

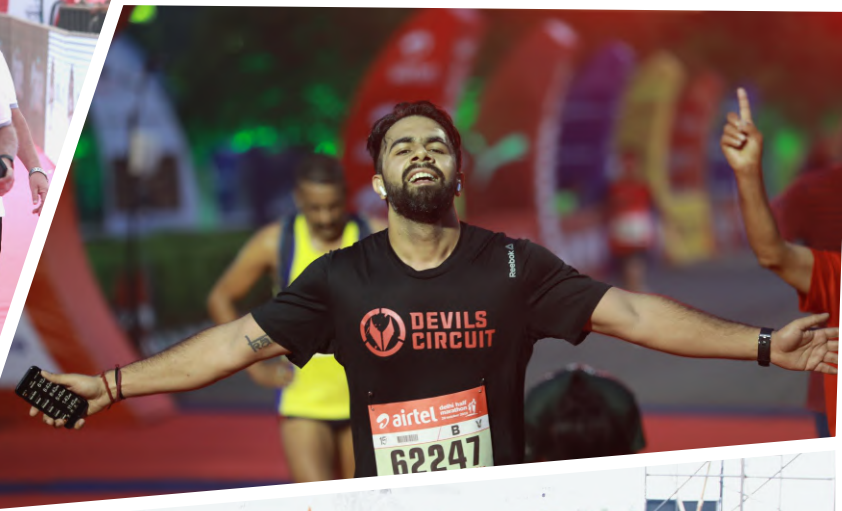
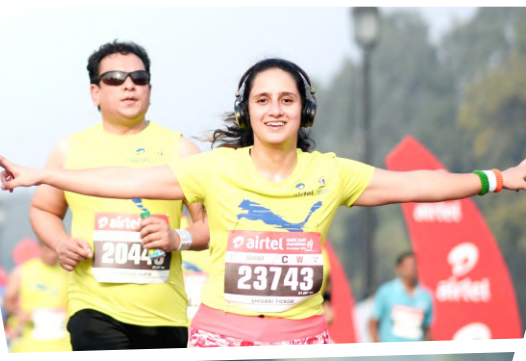
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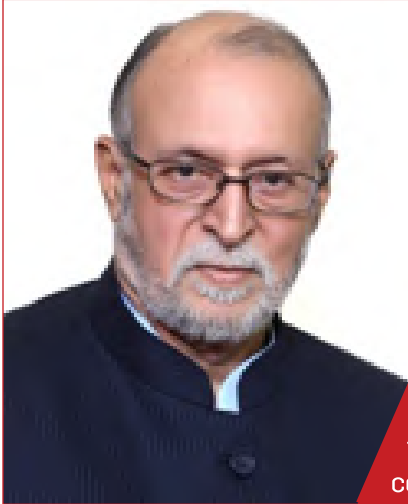
//// AIRTEL DELHI

HALF MARATHON 2019

//// #GoBeyond



POWER SPEAK



**Respected Shri Anil Baijal,
(Lieutenant Governor, Delhi)**

The Airtel Delhi Half Marathon is undoubtedly one of the world's most prestigious half marathons. It's a sight to behold when the best athletes from around the world participate along with the amateurs and inspire millions more. Such events motivate, inspire and promote good health, well being and fitness as we move towards the goal of 'Fit India'.

What is most endearing is that the event is not just a sporting extravaganza. Airtel Delhi Half Marathon along with its philanthropy partner India Cares Foundation has galvanized the city to raise funds for the causes they believe in and raised over INR 6 crores. I would like to congratulate everyone for the resounding success of this event.



**Shri Kiren Rijju,
(MOS (I/C) of the Ministry of Youth Affairs and Sports,
Govt. of India)**

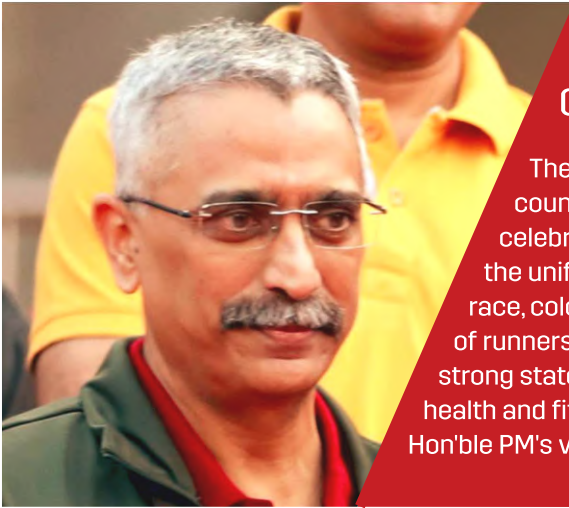
The Airtel Delhi Half Marathon has been the pioneer in promoting a fit and healthy lifestyle in New Delhi for over a decade and is the greatest face of the Fit India Movement. It is heartening to see the growth of the running movement in India across all cities. To see over 40,000 people run in the morning in Delhi is palpable. We really need to keep up with this pace, spirit and the whole environment. We in the government can only be a catalyst for the Fit India Movement, but the citizens of India have to run it and a marathon is the best way to take the movement forward.



