



vedanta *delhi* 16 October, 2022
half marathon



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United Way Delhi
National Capital Region

#RangDeDilli



vedanta *delhi* 16 October, 2022
half marathon



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WHAT THE DIGNITARIES SAID



Vinai Kumar Saxena, Lt. Governor of Delhi

"It was a celebration of pride, togetherness, health consciousness, and, above all, the joy of giving. The energy of the runners was awe-inspiring and a testimony to the Fit India movement. It is praiseworthy of Indian conglomerate Vedanta Limited and IDFC FIRST Bank to support the Vedanta Delhi Half Marathon, which has been a catalyst for transformation over the years. My heartiest congratulations to the people of Delhi for their support, race promoters Procam International and all the runners for their achievements."



Manish Sisodia, Deputy Chief Minister, NCT of Delhi

"Not only me, but in fact, the whole city was waiting for the Vedanta Delhi Half Marathon. It's a huge message from Delhi that, yes, we are back on the job, back to life. It's not just a run for us, it's a celebration."



Vice Admiral SN Ghormade, Vice Chief of Naval Staff

"It is a great opportunity and a matter of pride to be a part of the Vedanta Delhi Half Marathon which brings to the forefront that health is wealth and inspires Delhi and India to be fit. Events like these put India on the world stage and encourage our athletes to excel."





Adille J Sumariwalla, President, Athletics Federation of India

"I was delighted to see such energy at the Vedanta Delhi Half Marathon. It was really exciting to witness the high-quality performances of the Indian elite athletes. What a finish it was between Avinash and Kartik! A superb global field, such as this one, truly inspires Indians to compete among the best. The top-class organisation and the enthusiasm shown by the tens of thousands of amateur runners make the Vedanta Delhi Half Marathon one of the world's most sought-after half marathons."

Anju Bobby George, Vice-President, Athletics Federation of India

"The turnout on Race Day showed the significant role the Vedanta Delhi Half Marathon has played in identifying talent for the country and promoting running as a lifestyle in India. My congratulations to the fabulous performances by our Indian winners and I'm sure events such as this will further help them perform at the highest level."



Olympian runner Dutee Chand

"The enthusiasm and involvement of runners in the Vedanta Delhi Half Marathon showed that India is slowly becoming a sports-minded nation which is wonderful to see. People are getting health conscious and active, which is great. As for the Indian elites, it is both an opportunity and an experience to compete against some of the world's best."

EVENT PROMOTER SPEAK

"It is a tribute to the event's legacy that an impressive turnout of over 26,000 participants welcomed the Vedanta Delhi Half Marathon! After a two-year pandemic-forced hiatus, the 17th edition underscored how much it was missed by the citizenry and the Government alike. Delhi, our capital city, and the Delhi Half Marathon have grown into one heartbeat.

Running is an inspiring journey that shapes people and society, while its beauty lies in its inherent simplicity. It is a display of aspiration, enthusiasm, and love for the sport where everyone at the start line is a winner. Title sponsor Vedanta Limited made it all the more memorable for finishers of the half marathon and the 10K with a unique medal that contained zinc from its historic mines.

As the fastest-growing sporting activity in the country, running has become an exciting medium for corporates to engage with the larger community and touch lives. Both Vedanta and Associate sponsor IDFC FIRST Bank marked their maiden association with the world's prestigious half marathon with innovative social impact campaigns that struck a chord with the runners.

The race has been a springboard for Indian athletes to succeed on the global stage. Avinash Sable, who won a historic 3,000m Steeplechase silver at the 2022 Commonwealth Games, became the first Indian to complete the half marathon in under 61 minutes in the 2020 edition of this race. Sable successfully defended his crown by just 0.04 seconds after being involved in an incredible photo finish with Kartik Kumar this year.

United Way Delhi, our new Philanthropy Partner, helped raise over ₹1.59 crore for a variety of causes within a short span — enhancing the event's reputation as one of India's largest sports philanthropy platforms.

Philanthropy, health & fitness, communal harmony, a boost to Indian athletics, and pride and prestige of the host city are the five pillars the event has been built upon.

Only with the blessings and support of the government authorities, our sponsors, and runners - each of these has grown into a testimony of success with tangible results. Your participation made it possible.

See you next year. Until then, happy running!"

**- Anil & Vivek Singh
PROCAM INTERNATIONAL**



ETHOS NOTE

Every year, the Vedanta Delhi Half Marathon brings together people from across the country and world in the city's biggest celebration – championing the transformative power that the event has on each one of us. Inspiring us to go beyond convention, beyond what's expected, beyond what's possible.

The event this year will not just be about DHM. It will be about the city, the country and the spirit of the people above everything else. This year, more than any other year, the Vedanta Delhi Half Marathon will stand for being a catalyst for transformation. A celebration of normalcy, of everything good. A remembrance of everything achieved as society.

2022 has brought about new beginnings and a new emotion now fills us: things will be better from here. And the one thing that we've learnt is that at every moment of life, under all circumstances: we have had the power to transform our lives; make a meaningful difference to society at large.

Let's Celebrate this!

***Jab giro ge, toh haath thaam legi,
Jab himmat karoge, toh saath nibhayegi.
Jab badhoge, toh pankh degi,
Jab jashn manaoge, to sang naachegi.
Kuch auron ke liye karoge, toh milkar chalegi,
Jab jeetoge, toh thapki degi.
Duniya ke saare rang, apne mein samaa leti hai.
Parivartan ab bhi baaki hai, ye ehsaas dilati hai.
Kuch aisa hai rang iska,
Kuch aisi Dilli.
#RangDeDilli***

#RangDeDilli represents the union of different hues that make Delhi unique – Strength, Responsibility, Pride, Unity, Passion, Joy, Celebration. Allowing us to reflect its soul in a manner that is relevant and inspiring.



VDHM 2022 & PHILANTHROPY

PHILANTHROPY PARTNER DESK

"The city's very own prestigious run resumed after a gap of two years. The participative sporting marvel: Vedanta Delhi Half Marathon, united citizens from India and Globe, to come together, run and be a part of the 2022 edition. Charity, an important aspect of the event property, United Way Delhi joined hands with Procam International as the official Philanthropy this year.

On behalf of United Way Delhi, at the very outset, I would like to congratulate all the fundraisers, participating NGOs and Corporates that ran for cause in this edition, upholding the spirit of 'giving back' to the community.

Within the short 30-day fundraising stint this year, ₹1,50,00,000+ was raised for various causes. As a cause-neutral platform, the programs and campaigns listed this year ranged from early childcare and development, education and youth success, health and well-being, financial stability, environment and sustainability, disaster response and preparedness, and diversity and inclusion. While fundraising is one aspect, Philanthropy as a pillar encourages socially conscious citizens to initiate dialogue on issues of shared importance and spread awareness.

An insight into the 30-day fundraising period, VDHM witnessed the active participation of 100+ fundraisers, 14 corporates, 50+ NGOs and over 4000 unique donors, contributing to various causes. Another key spectacle in the run was youth signing up as cause champions, raising awareness and funds for causes close to their hearts. This year's edition had school-going students and college-going students, first time marathoners, becoming the voice and support for the ones less privileged.

Since its inception, the National Capital's prestigious half marathon has raised over ₹79.35 crores towards charity.

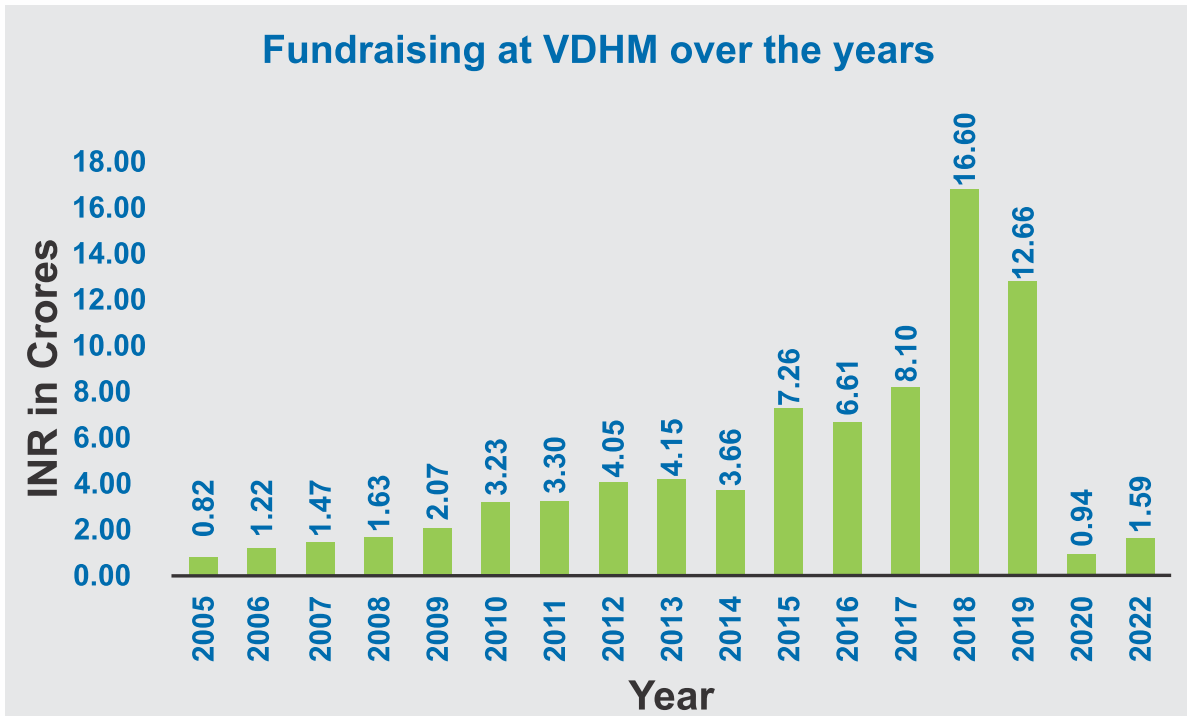
We want to thank all the partners at VDHM 2022. It has been a collective effort from us all. As the event's philanthropy partner, we at United Way Delhi are committed to making this bigger, year on year, reaching out to more social sector organizations, fundraisers and corporates towards advancing 'the common good'."

