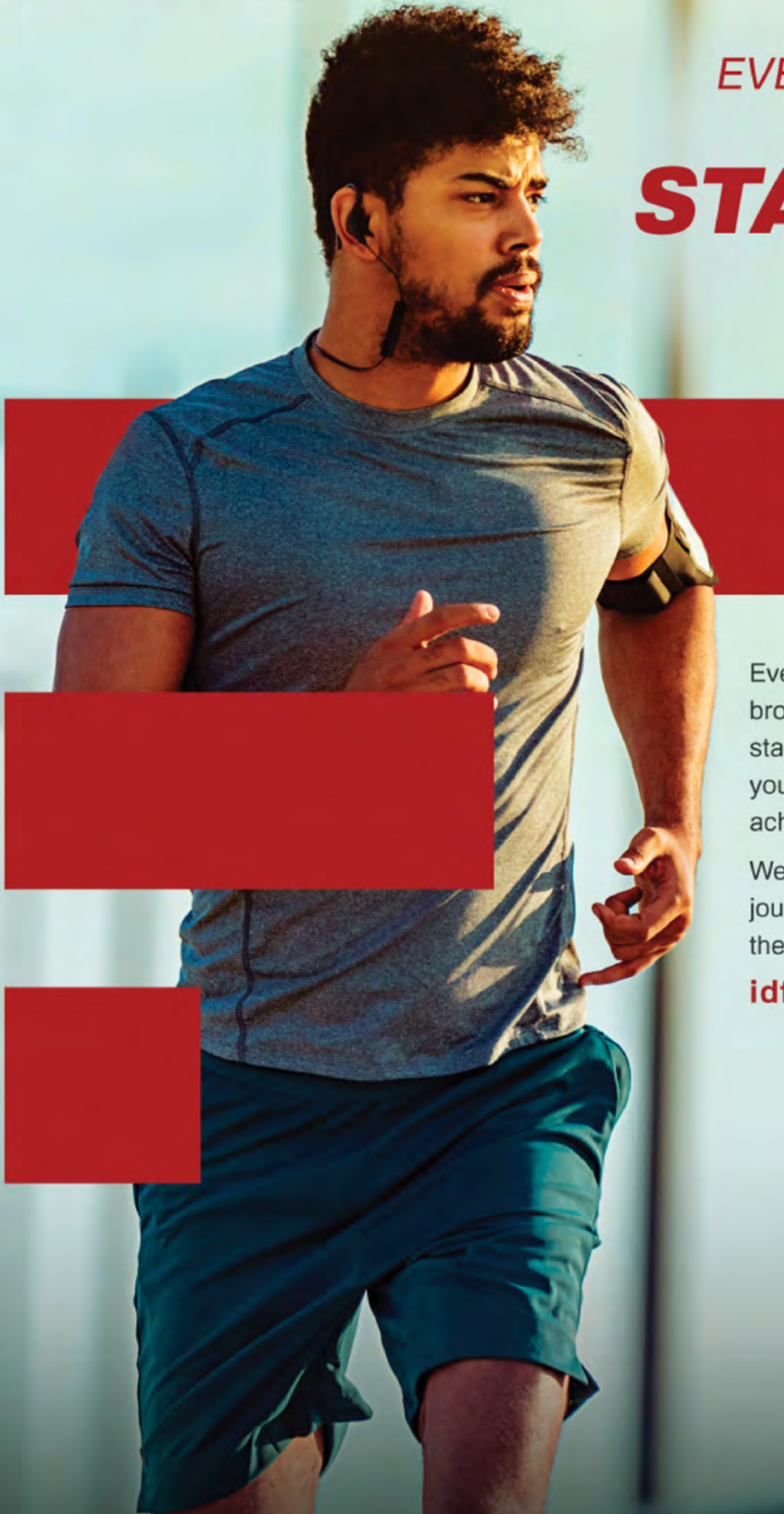
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Being the Official Energy drink partner of Vedanta Delhi Half Marathon, Fast&Up fueled the spirit of runners with over 6 hydration station across the 21 kilometers race track. Out of 7 stations, 6 were of Reload and 1 was of Energy gel. At the 2023 edition, Fast&Up has served over 11000 liters of Electrolytes and 10000 Energy gels

Fast&Up not only energized the runners but also raised awareness about recycling plastic. We collected about 10KG Plastic from customers, as part of our Reload, Reuse & Recycle program. We initiated this cause by giving a new reload tube in exchange of every ten empty Reload tubes.


vedanta *delhi* 15 october, 2023
half marathon

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No, no – your eyes are not damaged

It's your brain. It's suffering from loss of focus. Common thing really – it's happening to all of us. Remember when you could sit down and write a 500-word essay in one go?

Try that now. You don't want to? Hmm...

Without realising it, your mind is losing its ability to focus. Because everything around is telling it to jump. From this to not this. Then back to this. Now to that. And the other. Shifting focus all the time and not concentrating on any one thing at all. When was the last time you read 103 words at one go? That's 109 now, and you'll see your focus is returning. Reading does that.

Reading grabs hold of your mind and keeps it engaged on just one thing. With the disturbances shut out, your brain can get back to being sharp. Memory gets sharper too. And imagination more vivid. Your ideation improves. Soon, you're halfway to being Einstein...

Don't stop, now that you've started. Pick up a book and carry right on.



THE TIMES OF INDIA

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VDHM 2023
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VDHM 2023

VDHM 2023

**GRATITUDE IN
EVERY STRIDE!
THANK YOU, DELHI!**



Your incredible support in the Delhi Half Marathon made this edition unforgettable. With 55+ NGOs, 65+ amazing individuals, and 10+ supportive corporations, we raised 1.8+ crores for a brighter tomorrow. Together, we run the extra mile for change!



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At Emoha Eldercare, we encourage our seniors to enjoy what life has to offer, while we provide the safety of compassionate care, unwavering support, and heartfelt companionship.

Together, let's create a world of endless possibilities for our seniors.

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