**Shri Manish Sisodia,
(Dy. Chief Minister, NCT of Delhi)**

I have been at the starting line of the Airtel Delhi Half Marathon for the last couple of years and the spirit and enthusiasm of all the participants continues to amaze me. We are sure this event will continue to attain greater heights and get many more running and make Delhi Proud.

POWER SPEAK



**Lt. Gen Manoj M. Naravane, PVSM, AVSM, SM, VSM
(Vice Chief of Army Staff)**

The Airtel Delhi Half Marathon is an event which brings many countries together in one city. The event is truly the ultimate celebration of the running and fitness revolution in India, marking the unification of people from various paths of life, beyond religion, race, colour, and social strata. The exceptional growth in the number of runners year-on-year is astonishing, but at the same time makes a strong statement about how the citizens of our country are making health and fitness an important part of their lifestyle in keeping with the Hon'ble PM's vision of a Fit India.



**Smt. Rashmi Singh, IAS
(Secretary, NDMC)**

It has been our pleasure to join hands with Airtel Delhi Half Marathon and use the occasion to further the goal of Swachh Bharat Abhiyan. We ensured that the entire course was clean before and after the event and the runners could enjoy the lovely route. Running helps one keep fit, but running in a clean environment is equally important. We look forward to further a meaningful experience at the Airtel Delhi Half Marathon in the coming years especially for carrying the social messages so critical to the need of the hour such as Fit India, Healthy India & moreover a cleaner, Greener and environmentally friendly New Delhi.



**Mohammad Kaif
(Coach, Delhi Capitals)**

I can see a lot of change in terms of fitness in India. There are a lot of people who participate in events such as the Airtel Delhi Half Marathon and all of them are aware of the importance of fitness. I would like to congratulate all the persons who have taken part in ADHM. Well done Delhi!

PROMOTER'S SPEAK

India is changing. With our Prime Minister Narendra Modi's vision of a Fit India, we are all more cognisant of a fitter life.

In a significant way, Procam International sowed the seeds of this vision with the Airtel Delhi Half Marathon, fifteen years ago. Around 20,000 intrepid runners took up the challenge in October 2005.

This year, the positive energy of over 40,000 runners on 19th October, was testimony to this dream, coming to fruition.

Each individual at the start line, came together to live one emotion #GoBeyond. ADHM, has been a platform to break records, inspire peers, push human boundaries, celebrate the spirit of a city and achieve something larger than a you & I. Our runners, the authorities, sponsors, partners and volunteers, have all resonated with this emotion.

Having cemented itself as one of the most prestigious half marathons in the world, this IAAF gold label event has hosted some of the world's best athletes. Apart from clocking their fastest time and giving their heart and soul, the elites, participate at ADHM to embrace the spirit of a resurgent India. The high-octane atmosphere and the iconic route, certainly boosted Ethiopia's Tsehay Gemechu, to break her own course record by a whopping 50 seconds.

Apart from sporting excellence, ADHM continues to be one of the largest sporting philanthropy platforms in the country. India Cares Foundation, our philanthropy partner, along with the fundraisers have collectively raised ₹ 12.66 crores towards multiple causes. Kudos to Dr. Nandita Chakraborty and Vivek N. Gour, who each raised over a crore.

It is over-whelming to see the dedication and perseverance of these inspiring individuals, corporates and NGO's, investing their time for a better future and living the change they want to see.

We truly believe, no success can be achieved in silos. And that is the beauty of Airtel Delhi Half Marathon - it is an event of the city, the country. We have been privileged to receive unwavering support from all the state and civic authorities. For the first time the Delhi Metro Rail Corporation (DMRC) opened up its service, in the wee hours of Sunday morning for the benefit of the runners. The New Delhi Municipal Council joined hands with us, to ensure that the entire route remained litter-free before, during and after the race. The Indian Army, allowed the race a thoroughfare around India Gate.