**- Ms. Rina Kaushal
Chairperson,
United Way Delhi Board**



FUNDS RAISED AT VEDANTA DELHI HALF MARATHON

Total Funds Raised since 2005: ₹79.35 Crore



CATEGORY-WISE FUNDS RAISED AT VDHM 2022	
Change Runners	₹ 44,75,170
Participating Corporates	₹ 85,50,000
Charity Bibs	₹ 1,53,000
Other Individual Fundraisers + Donations	₹ 27,67,212
Total Funds Raised	₹ 1,59,45,382

CHANGE RUNNERS

Fundraisers who raise more than ₹1 lakh are recognised as "Change Runners" for their deep dedication and significant impact on their chosen cause. 13 Change Runners and 1 Young Leader raised funds for various causes. Individual contributions total ₹33,25,870 for the 2022 Vedanta Delhi Half Marathon. With nearly 4000 plus donors, 14 NGOs can continue their work to reach many more underprivileged lives.

Donors supported fundraisers with an average donation of around ₹1000, ushering them to meet the minimum threshold of their respective categories.

Such individuals motivate and inspire others to run for a cause. They come out of their comfort zone and endorse the cause by reaching out to friends, family, colleagues, etc., in all possible ways. Over the years, this platform has brought together more than 350 individuals who are committed to supporting various causes.



CHANGE CHAMPION

Fundraisers who raise more than ₹10 lakh are recognised as "Change Champions" for their unwavering dedication and significant impact on their chosen cause. A change champion is always deeply rooted in the community and always has a compelling reason for raising support.

Every donation makes a difference! This past year NGOs have had more challenges than ever, and these individuals took up the challenge with resources and community spirit to support them as they strive for the well-being of the community at large.

At VDHM 2022, we had one Change Champion who raised over ₹12 lakhs in support of their cause which cares for the elderly and orphans.

HIGHEST FUNDRAISING CHANGE CHAMPION



YASH PAL SYNGAL
The Earth Saviours
Foundation
₹12,77,000 Raised

Yashpal Syngal is a Graduate of Delhi IIT, 1983 batch. He has worked in many multinational companies like American Express, Aon, Fidelity and Genpact for over 35 years and is working in the social sector for the last 5 years.

"I am running the Vedanta Delhi Half Marathon to support 'The Earth Saviours Foundation'. The foundation provides a safe abode to numerous abandoned senior citizens, homeless, differently abled and deprived people. I have visited their campus so many times, and every time I talk to the inmates and listen to their heart-wrenching stories, my eyes get teary."

Late Sh Ravi Kalra, who started this foundation, is no longer with us now, but his son Jas Kalra has picked up the mantle to continue with the mission. At present, they host about 1000 inmates. It's a mammoth task to provide food, medical support, emotional and social support to all. Salute to all who manage this day in and day out."

- Yash Pal Syngal

Education Volunteer at VIDYA Integrated Development for Youth and Adults

CHANGE LEADERS

Change leaders are fundraisers who raise a minimum of ₹5 lakh for their commitment and significant impact on their chosen cause. The special gems that are making an impact by contributing and making significant changes to society. There are two such individuals who raised a total of ₹10,17,424 for their chosen causes.

HIGHEST FUNDRAISING CHANGE LEADER



KOSMIC RUNNING
WoMEN Sports
Foundation
₹5,12,000 Raised

Gagan Arora is the Founder and the Chief Coach of Kosmic Running Club. By leading the philanthropy drive of Kosmic Running Club, the Run Club has been spearheading various causes and mobilising resources over the last few years, each time choosing a new cause to support. This year, they supported the WoMEN Sports Foundation, which aims to empower girl children through sports from vulnerable community sections.

"You start living more when you start thinking about others before you think about yourself. Getting hindrance out of the way is another level push for these women athletes!"

- Gagan Arora
Founder, Kosmic Running

Anjali Hegde is a postgraduate in Economics from MS University, Baroda and has done her MMS from Jamnalal Bajaj Institute of Management Studies, Mumbai in 1988. She is an animal lover and a life member of National Geographic and Heritage Society - Vadodara. She is passionate about mentoring and has mentored many young managers and startup entrepreneurs. She has done stints as a volunteer and an advisor at a grassroots NGO, a social incubator, and a CSR consultancy before joining Udayan Care as their Executive Director.

With an experience of over 28+ years in the sector, Anjali is leading from the front at the core management level, raising funds for her organisation. Who better advocate the cause of girls' education, especially with the disparity in the world after a lockdown of almost 2 years?

ANJALI HEGDE
Udayan Care
₹5,05,424 Raised



CHANGE INVESTORS

Fundraisers who raised a minimum of ₹2.5 lakh are acknowledged as "Change Investors". In this edition, two individuals triumphed in this category and raised a total of ₹7,53,005 for two NGOs.

HIGHEST FUNDRAISING CHANGE INVESTOR



ANIL CHAWLA
Vipla Foundation
₹4,42,700 Raised

A proven leader, Anil Chawla co-founded Clix Capital Services Pvt. Ltd. to build the best hybrid financial and technology solution that has changed the power equation in the lending space by empowering customers and providing simple, easy and fast-moving loans ubiquitously on a click. Recognised widely as a distinguished investor, Anil Chawla led the turnaround of GE Commercial Finance India, which he took over as the CEO in 1998. Anil later joined D.E. Shaw & Co. India, one of the biggest global hedge funds, as its Managing Director in 2006 and lead its India business.

"Finally, after four years of no running, I decided to dust my running shoes again and make the rubber hit the road by running the Vedanta Delhi Half Marathon this year. To start this, there was no better way than linking myself with Vipla Foundation that conducts remedial education classes for children to ensure that they reach their age-appropriate grade level and complete their formal schooling happily and easily.

Education is a key driver for the growth of our country. I will look forward to everyone's support for this cause of Quality Education for all children, so that they don't drop out before completing their formal schooling."

- Anil Chawla
Co-Founder, Clix Capital Services, Pvt. Ltd.

CHANGE INVESTORS



RUN XTREME (TARUN
WALECHA)
Maitrayana
₹ 3,11,005 Raised

Tarun is not only an avid runner but also inspires runners to become run ambassadors for various causes, lending a deeper purpose to their runs. He has supported athletes from marginalised communities through an annual Share and Care program. Over the last 6 years, he has helped nearly 2000 athletes via the program.

As a group, RunXtreme has been regular at supporting social causes. This year they have chosen to support Maitrayana, with the target to support 50 young girls from Delhi to go through their economic empowerment journey under the NGO's larger project that caters to girl children from vulnerable communities.

"Giving back to society has been our long-standing commitment. In pursuance of the same, this year again, we raised funds to support VDHM. We pledged an amount of ₹5 lakh for 50 young girls in shaping their career."

**- Tarun Walecha
Co-Founder, Run Xtreme**

CHANGE MAKERS

Fundraisers who raise a minimum of ₹1 lakh are acknowledged as "Change Makers. We saw 8 individuals this edition who have raised a total of ₹13,34,341 which will benefit 7 NGOs to further their work.

HIGHEST FUNDRAISING CHANGE MAKER



FR. GEORGE MATHEW
Don Bosco Tech Society
₹ 2,48,873 Raised

Fr. George Mathew is the Executive Director of Don Bosco Tech Society and was one of the founding members of the organisation. He joined Don Bosco Tech full-time as the Asst. Director in 2015; since 2019 he has spearheaded the organisation as the Executive Director from New Delhi. He is a Postgraduate in Social Work with 29 years of experience in the social development sector. His sharp acumen in matters of finance, administration, IT, and HR and his ability to bring innovation and the latest updates in the skilling systems is fostering youth development in India.



**ANANMAY
JALAN
WADHWA**

Amount Raised
₹1,95,000
for
Action for Ability
Development and Inclusion

**UDAY RAI
NANDA**

Amount Raised
₹1,82,101
for
Udayan Care



**MARIA J
BANOS**

Amount Raised
₹1,77,150
for
Educational and
Development Initiatives

CHANGE MAKERS



TANAY
JALAN

Amount Raised
₹1,68,000
for
Action for Ability
Development and Inclusion

POONAM
NANDA

Amount Raised
₹1,38,652
for
Yuvraj Singh Foundation



ROHAN
KWATRA

Amount Raised
₹1,16,064
for
Salaam Baalak Trust

KRISHAN
SHARMA

Amount Raised
₹1,08,501
for
Usha Kiran



YOUNG LEADER

This edition of VDHM 2022 honours the spirit of young India and encourages youth to participate in acts of social awareness and fundraising for causes close to their hearts. Fundraisers below 21 years as of October 2022 fall under this category. The commitment to raise funds in this category is ₹75,000. At VDHM 2022, one such young leader has raised over and beyond the minimum commitment to support a cause.

HIGHEST FUNDRAISING YOUNG LEADER



SHIV KHANNA
Vipla Foundation
₹92,700 Raised

Shiv Khanna, a Grade 12 student studying at Step By Step School Noida, has been volunteering at the Vipla Foundation for over four years. He truly believes that no contribution is too small to make the world better. Being an avid sportsperson, the Vedanta Delhi Half Marathon was a great opportunity for him to contribute on and off the running track. He thanks everyone for their generous donations, which will go a long way in helping this organisation.

Vipla Foundation conducts remedial education classes for children to ensure they reach their age-appropriate grade level and complete their formal schooling happily and easily.

"It's a shocking fact that more than 50% of Grade V students can't read Grade II textbooks. This is wrong.

I support this cause of good quality education for all children. I wish for children to enrol in schools and receive a quality education so that they don't drop out before completing their formal schooling."

- Shiv Khanna
Grade 12 student


INDIVIDUAL FUNDRAISERS

At Vedanta Delhi Half Marathon 2022, 63 individuals raised funds of any amount for their chosen causes. Individuals from all walks of life have raised funds at this time, and every contribution will play a huge role in assisting the NGOs to reach their goals.

These individual fundraisers show that change can never be too small and that any and every effort goes a long way toward having a positive social impact in the community.