The Airtel Delhi Half Marathon is a throbbing, pulsating and colourful spectacle of humanity, moving towards a larger goal of health, fitness, charity and pride.

God willing, we will be back, bigger and better next year. Until then, keep running.

- Anil & Vivek Singh.





On the 3rd Sunday of October, Airtel Delhi Half Marathon brings the entire city together as one and inspires many to #GoBeyond.

Go beyond convention, go beyond what's expected and push boundaries of what is possible.

The people of Delhi have embraced running as a way of life and over the past 15 years, one of the most historic cities of the world has played host to the most prestigious half marathon event on the global running calendar.

The event is about getting people to make history, not just be a part of it.

World champions and record breakers choose to take on the roads of Delhi each year.

It's a place where runners from across the country compete to achieve their personal best, where women run fearlessly and a city comes together to transform lives through the largest sporting philanthropy platform. It's about overcoming all odds as a society.

This time at the Airtel Delhi Half Marathon, #GoBeyond.



ADHM 2019 & Philanthropy

ADHM & PHILANTHROPY

The Airtel Delhi Half Marathon 2019 has tipped up the Giving Curve to a broader base of causes, representing the increasing maturity of donors, fundraisers, and thereby the overall fundraising and impact of philanthropy. We observe increasing efforts among non-profits to market their causes and present their impact.

ADHM is an opportunity for all sections of society, from the communities served, school children, youth, homemakers and most importantly the running community, to do more for the section of society they feel strongly for building awareness and raising important funds.

We have had extraordinary examples of children going out of their way to support causes. Ms. Hansika Kamoya, an 11 year old, skated from Udaipur to Delhi to support Shrushti Seva Samiti which provides children with education. Hansika raised awareness of Shrushti across two states, Rajasthan, Punjab and raised over a lakh of rupees. Mr. Eshaan Sharma, a 15 year old, who has been watching an older brother raise funds for causes at ADHM for the past five years, on deciding to take up the challenge chose to support Honour point Foundation that is working for the families of martyrs. Eshaan raised ₹ 50,000/-. We are thrilled when young people come forward to support a cause.

We have also had six runners' groups choosing causes to support and promote, while individuals have broken records in fundraising.

Three individuals have raised over ₹ 75 lakh each, with the highest raising a whopping ₹ 1.22 crore!

A great example of how the platform of the ADHM can help an organisation is Lotus Petal Foundation, which runs a school in Gurugram. In 2014 there were 40 students and through ADHM, ₹ 53,000/- was raised. Each year ever since, Lotus Petal has participated in the ADHM. The student strength in the school has grown over 5 years, with the count in year 2019 being 600+. Through ADHM 2019, Lotus Petal Foundation has raised ₹ 3.82 crores further enabling expansion of the school. Also over 50 of their children ran on Race Day; a few even qualified for the 10K. At the same time over 300 people supported them, and most will volunteer during the year ahead due to this association with ADHM!



PHILANTHROPY PARTNER'S SAY

"We at India Cares Foundation, would like to give a huge 'Thank you' to the platform of Airtel Delhi Half Marathon and the city of Delhi for the support provided to the 105 Civil Society Organisations (CSOs/ NGOs), enabling them to feel a part of society, running for them and raising funds.

Asking for money is never easy, but it is nonetheless a necessity for most community groups. Although it's undoubtedly hard, fundraising can - and should - be a fun and exciting experience; this is proved by ADHM.

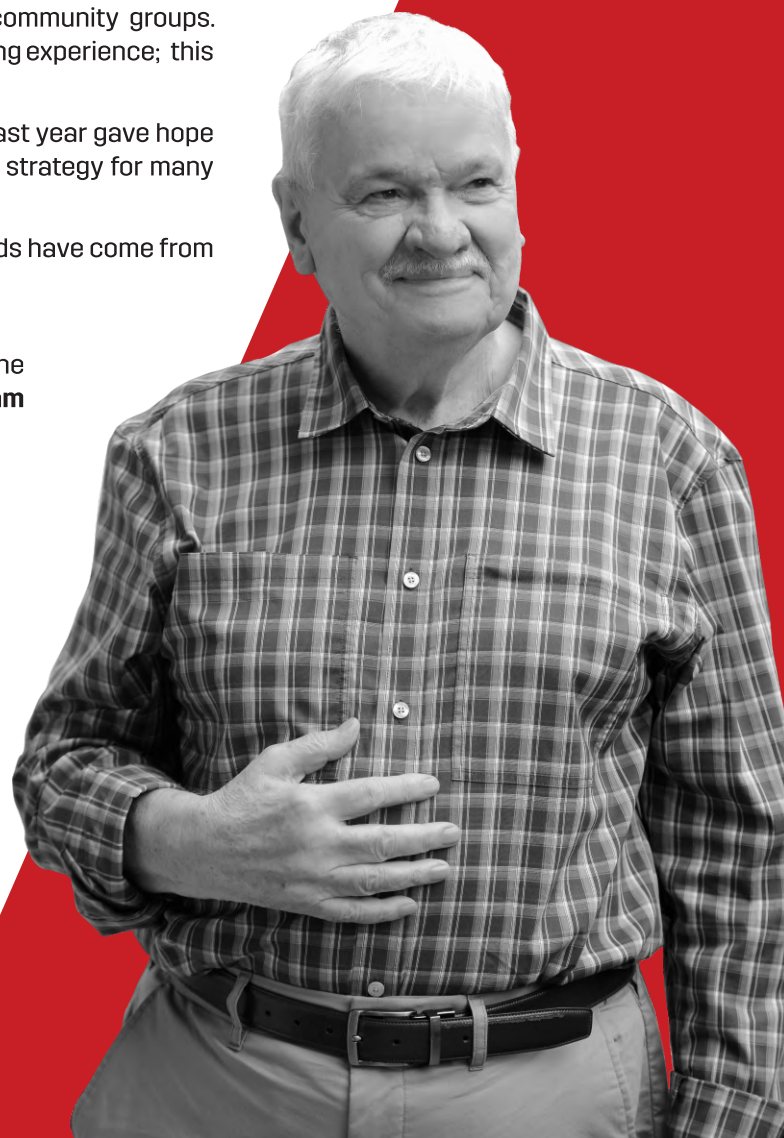
We would like to give special thanks to Udayan Care, whose fundraising efforts last year gave hope and energy to many more CSOs this year. ADHM is now a part of the fundraising strategy for many CSOs and the significant amounts raised proves this.

The large heartedness of Delhi-NCR region is displayed in the fact that 71% of funds have come from individuals; 227 individuals have raised ₹ 5 crore from 5,047 donors.

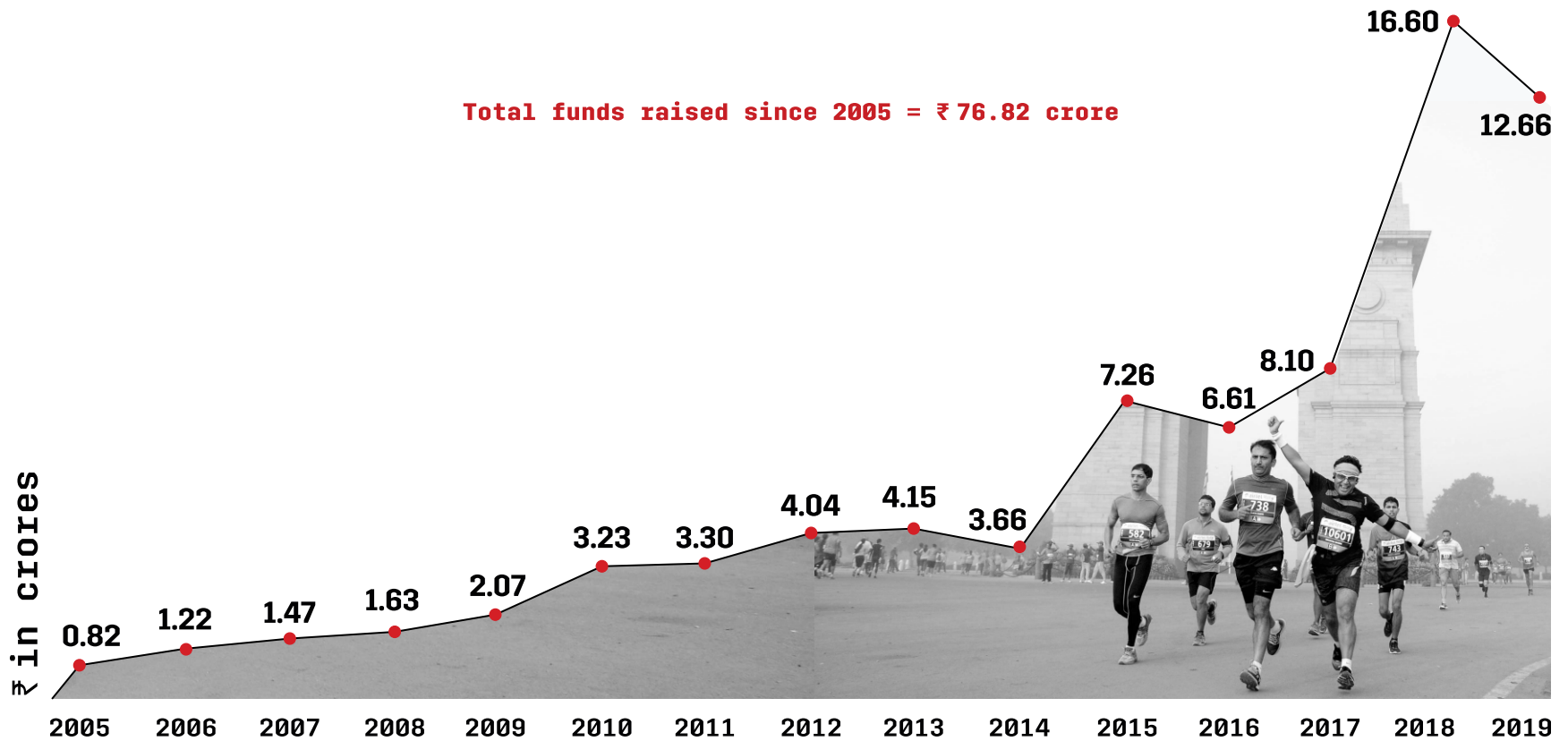
We are grateful to every donor, fundraiser, company for believing, standing by the social sector in working to solve the ills our society. And Thanks to **Airtel** and **Procam International**, all sponsors for creating this platform!"