*** Individuals who have fundraised ₹5000 or more for their chosen NGOs.**

Name	NGO Supported	Amount Raised
Gabriella Thempineng Tungdim	 KAMALINI 	₹ 63,005
Nikita Maria Joseph	 KAMALINI 	₹ 59,600
Nandita Saini		₹ 56,101
Akanksha Datta		₹ 53,700
Girish Sharma		₹ 50,000
Pradeep Bhatia		₹ 46,200
Arya Agarwal	 Registered as Save The Children India.	₹ 40,101
Manoj Marothia	 Don Bosco Tech Sliding India	₹ 38,764
Gautam Sadana		₹ 28,800
Mahi	 Registered as Save The Children India.	₹ 28,501
The Surya	 Registered as Save The Children India.	₹ 27,750
Asib khan	 MAITRAYANA	₹ 25,506
Ravi Kant Mittal		₹ 25,268

Name	NGO Supported	Amount Raised
Jitten Vir Bhasin		₹ 25,000
Ishan Kumar Singh		₹ 23,502
Sadia Prince		₹ 22,500
Kamayani Jalan		₹ 20,000
Shauryavardhan Gupta		₹ 20,000
Aaditya Nanda		₹ 18,900
Chanpreet Singh		₹ 18,600
Naksh Parwani		₹ 18,379
Preeti Verma		₹ 16,000
Harpreet Singh		₹ 14,650
Dharma Rao		₹ 12,856
Kiran Jalan		₹ 10,000
George Aikara		₹ 10,000
Salman Khan Delhi Fan Club		₹ 9,100

Name	NGO Supported	Amount Raised
Kumud Bajaj		₹ 8,900
Ripu Daman Bevli		₹ 8,001
Ramesh Chetri		₹ 7,803
Finaz Jahan		₹ 6,500
Deepinderr Singh Bindra		₹ 5,712
Akriti Bhatnagar		₹ 5,100
Deepika Arora		₹ 5,000
Puneet Pushkarna		₹ 5,000

CORPORATE TEAMS

Corporate teams is a category specially designed for companies wishing to field employee teams to participate in the Vedanta Delhi Half Marathon and raise funds for the NGO(s) of their choice. Contributing substantial amounts of funds for various causes has, over the years, emerged as an excellent employee engagement and team bonding activity. In the 2022 edition of VDHM, 14 companies supported the causes, sponsoring 19 teams consisting of 335 employees who participated in the event.



Corporate Teams warming-up within the Corporate Tent.

HIGHEST PARTICIPATING CORPORATE

The CSR activities of the company are aimed at bringing a positive impact on the everyday lives of our stakeholders—employees, customers, dealers, suppliers, and communities. The CSR initiatives are delivered through Apollo Tyres Foundation (ATF), registered in 2008. All the CSR initiatives of the organisation are aligned with National Goals and Sustainable Development Goals. The funds raised through the Vedanta Delhi Half Marathon will be utilised for 2 core initiatives, i.e., Healthcare for Trucking Community and Livelihood for Underprivileged Women.

"Fitness is in the DNA of Apollo Tyres Ltd. We have dedicated resources to educate and motivate our employees to take care of their physical and mental well-being. Vedanta Delhi Half Marathon is an aspirational event for all our employees. 2 weeks before the race day, we provide special expert trainers to train our runners on cardio-vascular fitness, nutrition, strategizing the run, strength and on-the-race day precautions they need to take.

It has been more than 3 years since we have focussed on training our employees for marathons. Over the last 3 years, despite the pandemic, the fitness routine and training has not stopped. We will continue to build stronger teams going forward.

Apollo Tyres believes in driving progress together for our customers, dealers, employees and our society. Our objective is to give back to the people through such initiatives as well and keep our employees engaged and motivated at the same time. Participating in events like the Vedanta Delhi Half Marathon serves both our purposes."

**- Dipankar Ghosh,
Group Head – HR (APMEA)**



APOLLO
TYRES LTD

Apollo Tyres
Foundation

₹18,00,000
contributed

2nd HIGHEST PARTICIPATING CORPORATE



S&P Global

S&P GLOBAL

Yuvraj Singh
Foundation

₹12,00,000
contributed

JOINT 3rd HIGHEST PARTICIPATING CORPORATES



CARGILL
United Way Delhi
₹9,00,000 contributed

A team of enthusiastic runners from Cargill ran to support the cause of women's economic empowerment at VDHM. Events like VDHM are wonderful opportunities to bring people together not only for promoting fitness but also to provide a platform to support important social and environmental causes.



BLUE STAR
LIMITED

Blue Star
Foundation

₹9,00,000
contributed

Empowering people and communities is a way of life at Blue Star.

Their social responsibility efforts are also dedicated to supporting sustainable initiatives across education, skilling, children's and women's health, and women's empowerment.

Their efforts started as the Blue Star Foundation, which was set up in 1982 to build supportive initiatives in the areas of education, health, and general poverty alleviation. These efforts have flourished and become more substantial over time with structured CSR activities. The involvement of their employees and the application of their domain knowledge and skill sets have helped in creating and compounding a long-lasting and sustainable impact in the projects undertaken.

OTHER PARTICIPATING CORPORATES



GENPACT INDIA PVT. LTD.
Udayan Care
₹6,00,000 contributed



AECOM INDIA PVT. LTD.
United Way Delhi
₹6,00,000 contributed



PERFETTI VAN MELLE (I)
PVT. LTD.
Sukarya
₹6,00,000 contributed



AVERY DENNISON(INDIA)
PVT. LTD.
Smile Foundation
₹4,50,000 contributed



MARSH INDIA INSURANCE
BROKER'S PVT. LTD.
Concern India Foundation
₹3,00,000 contributed



MARS INTERNATIONAL
INDIA PVT. LTD.
Smile Foundation
₹3,00,000 contributed



ZIMMER INDIA (P) LTD.
Smile Foundation
₹3,00,000 contributed



HITACHI INDIA PVT. LTD.
United Way Delhi
₹3,00,000 contributed

OSTTRA
Yuvraj Singh Foundation
₹3,00,000 contributed



PARTICIPATING NGOs

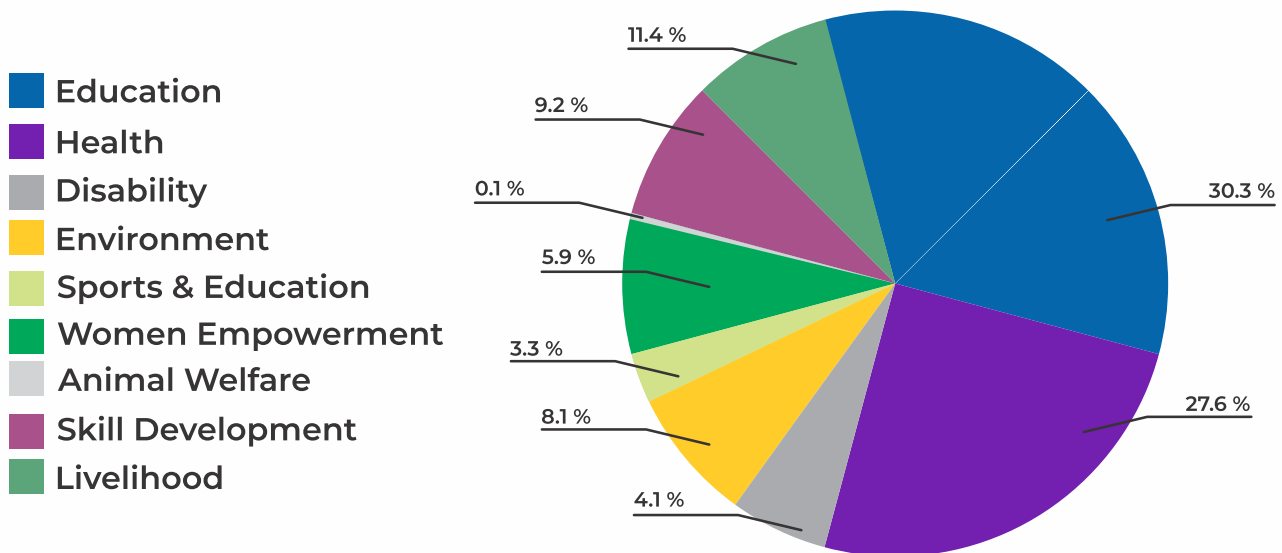
Non-Government Organisations, or NGOs, always struggle with garnering support for their causes on a continual basis. Especially after the pandemic, NGOs have struggled to get back up and continue to raise awareness about the social issues that exist in our society, be it hunger, education, or even animal welfare. Post the pandemic, it has also become extremely difficult to get support and funding from corporates, who themselves are working on getting back on their feet. In times like these, CSR funding is not the most sustainable solution.

The Vedanta Delhi Half Marathon is a readymade cause-neutral platform through which NGOs can raise monies for their causes or specific projects and also engage with a plethora of individuals who can support them. The platform is the perfect opportunity for NGOs to fundraise and increase their network and visibility. The event is also transparent with respect to all funds being raised through the pledges of the donors.



CAUSE-WISE FUNDS RAISED AT VDHM 2022

Cause-Wise Funds Raised at VDHM 2022	
Causes	Funds Raised
Education	₹ 48,36,459
Health	₹ 43,96,456
Disability	₹ 6,55,204
Environment	₹ 12,84,000
Sports & Education	₹ 5,30,500
Women Empowerment	₹ 9,37,211
Animal Welfare	₹ 23,063
Skill Development	₹ 14,68,489
Livelihood	₹ 18,14,000



HIGHEST FUNDRAISING NGO



APOLLO TYRES FOUNDATION
Raised: ₹18,14,000
Cause Category: Health & Livelihood

Care for society is one of the core Apollo values and all the CSR initiatives are designed to cater to the needs of the community. The CSR initiatives have a clear roadmap that follows the overall vision of the function. The organisation's vision is to create value for its stakeholders by bringing about positive change in their lives through our intervention.

The organisation has categorised its CSR initiatives into 4 core thematic areas:

1. **Healthcare for Trucking Community:** Under this initiative, the organisation operates 32 Healthcare Centres (HCC) in the transshipment hubs spanning 19 Indian States, providing provides healthcare services such as Prevention and Awareness of HIV-AIDS, Vision Care, Integration of Tuberculosis and other non-communicable diseases such as Diabetes, High Blood Pressure, General Treatment facilities, and Telemedicine consultation facilities.
2. **Livelihood for Underprivileged Rural Women:** The organisation has initiated a Livelihood generation programme, "Navya" for rural women, targeting to improve the situation of women through income generation opportunities at their doorsteps and sensitising them on gender rights.
3. **Solid Waste Management and Sanitation:** Aligning with the National development agenda and contributing to "Swatch Bharat Abhiyan," Apollo Tyres launched SPARSH, a solid waste management and safe sanitation initiative, with the objective to promote a healthy and sustainable lifestyle amongst the local communities.
4. **Biodiversity Conservation:** Mangrove conservation is a key initiative, wherein a Mangrove Conservation project is being implemented in the Kannur district, Kerala.

2nd HIGHEST FUNDRAISING NGO



YUVRAJ SINGH FOUNDATION

Raised: ₹17,49,808

Cause Category: Health

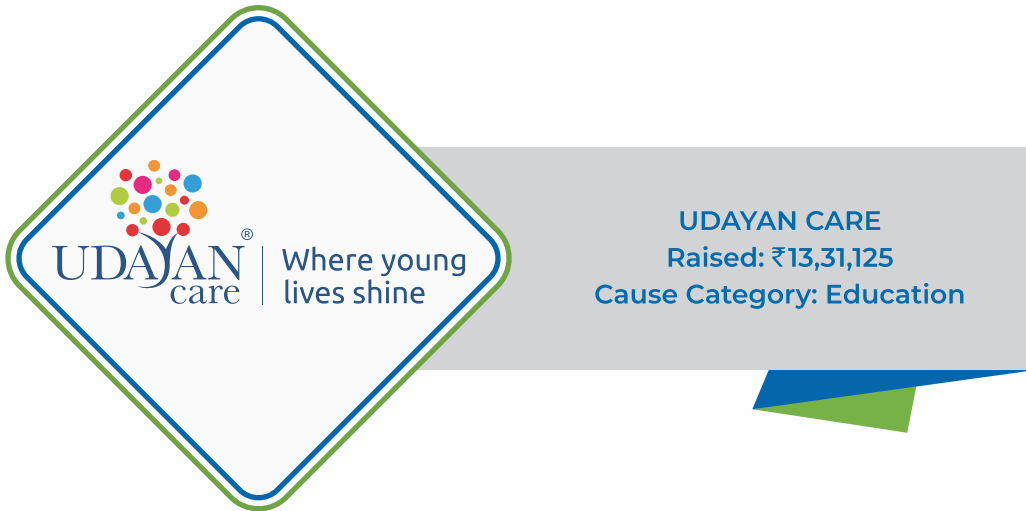
In India, every 3 minutes, a woman is diagnosed with breast cancer and every 6 minutes a woman dies due to breast cancer.

Screening & early detection saves lives!

YouWeCan Foundation has pledged to conduct Free Breast Cancer Screening of 1 Lakh women until 31st March 2023, at a project cost of just ₹280 per person. They have already screened 27,670 women in the last six months and detected 9 cases of breast cancer. All 9 women are currently receiving treatment.

YouWecan desires to start a Pan India movement where we sensitize every woman and break the taboo regarding breast cancer through free screenings and awareness campaigns for early detection and timely treatment.

3rd HIGHEST FUNDRAISING NGO



“Udayan” is a Sanskrit word that means “Eternal Sunrise”. We strive to bring sunshine into the lives of the underserved sections of society that require intervention. Registered in 1994 as a Public Charitable Trust, Udayan Care works to empower vulnerable children, women, and youth, in 34 cities across 15 states of India.

Starting with one group home for children without parental care, in 1996, Udayan Care has supported different disadvantaged groups by establishing more group homes, enabling girls' higher education, providing vocational training and livelihood programs, and advocating for developing reintegration and family-based mechanisms. In 28 years, we have directly impacted the lives of over 35000 children, women, and youth as beneficiaries as well as multiples of thousands more as indirect beneficiaries through our programs, training, and advocacy efforts.

What is #empowerment for a young girl who almost dropped out of school due to her family's financial issues? Our Shalinis tell us in their own words, *“Today, when my neighbours drop in, they do not ask my parents when are they getting me married, they ask them if I can help with filling up their daughter's college admission form.”*

“My grandfather's pension was stuck, and my father asked for my help in filling out applications and asked me to accompany him to the government office.”

FUNDRAISING NGOs AT VEDANTA DELHI HALF MARATHON 2022



ACTION FOR ABILITY DEVELOPMENT AND INCLUSION
Raised: ₹6,45,602
Cause Category: Disability

Fulfilling Education and Life Skill Training Needs for People with Disabilities

Bharti Foundation conducts free programs in both primary and higher education for the underprivileged children, with a particular focus on girls. The VDHM 2022 focus has been Ed Tech in Satya Bharti Schools - setting up digital classes and robotic labs and operational cost support for the schools.

BHARTI FOUNDATION
Raised: ₹33,001
Cause Category: Quality Education



BLUE STAR FOUNDATION
Raised: ₹9,00,000
Cause Category: Education & Health

Blue Star Foundation was set up in 1982 to build supportive initiatives in the areas of education, health, and general poverty alleviation. This edition Mohan T Advani Centennial Scholarships was the key focus.

In order to assist infants with heart abnormalities born into financially disadvantaged households CHF was formed.

CHILD HEART FOUNDATION
Raised: ₹9,000
Cause Category: Health



FUNDRAISING NGOs AT VEDANTA DELHI HALF MARATHON 2022



CONCERN INDIA FOUNDATION
Raised: ₹3,00,000
Cause Category:
Skill development

Concern India extends financial and non-financial support to grassroots-level NGOs working in the areas of education, health and community development. The focus of this edition is skill development training for underprivileged youth.

CWS was founded with the objective of contributing to the growth and development of the poor and marginalized so that they could be brought back to the mainstream of society. In this edition, the focus is women's empowerment, farmers' empowerment and shiksha.

CREATION WELFARE SOCIETY
Raised: ₹19,500
Cause Category:
Empowerment



DON BOSCO TECH SOCIETY
Raised: ₹8,42,682
Cause Category:
Skill development

The mission is to bridge the digital, social and economic divide in India by significantly contributing to the development of the marginalized youth by enhancing their employability and life management skills. The focus of this edition is employment-linked skill training and empowering young women and men through Entrepreneurship Programs.

The organisation has emerged as a multi-disciplinary organization and focuses on marginalized and disadvantaged people belonging to socio-economically weaker sections of the society especially children, youth and women for their socio-economic rehabilitation. JEET Program - Job Entrepreneurship and Empowerment Training has been their key initiative in this edition.

DR A V BALIGA MEMORIAL TRUST
Raised: ₹1,000
Cause Category:
Health



FUNDRAISING NGOs AT VEDANTA DELHI HALF MARATHON 2022



**DR ARCHIKA FOUNDATION
DEVELOPMENT AND
INCLUSION**
Raised: ₹ 4,851
Cause Category:
Health

The foundation is a pioneer non-government social organization, working for the upliftment and empowerment of all women and children.

An international, faith-based, organization delivering care and education to orphans and widows through strategic, creative, and sustainable solutions. This edition period ka path and feeding the needy was the focus.

EACH ONE FEED ONE
Raised: ₹ 28,580
Cause Category:
Health



**EDUCATIONAL &
DEVELOPMENT INITIATIVES**
Raised: ₹ 3,21,707
Cause Category:
Skill development

EDI aims to provide a wide range of educational and social welfare opportunities which ultimately foster development. This edition Kamalini Vocational Training Centre, Sonna Road has been the focus.

ETASHA empowers low - income communities by skilling them to be employable in a changing world. Their focus has been Career Guidance in this edition.

ETASHA SOCIETY
Raised: ₹ 1,600
Cause Category:
Skill development



FUNDRAISING NGOs AT VEDANTA DELHI HALF MARATHON 2022



FEDERATION OF INDIAN ANIMAL PROTECTION ORGANIZATION
Raised: ₹ 611
Cause Category: Animal Welfare

The organisation is to connect and empower animal protectors to achieve animal rights through advocacy, networking and capacity building; to create a high-impact, well-connected movement at all levels which will continually address ongoing animal issues. This edition the focus has been Emergency Response Unit for Animals.

The organisation is evolving an ecosystem for food security interventions to support thousands of feeding programmes in India by bringing the government, private sector and NGOs together to fight hunger and malnutrition in India. The focus of this edition is the School Feeding Project.

FOOD SECURITY FOUNDATION INDIA (INDIA FOOD BANKING NETWORK)
Raised: ₹1,11,851
Cause Category: Health



JAN MADHYAM
Raised: ₹8,001
Cause Category: Disability

Jan Madhyam reaches out to the disabled girl-children from marginalized sections of society - the most disadvantaged in terms of rights and opportunities. The focus of this edition is INCLUSION of Children with Disability in Mainstream Society

The NGO was founded with the purpose to "Promote Safe and Healthy Childhood (Development) through comprehensive family and community initiatives" in the rural areas of the Kolhapur district through various programmes.

JIDNYASA - DESIRE TO DEVELOPMENT TRUST
Raised: ₹1,150
Cause Category: Health



FUNDRAISING NGOs AT VEDANTA DELHI HALF MARATHON 2022



KARAN PURI FOUNDATION

Raised: ₹8,500
Cause Category:
Animal Welfare

The organisation is an initiative of Arti Puri who cooked and fed fresh food to over 450 cats and dogs every day. Lockdown or no lockdown that they stopped cooking and feeding their strays. the focus of this edition was Hundreds of Dogs to be #HUNGERHERO and an Animal Ambulance to the Rescue

The vision is to bring systemic change in schools in areas of holistic learning and governance by developing centres of excellence through a whole school transformation model. The focus of this edition is the whole school transformation and learning festivals.

KSHAMTALAYA
FOUNDATION
Raised: ₹9,802
Cause Category:
Education



MAITRAYANA
Raised: ₹3,36,511
Cause Category:
Women Empowement

The Young People's Initiative (YPI) is a sport-for-development programme that uses sports and life skills to empower adolescent girls and young women. It provides girls and young women access to safe spaces in sports and builds their leadership. It has reached out to 125,000 participants.

The vision is to impact 200 Schools & 20,000 lives through Music by 2020. The focus of this edition was Learning Through Music (L.T.M.)

MANZIL MYSTICS
Raised: ₹10,000
Cause Category:
Education



FUNDRAISING NGOs AT VEDANTA DELHI HALF MARATHON 2022



MAYA CARE FOUNDATION

Raised: ₹9,602

**Cause Category:
Disability**

The mission is to provide services for senior citizens in a professional and safe environment through an expanding network of trained volunteers. Project Bindu & Serving Individuals was the focus of this edition.

MWT was registered in 2017 with a clear focus on issues related to the welfare of Men. A dedicated team of volunteers work on issues such as victimization of men & their families due to the heavy misuse of gender-based laws. The focus of this edition is the operations & expansion of the helpline and survey & PIL for Domestic Violence on Men.

MEN WELFARE TRUST

Raised: ₹ 9,300

**Cause Category:
Gender equality**



PEOPLE FOR ANIMALS

UTTARAKHAND

Raised: ₹6,952

**Cause Category:
Animal Welfare**

PFA works to improve the lives of animals in the community and beyond. All programmes are driven by a belief in the intrinsic dignity and sanctity of animal life. This edition, Happy Home Sanctuary, Chharba, Dehradun has being our focus.

Railway Children India vision's is to 'create a world where no child ever has to live on the streets.' The mission is to 'create and enable sustainable changes in the lives of children living on the streets. The focus of this edition is outreach and protection, Safe shelter and nutritious food and community support.

RAILWAY CHILDREN INDIA

Raised: ₹3,500

**Cause Category:
Health**



FUNDRAISING NGOS AT VEDANTA DELHI HALF MARATHON 2022



Rainbow Foundation India
Raised: ₹ 2,000
Cause Category:
Health

Comprehensive Care & Support of Vulnerable Children at Khushi Rainbow Home

Provides a sensitive and caring environment for street and working children, and those in difficult circumstances.

Salaam Baalak Trust
Raised: ₹ 1,16,074
Cause Category:
Health



Sarothak Educational Trust
Raised: ₹ 1,100
Cause Category:
Skill development

Sarothak is committed to working for people with disabilities, their families and communities to create sustainable change and make an inclusive India with equal dignity & respect for Divyangjans. Having an inclusive workforce, Sarothak understands what it takes to ensure that no one is left behind. Their focus in this edition has been the JEET Program - Job Entrepreneurship and Empowerment Training.

Smile Foundation's mission is to empower underprivileged children, youth and women through relevant education, innovative healthcare and market-focused livelihood programmes. This edition Every Child in School has been their focus.

Smile Foundation
Raised: ₹ 10,51,000
Cause Category:
Education



FUNDRAISING NGOs AT VEDANTA DELHI HALF MARATHON 2022



Society For Reaching The Unreached (SRU)
Raised: ₹ 1,400
Cause Category:
Skill development

The organization is dedicated to working for improving health and development indicators of the unreached and unprivileged rural and urban population. Building Life Skills & Employability of 1000 Adolescent Girls from marginalized families, Training and placing 100 unemployed youth in the garment & apparel sector, and Empowering 10,000 children through Arogya World Healthy School Behavior Change Package have been the focus of this edition.

Sukarya is committed to saving the lives of women and children. They engage with adolescent girls to achieve equality and social justice. At the VDHM 2022, Gender Equality Programme was their focus.

Sukarya
Raised: ₹ 6,00,700
Cause Category:
Gender equality



The Earth Savours Foundation
Raised: ₹ 12,84,000
Cause Category:
Environment

The Earth Savours Foundation has been dedicated to serving the underprivileged, providing a safe haven for mistreated animals, and making every possible effort to protect the environment.

It aims to enable children from urban slums and other vulnerable communities to live a life of dignity by providing them with quality education. Their focus in this edition is SHIKSHA and skills for life through Digital Literacy.

Usha Kiran
Raised: ₹ 4,14,870
Cause Category:
Education



FUNDRAISING NGOs AT VEDANTA DELHI HALF MARATHON 2022



VIPLA FOUNDATION
Raised: ₹7,01,661
Cause Category:
Education

The organisation is built on a determination to ensure that nothing stops the children of India from learning, growing and flourishing. This has translated into impacting countless lives of children from vulnerable communities across India. This edition our focus is early childhood care & education and remedial education program.

The aim is to spread blessings and fulfil wishes by linking beneficiaries with donors. They work across the spectrum of society surpassing age and gender barriers on diverse causes including education, health, skill development and relief. This edition the focus is Mann Ka Tilak - Old Age Home.

WISHES AND BLESSINGS
Raised: ₹7,348
Cause Category:
Health



WOMEN SPORTS FOUNDATION
Raised: ₹5,30,500
Cause Category:
Sports & Education

The organisation is building a future where every girl and woman can play, be active, and realize her full potential. They are building a movement of movement through research, advocacy, community impact and partnerships. It's time to transform the game so that every girl and woman can realize her power. This VDHM 2022 our focus is on two initiatives, Future Stars and Project Sahyog.



UNITED WAY DELHI
Raised: ₹19,47,072
Cause Category: Health

Mental health issues are overtaking other physiological illnesses, and every social ecosystem is experiencing acute latent pressure around it, especially after the pandemic. By being the hidden ailment, the treatment from society and even the medical infrastructure remains insufficient for the patient that, at times, it remains undiagnosed to the point the treatment becomes incurable.

United Way Delhi strives to combat these latent and active mental health issues among the vulnerable groups of women in rural districts of Haryana and Government School Students in Delhi by impacting different stakeholders in the communities of the direct beneficiaries and strengthening the whole ecosystem around mental health.

The funds raised in this edition of VDHM will support the mental health and overall well-being of women in rural districts of Haryana. United Way Delhi with Prana - The Integrative Medical Institute aims to work on awareness, and capacity building of communities around acknowledging mental health issues and dealing with other impacted physiological problems, and medically supporting critical issues around the same. United Way Delhi, with support from Delhi Government, aims to impact 20,000 students with regular counselling, behavioural management and capacity building of teachers to tackle mental health issues in the early stages and efficiently overcome them.

PARTICIPATING NGOs AT VEDANTA DELHI HALF MARATHON 2022

NGOs	Causes
	Education
	Education
	Health
	Youth Empowerment
	Education
	Disability
	Health
	Health
	Zero Hunger & Education
	Health
	Education & Health
	Education
	Health

SPECIAL STORIES

Story 1:

Uday Rai Nanda

Funds Raised : ₹ 1,82,101

Supporting : Udayan Care

"I am Uday, a class IX student studying at Amity International school, Pushp Vihar.

I love listening to music and am extremely fond of animals. I also like playing football and gaming. I have been inspired by my cousins raising funds for various causes they believe in. I always thought as a child that I would raise money for animal welfare.

However, I have become aware of the importance of education and how we can build a better society. I would like to do my bit by raising funds for the lesser fortunate. I believe that every single rupee contributed to this cause counts.

I am extremely inspired by the slogan "Beti Bachao Beti Padhao".

My school runs the girl child education classes for the under-privileged girls, in the evening after my school finishes. I always admired that and wanted to do something from my side to help in this cause.

I got my chance this year by running in the upcoming Vedanta Delhi Half-Marathon and raising Charity Funds for this cause - Girl Child Education through this run.

I pledge to support Udayan care. Your support can keep girls in school and complete their graduation through the Udayan Shalini Fellowship Program. Young girls transform into educated, empowered, and confident Shalinis (dignified women). Since 2002, the program has impacted over 11,000 girls in 15 states of India. Your support will enable us to bring many more deserving girls in the program. Please donate to educate young girls.

I believe that every single rupee contributed to this Cause counts. In a short span of 20 days has managed to support the cause which will impact the supporting community."

SPECIAL STORIES

Story 2:

Ananmay Jalan Wadhwa

Funds Raised : ₹ 1,95,000

Supporting : Action for Ability Development and Inclusion

"Growing up, I have been exposed to disability because of my mother and grandmother being so heavily involved with AADI and also because of the various people with disabilities I love within my family. Over time, as my grandparents have become older, I also see new disabilities forming including the inability to walk and mental illness.

I used to even take math tuitions from someone with a disability who worked in AADI; this shows that AADI creates opportunities we earlier thought people with disabilities could have never had. This is simply one way that I know AADI has helped people with disabilities and will continue to do so with more funding.

I take discrimination against people with disabilities extremely personally and want to do whatever it is that I can to help make the world more accessible. I know we have a long way to go but gaining funds for this marathon means we are moving one step closer to an equal world and one step further away from ableism."

FINANCIALS OF FUNDRAISING AT VDHM 2022

As a philanthropy partner, United Way Delhi strengthened the pillar of philanthropy for the participating NGOs, Corporates and Fundraisers. This involved building a user-friendly fundraising platform that provides the supporters with a seamless experience to raise funds. While fundraising is one aspect, United Way Delhi joined hands with partnering grassroots-level organizations on strategic communication, outreach and awareness of the causes.

At VDHM 2022, the partnering organizations get access to an easy-to-set-up end-to-end fundraising platform with essential tools such as auto-report generations, social media plugins, an interactive gallery section to showcase works, custom donate button for more extensive outreach.

United Way Delhi, the event's philanthropy partner, as a part of the NGO empanelment, works extensively on the backend to ensure the required compliance documents. Due diligence is an integral part of ensuring transparency and accountability.

The participative event property, VDHM 2022, provides the participating NGOs, Supporting Fundraisers and Corporates unparalleled visibility, helping the organizations build a network of supporters and philanthropists.

United Way Delhi, as mentioned in the Philanthropy Structure document, which is released prior to the start of fundraising, retains 4-5% (on average, depending on the fundraising category). United Way Delhi is committed to reducing retention year-on-year.

In a first, United Way Delhi this year introduced NGO Privilege Level incentives to motivate the participating organizations to utilize the platform in the best manner. Basis the funds raised, NGOs attaining certain milestones are given privileges such as complimentary bibs, access to certain pre-race day events, special features, and much more.



ABOUT UNITED WAY DELHI

United Way Delhi is an independent local not for profit organization affiliated to the United Way Worldwide Family- one of the World's Largest Leadership with 1800 affiliate chapters across 41 countries. United Way Delhi (UWD) since 2008, is working actively to advance the 'common good' for the local community through innovative interventions and partnerships. Our programs are based on the 'Life-Cycle approach'. We aspire to improve lives by addressing local priority issues, creating lasting impact and implementing diverse engagement and resource mobilization under various domains including Early Childhood, Education, Financial Stability, Health, Environment, and Disaster Response.

The Vedanta Delhi Half Marathon is a throbbing, pulsating and colorful spectacle of humanity moving towards a larger goal of health, fitness, charity & pride. This event is one of the largest sporting platforms for philanthropy in India.

Today, the event is not only the biggest sporting event in the city but also one that has created a legacy of going beyond – be it at an individual level or impacting the country. Each & every individual at the start line comes together to live one emotion. The VDHM is a platform to break records, inspire peers, push human boundaries, celebrate the spirit of the city, and achieve something larger than all of us.

The event property has also emerged as a successful fundraising and philanthropy platform over the years, mobilising resources and funds for civil society helping them advance the common good.

Philanthropy Partner



United Way Delhi
National Capital Region





EVENT HIGHLIGHTS

EVENT HIGHLIGHTS

VEDANTA DELHI HALF MARATHON LAUNCH CONFERENCE

Indian conglomerate Vedanta Limited signed on as the title sponsor of the world's prestigious Delhi Half Marathon for a five-year period beginning with the successful 2022 edition.

The coming together of Vedanta and the Delhi Half Marathon mirrors the ability of both to be a catalyst for change and positive impact, as was evident at the 17th Vedanta Delhi Half Marathon held on the traditional third Sunday of October.

The registration launch of the Delhi and India's favorite half marathon was held on September 1 in the presence of eminent dignitaries, sponsors and sportspersons, including Priya Agarwal Hebbar (Non-Executive Director, Vedanta Limited), Rina Kaushal (Chairperson, United Way Delhi), Naarayan TV (Chief Marketing Officer, IDFC FIRST Bank), Dr. Sameer Gupta (Director, Metro Group of Hospitals), Dr. Sonia Lal Gupta (Director, Metro Group of Hospitals), among others.

Lighting up the event with their presence were some of India's prominent sportspersons.





“The Delhi Half Marathon is a great opportunity for Indian runners. We get to compete with world-class runners.”

~ Avinash Sable, 2022 Commonwealth Games 3000m steeplechase silver medallist & half marathon National Record Holder



“Many women athletes get a chance to run in this competition and the event is growing every year.” ~ Khel Ratna awardee and the first woman - Vice-President of the Athletics Federation of India, Anju Bobby George



“The Half Marathon is one of the best things that has happened to Delhi.”

~ Indian professional boxer Vijender Singh



“I would like to tell all the participants to give your best and enjoy the activity of running. Play for your health, fitness and happiness.”

~ World Champion Boxer, Nikhat Zareen



“Long-distance running is not limited to the podium finish. Every person who has worn shoes and come out of their homes for a run becomes a winner automatically.”

~ Tokyo Paralympics Bronze Medallist Sharad Kumar



At the launch of the Vedanta Delhi Half Marathon 2022 (L to R)

Top row: Vivek Singh (Jt. MD, Procam International), Sardara Singh (Olympian & former India hockey captain), Sharad Kumar (Tokyo Paralympics bronze medallist), Suresh Raina (former Indian cricketer), Adille Sumariwala (President, AFI), Eldhose Paul (2022 Commonwealth Games triple jump winner) & Anil Singh (MD, Procam International). Bottom Row: Vijender Singh (Indian professional boxer), Naarayan TV (Chief Marketing Officer, IDFC FIRST Bank), Avinash Sable (2022 Commonwealth Games 3000m steeplechase silver medallist & half marathon National record holder), Priya Agarwal Hebbar (Non-Executive Director, Vedanta Limited), Akarsh Hebbar (Global Managing Director of Display and Semiconductor Business, Vedanta Group), Anju Bobby George (Khel Ratna awardee and AFI's first woman vice-president) & Nikhat Zareen (Boxing world champion).

JOINING HANDS

The 17th edition of the prestigious half marathon also welcomed three other new partners on board: IDFC FIRST Bank as the exclusive Associate Sponsor, United Way Delhi as the Philanthropy Partner and Metro Group of Hospitals as the Medical Partner.

IDFC FIRST Bank

Associate Sponsor



The technology-led bank cemented its involvement in India's fastest-growing sporting activity as an exclusive Associate Sponsor across Procams' four distance running properties at the start of 2022.

United Way Delhi (UWD)

Philanthropy Partner



United Way Delhi
National Capital Region

UWD has been working actively to advance the common good for the local community through innovative social impact interventions and partnerships since 2008. This association strengthens the event's legacy as one of India's largest sports philanthropy platforms.

Metro Group of Hospitals

Medical Partner



Pioneers in affordable quality healthcare, the Metro Group of Hospitals has been providing the best-in-class medical services for the last 25 years, having pioneered over 20 heart procedures in India & is known for practicing cutting-edge medicine.

COUNTDOWN PRESS CONFERENCE

To mark the 10-day countdown of the World Athletics Elite Label Road Race, Ignited by PUMA launched its exclusive Race Day Tee & Finisher Tee with boxing champion and Brand Ambassador MC Mary Kom.

PUMA presented all the registered half marathon participants with an exclusive Race Day Tee. As a token of appreciation and the effort put in by the 10K runners, PUMA gave the overall top 500 men and 500 women runners a special Finisher Tee.



Photo Caption:

(L to R) Madhu Srivastava (Group Chief HR Officer, Vedanta Ltd), MC Mary Kom (boxing legend & Puma Brand Ambassador), Naarayan TV (Chief Marketing Officer, IDFC FIRST Bank) & Vivek Singh (Jt. MD, Procam International).



#RunForZeroHunger campaign

Title sponsor Vedanta Limited pledged to provide a nutritious meal to a child in need through its flagship social impact initiative, the Nand Ghar project, for every kilometre run during the event. Vedanta will serve 2 million meals for the 2 million kilometres clocked during the event.



IDFC FIRST Bank Runners pledge

The IDFC FIRST Runners Pledge rewarded participants who completed the 10k and the 21k run within a specified time. In turn, the runners could contribute the sum credited to them (R 2100 for the half marathon & R 1000 for 10K) towards social good and causes dear to them.

MIRCHI GET ACTIVE EXPO

Mirchi Get Active Expo is a one-stop destination to discover the latest in the world of distance running. The three-day Expo took place at the NSCI, Okhla from Thursday, October 13th, to Saturday, October 15th. All registered participants visited the Expo to collect their running bibs and also avail of exciting offers from leading sports & lifestyle brands. The runners even got the opportunity to meet and interact with distance running great and the race's International Event Ambassador, Haile Gebrselassie.



United Way Delhi Team with Haile Gebrselassie (International Event Ambassador)

INTERNATIONAL EVENT AMBASSADOR

HAILE GEBRSELISSIE

"It was terrific to see the city come together to make the Vedanta Delhi Half Marathon truly memorable. That's the beauty of running, it has the ability to make an entire city, an entire community, move as one and run for various causes. I'm taking back some great memories!"

HAILE GEBRSELISSIE International Event Ambassador

2x Olympic Gold Medals

9x World Championship Titles

27 Incredible World Records

#RangDeDilli



CHAMPIONS AT THE START LINE

The 17th edition of the Vedanta Delhi Half Marathon witnessed some of the finest athletes from around the world.

ELITE MEN



MUKTAR EDRIS (ETH)
Two-time 5,000 m World
champion



**CHALA REGASA
(ETH)**
2019 10K Valencia Ibercaja
winner



**FELIX KIPKOECH
(KEN)**
2021 Berlin Half Marathon
winner



AVINASH SABLE (IND)
National Half Marathon Record
Holder & 2022 Commonwealth
Games 3,000m Steeplechase
silver medalist



SRINU BUGATHA (IND)
2019 Delhi Half Marathon Indian
Elite winner



KARTIK KUMAR (IND)
2022 National Federation Cup
10,000m winner

ELITE WOMEN



LEMLEM HAILU (ETH)
World 3,000 m Indoor
Champion



**STELLA CHESANG
(UGA)**
2018 Commonwealth Games
10,000 m Champion



IRINE CHEPTAI (KEN)
2022 TCS World 10K Bengaluru
winner



**SANJIVANI JADHAV
(IND)**
2022 National Federation Cup
10,000m winner



PRITI LAMBA (IND)
3000m Steeplechase bronze
medallist at 2022 National
Games & 2022 Federation Cup



**MONIKA ATHARE
(IND)**
2017 & 2018 New Delhi
Marathon winner

EVENT MEDIA CENTER

The Event's Media Center at the iconic Jawaharlal Nehru Stadium is the focal point of all race week activities. 100+ accredited media were part of various press conferences and engaged with stakeholders for all event-related information.

PHILANTHROPY PRESS MEET

Philanthropy partner United Way Delhi, in a short span of 30 days, on boarded over 50 not-for-profit organizations, 100+ individual fundraisers, 5000 plus unique donors, and over 14 corporates, collectively raised over ₹1.5 crore for various causes.



[Photo Caption] (L-R)

Pallavika Ahlawat (United Way Delhi), Arya Agarwal (young school-going first-time fundraiser), Tarun Walecha (Founder, RunXtreme), Vivek Singh (Jt. MD, Procam International), Ritu Jhingon (Director, Group Communications, Vedanta Limited), Rina Kaushal (Chairperson, United Way Delhi), Gagan Arora (Founder & Chief Coach, Kosmic Running Club), Anjali Hegde (ED, Udayan Care) & Vishnu (AECOM).

TECHNICAL MEET

The Technical press meets outlined race day arrangements undertaken for all participants including the new race route, medical facilities, refreshments & hydration along the course, transport facilities among others.

As in the past, the race was supported by the New Delhi Municipal Council and the Delhi Metro Rail Corporation.



[Photo Caption] (L-R)

Vivek Singh (Jt. MD, Procam International), Dr. Sonia Lal Gupta (Director, Metro Group of Hospitals), Dr. Sameer Gupta (Director, Metro Group of Hospitals), Hugh Jones (General Secretary, AIMS & Race Director), Aalap Patel (Deputy Commissioner of Police - Traffic, New Delhi Range), PN Sankaran (Director of Operations, Procam International) & R Sunny Joshua (President, Delhi State Athletics Association).

FINISHERS MEDAL

The highlight of the Finishers medal was the contribution of Vedanta Group, the title sponsor, that provided zinc metal for the finishers medal in the spirit of honouring the runner's mettle. Vedanta supplied nearly 3 tons of zinc from India's leading zinc producer, Hindustan Zinc Limited, a Vedanta Group company, for minting as many as 15,000 medals for all finishers.

The Zinc for the medal comes from Zawar Mines of Udaipur, the world's oldest zinc mine, where the first traces of zinc mining & smelting dates back to 2,000 years. The metal is also minted at Rampura Agucha, the world's largest underground zinc mine in Bhilwara, Rajasthan.



[Photo Caption] (L-R)
Priya Agarwal Hebbar (Non-Executive Director, Vedanta Limited), Haile Gebrselassie (International Event Ambassador),
Vivek Singh (Jt. MD, Procama International)

ELITE ATHLETE PRESS MEET

The top contenders for the race interacted with the media on their strategy and race preparations ahead of the race day.



International Elites at the Event Media Center: (L to R)
Ethiopia's Chala Regasa, Uganda's Stella Chesang, Ethiopia's Muktar Edris, Kenya's Irine Cheptai, Ethiopia's Lemlem Hailu and Kenya's Felix Kipkoech.



Indian Elites at the Event Media Center: (L to R)
Srinu Bugatha, Avinash Sable, Sanjivani Jadhav, and Priti Lamba.



International Elite athletes at the Iconic Kartavya Path: (L to R) Ethiopia's Muktar Edris, Uganda's Stella Chesang, Kenya's Irene Cheptai, Ethiopia's Chala Regasa, and Ethiopia's Lemlem Hailu.

STORIES FROM BEYOND THE FINISH LINE

In a zealous show that brings out untold stories of champions who have carved a niche for themselves on the international stage, Beyond The Finish Line, powered by GoSports Foundation, was hosted by sports historian and journalist Dr. Boria Majumdar this year on the sidelines of the Vedanta Delhi Half Marathon.





The evening touched upon some intriguing aspects that have redefined the Indian sports diaspora. In the first panel of the evening, Boria got ace paddler Sharath Kamal, para-athlete Sharad Kumar, shooter Anjum Moudgil and AFI Vice President and former athlete Anju Bobby George talking about the new-age sports science that has contributed to the success of Indian athletes at various big-ticket international events including Olympics and the Commonwealth Games.



There were also discussions on the leagues that have made a difference in sports such as Kho-Kho and Volleyball with Tuhin Mishra (Managing Director & Co-Founder, Baseline Ventures) and Sudhanshu Mittal (President of Kho Kho Federation of India) expressing their views along with Armaan Ibrahim who spoke of motorsports in India.



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Adille Sumariwalla, President, Athletics Federation of India.

PASTA COOKOUT

Celebrating the age-old tradition of carb-loading our guests donned their chef toques and engaged in a fun Pasta Cookout at Le Meridien New Delhi, Event's Hospitality Partner.



(From L to R):

Adille J Sumariwalla (President, Athletics Federation of India), Sachin Golwalkar (CEO, United Way Delhi), Anju Bobby George (VP, Athletics Federation of India), Ankeeta Pawa (Marketing Manager, BIRA), Aneasha Da Silva (Chief Content Head, IDFC FIRST Bank), Priya Agarwal Hebbar (Non-Executive Director, Vedanta Limited), Dhiraj Malhotra (CEO, Delhi Capitals), Haile Gebrselassie (International Event Ambassador), Anil Oraw (Assistant Director General, Ministry of Tourism), Ankur Jain (Founder & CEO, BIRA) and Anil Singh (Founder & MD, Procam International).

RACE DAY

The National capital was a bright confluence of humanity as its major constituents, India Inc., the Government and the citizens, merged as one for the much-anticipated Vedanta Delhi Half Marathon on 16th October in a cornucopia of joy and goodness.

Over 26,000 runners joined the world's best athletes in the 17th edition of the race which lived up to its billing as the world's most prestigious half marathon.

WINNERS 2022

Sunday morning witnessed some exciting action as Ethiopia's Chala Regasa won the overall men's title in an impressive time of 60:30, and Kenya's Irine Cheptai took the women's honours, clocking 66.42. Avinash Sable retained his Indian men's crown by just 0.04 seconds after being involved in a photo finish with Kartik Kumar in an identical 64 minutes. Sanjivani Jadhav regained her women's title after finishing second in the previous edition.

The overall men's and women's champions took home \$27,000 each, and the Indian men's and women's winners bagged ₹3,50,000 each.



(From L to R):
FELIX KIPKOECH (KEN), CHALA REGASA (ETH), BOKI DIRIBA (ETH)



(FROM L TO R):
DAWIT SEYAUM (ETH), IRINE CHEPTAI (KEN), STELLA CHESANG (UGA)



(FROM L TO R):
KARTIK KUMAR (IND), AVINASH SABLE (IND), SRINU BUGATHA (IND)



(FROM L TO R):
MONIKA ATHARE (IND), SANJIVANI JADHAV (IND), PRITI LAMBA (IND)



(FROM L TO R):
Vinai Kumar Saxena (Lt. Governor of Delhi), Chala Regasa, Haile Gebrselassie (International Event Ambassador)

RUN IN COSTUME

The Great Delhi Run is the heart and soul of the Vedanta Delhi Half Marathon and the Run in Costume is an integral part of this category. A carnival atmosphere, where participants adorn innovative costumes showcasing the cause they are supporting. To acknowledge their efforts and reward their hard work, Procam International conducts a contest for the best-dressed group and individuals that witnesses many participants in fancy costumes. This year the contest was judged by Manika Sheekand, Femina Miss India Grand 2020.



POLICE CUP

The Police Cup was instituted at the race's inception in 2005 as an appreciation of Delhi Police's support and to acknowledge their efforts in the smooth conduct of the event. The Police Cup witnessed the participation of 108 personnel in 36 teams.

Winners:

Men:

- 1: SATISH KUMAR, SURJEET SINGH, SANJAY PANGHAL (4:29:34)
- 2: PAWAN KUMAR, CHANDERPAL BANWALA, MONU MEENA (4:47:19)
- 3: SHIVRAJ SINGH, BRAJ LAL VERMA, CHAITANYA ABHIJIT (4:48:55)

Women:

- 1: LALITA MADHWAL, REENA, MADHU (5:23:28)
- 2: NEELAM LODHIYAL, AARTI, DIVYA NAGAR (5:50:44)
- 3: TAMANNA GADDA, NISHU, PALAK KUMARI (5:59:21)



SENIOR CITIZENS' RUN

The Senior Citizens' Run is a key race category which features individuals who are 60 years and above. All our goldies represent and showcase active ageing and adopting a healthy lifestyle.



The Senior Citizen run was flagged off by Shri Vinai Kumar Saxena, (Lieutenant Governor of Delhi) along with Rahul Sharma (CEO, Aluminium, Vedanta Limited); Naarayan TV (Chief Marketing Officer, IDFC FIRST Bank) & Dr. Mallika Nadda (Chairperson, Special Olympics Bharat).

CHAMPIONS WITH DISABILITY

The Vedanta Delhi Half Marathon is an inclusive event since inception. A separate participative category for persons of disabilities was flagged off on race day – Champions With Disability (CWD). The CWD category was supported by Sarthak Education Trust. Sarthak was established in 2008 as a civil society organization with one simple mission: to empower PwDs through skill building and employment, following a lifecycle approach.

As Dr Mallika Nadda, Chairperson, Special Olympics Bharat, put it: *“The Champions with Disability is a brilliant initiative taken up by the Vedanta Delhi Half Marathon. It offers a chance for people with disabilities to be competitive and has an immersive experience of running, which is the ultimate goal. It is time we changed the perception of people to recognise and accept the abilities of people with differences, enabling them to have meaningful experiences in sports.”*

Hundreds of participants took part in the lively race which was flagged off by Adille Sumariwalla, (President of the Athletics Federation of India), along with Akarsh Hebbar (Global Managing Director of Display and Semiconductor Business, Vedanta Group), Mahi Hebbar, (Vedanta Limited), Naarayan TV (Chief Marketing Officer, IDFC FIRST Bank) & Dr. Mallika Nadda (Chairperson, Special Olympics Bharat).

CWD Facilitator



PUMA WARM-UP ZONE

The PUMA warm-up zone was conducted by Bharat Jain along with instructor Nidhi Mohan Kamal. The PUMA Brand Ambassador Dutee Chand was also present at the zone to motivate runners. A large number of runners took part in the warm-up to get race-ready.

What's more, PUMA, along with its Brand Ambassador Dutee Chand and over 26,000 runners, created an exclusive real-time anthem for the 2022 Vedanta Delhi Half Marathon. The 60-second anthem, called the PUMA Runners Anthem, was sung by Indian rap artiste Rebel 7 and produced by using the sounds created during the runners' pre-race warm-up session.



HALF MARATHON PACERS



Keshav Manik Tahla -
01:35
Hour Bus



Alfredo Miranda -
01:40
Hour Bus



Vinay Asrani -
01:45
Hour Bus



Randeep Singh Arora -
01:50
Hour Bus



Karandeep Singh -
01:55
Hour Bus



Raman Gauba -
01:55
Hour Bus



Vineet Agarwal -
02:00
Hour Bus



Gaurav Pant -
02:00
Hour Bus



Rohit Francis -
02:05
Hour Bus



Atul Ahuja -
02:05
Hour Bus



Sanjeev Meghani -
02:10
Hour Bus



Sunil Chalmari -
02:10
Hour Bus



TCM Sundaram -
02:10
Hour Bus



Shuvendu Kumar -
02:15
Hour Bus



Atul Batra -
02:15
Hour Bus



Rashmi Mohanty -
02:20
Hour Bus



Manuvel Mezjukanal -
02:20
Hour Bus



Umesh Gupta -
02:30
Hour Bus



Rajesh Sarat -
02:30
Hour Bus



Hamid Ahmed -
02:45
Hour Bus



Neelam Talwar -
02:45
Hour Bus



Bijender Vats -
02:50
Hour Bus

OPEN 10K PACERS



Sufiya Sufi
Runner-
50
Minute Bus



Garima Dhamija -
55
Minute Bus



Gayatri Mathur-
55
Minute Bus



Divya Gujral -
60
Minute Bus



Dimple Bisht-
65
Minute Bus



Shruti Agarwal -
70
Minute Bus



Deepa Aneja-
70
Minute Bus



Namrata
Agarwal -
75
Minute Bus



Minu Sharma -
80
Minute Bus



Nidhi Gupta-
80
Minute Bus



Gurleen Arora-
85
Minute Bus



Priti M Zaveri-
90
Minute Bus



Anyuta Dhir-
90
Minute Bus

CHAMPIONS DINNER

The Champions Dinner is a celebration to applaud the achievements and success of the participants. All the winners are felicitated for their hard work and performances, while the pacers (corporate heads in the half marathon & all-women pack in the open 10K) were acknowledged for their selfless act to ensure the amateurs achieve their personal best. The gala evening also allowed the entire team to come together for one last toast!



ECO-STRIDE: STEP FORWARD TOWARDS A 100% WASTE MANAGED RACE

Apart from being a globally acclaimed sporting event, the event is committed to putting the environment first. Following the Swachh Bharat Abhiyaan, Procam International in the last few years, has proactively been implementing sustainable measures to mitigate waste generation in a mass participation event.

This year Vedanta Delhi Half Marathon was once again ably supported by New Delhi Municipal Council (NDMC) who lent their expertise to ensure all the waste on the route is efficiently managed.

Procam also closely worked with Waste Management Professionals - Hasiru Dala Innovations, a social enterprise, who supervised the various eco-friendly alternatives and ensured efficient waste management at Vedanta Delhi Half Marathon.

Vedanta Delhi Half Marathon Green commitments:

1. Zero Waste to Landfill.
2. Fast Track last-mile waste disposal.
3. Use Vedanta Delhi Half Marathon as a platform to promote awareness about waste management & better environmental practices.

Public-Private partnership using NDMC assistance

- 200 NDMC sanitary workers were deployed on route to ensure efficient collection and segregation.

Minimised usage of Paper

- Online Entry Forms & E-Handbooks reduced the consumption of paper used for printing forms and handbooks for applicants.

Plastic usage reduction

- Runners encouraged to bring their own water bottles on Race day which could be refilled at water stations at the venue.
- Reusable cloth bags handed out to participants at the Expo, Bibs handed out directly without any plastic cover.
- Paper bags used for event kitting, medals in cloth pouches and post-event refreshments handed out in reusable Cloth bags.

Flex Upcycling

- All the flex used at the event was upcycled to make shelters for the homeless / floor mats used for waste segregation.
- 332 waste handlers & 61 supervisors, deployed in totality during race week.
- Last mile waste management handled by Hasirudala Innovations in collaboration with Chintan – an Environment Research & Action group.

Waste generated at VDHM

- All the waste generated at VDHM was source segregated and recycled at Chintan Material Recovery Facility
- This includes :
Residual PET bottles and other plastic
Packing Materials: Cardboard, paper, tin, wood among others – recycled into same material products, reducing the use of virgin material
- Organic Waste that will be composted.
- Electric autos plied at the stadium for Stadium Mobility of operating crew in JLNS

Bio-Waste Management

- Sewage waste – Disposed and Treated at authorised STP

OVERVIEW

This report gives details of the waste generated between 8th to 19th October 2022 during the running event. All waste from the expo, venue and route was collected and sent for disposal to the right destinations.

DETAILS OF WASTE GENERATED & DISPOSED

Type of Waste	Type of waste	Weight (in kgs)
Wet Waste	Food Waste	571
Dry Waste	Pet Bottles	440
	Tetra Pack	334
	Plastic	474
	Flex	934
	Corrugated cardboard	779
	Cardboard Scrap	710
	Paper	872
	Other	632
Garden Waste		337
TOTAL		6113

DETAILS OF WASTE TYPES

Dry Waste: This includes plastic, water bottles, carton boxes, flex, sunboard etc.

Wet Waste: This includes all the food waste and banana peels.

Metal: All nails used in the production work.

Garden/Horticulture Waste: This includes grass, garden/lawn waste, horticulture, etc

DETAILS OF DISPOSAL METHODS

Wet Waste: Sent to Chintan MRF facility for composting.

Garden/Horticulture Waste: Sent for composting to Chintan MRF Facility.

Tetrapack: Sent to Tetrapak the company for recycling

All other dry waste: Paper, files and cardboard sent to paper mill (M/S Ashoka Mills and M/S Greenlink Recyclers)

Flex waste and carpet: Distributed among waste pickers in and around Bhopura for reuse.

Cloth Waste: Reuse of cloth pouches among the waste picker community.

ENVIRONMENTAL IMPACT REPORT





PARTNERS' SPEAK

#RunForZeroHunger

OVER 40,000 RUNNERS RAN 2 MILLION KMs
AND DONATED 2 MILLION MEALS.

15,000 employees & partners across 13 locations
of Vedanta participated in the big event.

Aimed at eradicating malnutrition from the country, Vedanta's #RunForZeroHunger proved to be a mass movement that brought people together for a noble cause. For every kilometre clocked by the runners, we pledged a nutritious meal to a child in need through our Nand Ghar initiative.

We honoured the runners by presenting the Vedanta Metal Medal to all Finishers as a celebration of their accomplishment and contribution. Three tons of Zinc metal for the medal came from the world's oldest and largest underground zinc mine in Udaipur, carrying the love

and respect of our local communities.

Vedanta's flagship project, Nand Ghar, under the aegis of the Anil Agarwal Foundation, envisions a world where no child goes to bed hungry. The project aims to transform the lives of 7 crore children and 2 crore women, across 13.7 lakh Anganwadis by providing them with holistic development opportunities. The project is transforming the Anganwadi ecosystem with state-of-the-art infrastructure and focusing on preschool education, health, nutrition, women empowerment and community ownership.



"It has been a surreal experience to witness the fervour and zeal at the 17th edition of prestigious the Vedanta Delhi Half Marathon. Over 40,000 people from across the world participated in the prestigious run, colouring the streets of Delhi in the spirit of humanity as they all ran for a larger purpose - they all ran for zero hunger! Together, we have clocked more than 2 million kilometres. Through our Nand Ghar initiative, we are ensuring that these 2 million nutritious meals are served to children in need for their healthier future."

- Ms. Priya Agarwal Hebbar,
Non-Executive Director, Vedanta Limited.

YOU RAN. WE CONTRIBUTED. TOGETHER WE DID IT!

We truly appreciate your great response as your support encouraged us to donate 2 million meals to the less privileged and made our #RunForZeroHunger initiative a great success.




vedanta *delhi* 16 october, 2022
half marathon


Nand Ghar
by vedanta

Making **AN IMPACT, ONE RACE** at a time

As the proud associate partner of the **Vedanta Delhi Half Marathon 2022**, we announced the **IDFC FIRST Bank Runner's Pledge** that aims to uplift the lives of the lesser privileged.

Under this initiative, we credited ₹ 2,100 directly into the bank accounts of every participant who completed the Half Marathon in 1hr 55mins and ₹ 1,000 for participants who completed the Open 10K in 55mins, so that they can support any social causes they are passionate about.

A huge thank you to all runners who made every step count to enable someone else's **#JourneyToTheStart**.

IDFC FIRST Bank thanks every participant who made their **#JourneyToTheStart**

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The house of India's #1 active nutrition, Fast&Up, in the Official Energy Drink Partner of the Vedanta Delhi Half Marathon, organised by PROCAM

Since its inception, Fast&Up's goal has been to providing runners across the globe with the right hydration support. Over the years, Fast&Up has fuelled a big chunk of the running community as their go-to choice of active nutrition.

The Big Day - The Race Day, runners & visitors consumed over 12,000 litres of our electrolytes, Reload, across the route & venue.

We're excited to meet you once again at the VDHM and further ahead.



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DETERMINATION ✓

DISCIPLINE ✓

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ALL YOU NEED TO WIN!

Bisleri was the proud Hydration Partner at the Vedanta Delhi Half Marathon 2022. 12 Water Stations & 2 Mist Zones were set up along the 21 Km track which ensured that the marathoners not only stay hydrated but also re-energized at pivotal milestones!



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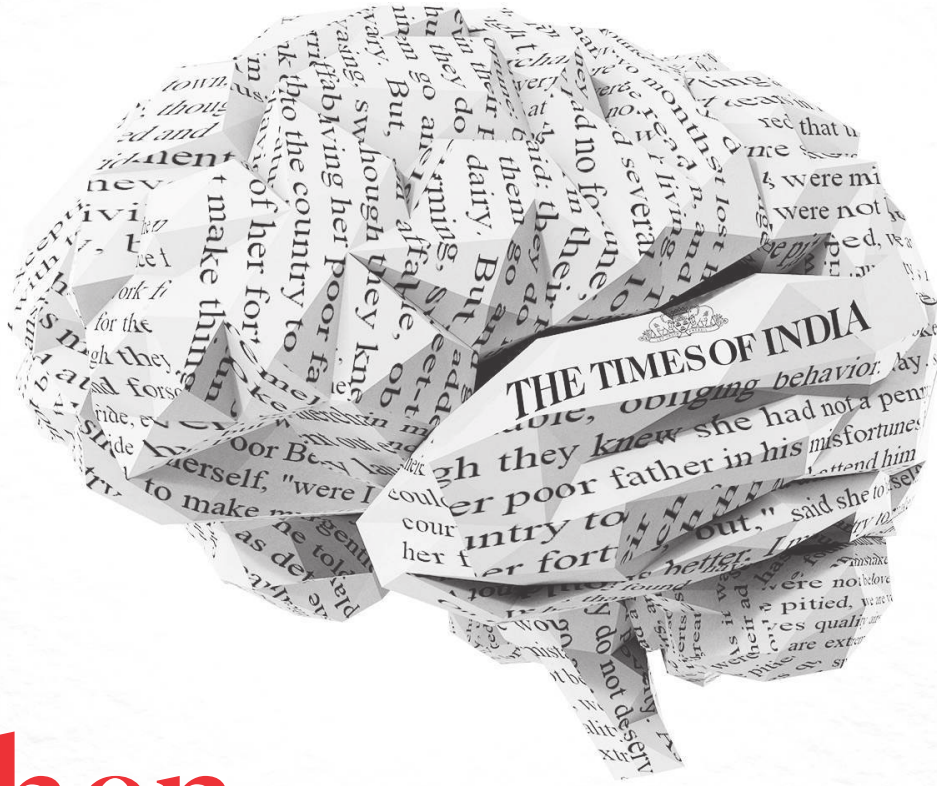
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