**- Murray Culshaw,
Chairperson, India Cares Foundation**

Philanthropy Partner



FUNDS RAISED AT AIRTEL DELHI HALF MARATHON



Summary of funds raised at Airtel Delhi Half Marathon 2019

Care Champion – Platinum	₹ 2,56,79,681
Care Champion – Diamond	₹ 23,19,000
Care Champion – Gold	₹ 13,93,903
Care Champion – Silver	₹ 31,29,706
Millennial Champions	₹ 5,67,391
Youth Cares	₹ 26,43,485
iCare Fundraisers	₹ 1,51,19,408
Funds raised by CSOs by their own efforts	₹ 3,81,24,613
Corporate Cares Contribution	₹ 3,59,25,816
CSO participation (amount to ICFn)	₹ 16,54,000
Total amount raised	₹ 12,65,57,003



Care Champions

Care Champions are individuals who come from many walks of life - Trustees, Corporate CXOs, staff of non profits, individuals from the community served, committed donors and volunteer students. They take on set targets upfront, with the thought of letting more people know and donate to the cause chosen.

Champions are people who make it happen partly through the right attitude, natural ability, and lots of hard work, extending their limits, making it possible for the Civil Society Organisation grow their visibility and donor base.

The platform of ADHM has over the years seen more than 300 individuals being Care Champions, taking on targets from a lakh up to ₹ 10 lakhs and almost every time achieving, on an average 150% more!

//// CARE CHAMPIONS - PLATINUM

A Care Champion Platinum is an individual who undertakes to raise a minimum of ₹ 10 lakh in donations for a chosen CSO. Year on year this fundraising category has broken records, and in this edition 2 Care Champions Platinum have breached the ₹1 crore mark in fundraising!

At the ADHM 2019 we had 5 Platinum Champions, who raised a total of ₹ 2.57 crores benefitting 5 CSOs.



Highest Fundraising Care Champion Platinum

DR. NANDITA CHAKRABORTY

**Raised: ₹ 1,22,40,512
for Lotus Petal Foundation**

A Gold medallist doctor (MD, DNB), a marathon runner and a silent philanthropist, Dr. Nandita runs the weekly OPD in Lotus Petal and is involved in leading the monthly health camp.

"Lotus Petal Foundation gives the opportunity to me, and many people like me who are looking at service as a part of their life. People tell me that I am doing a wonderful job of helping others or giving back to society. But I know that's not true. It's actually the other way around. Lotus Petal is doing a wonderful job of giving me happiness, peace and love.

ADHM gives us a great platform not only to raise funds but also to increase awareness among people (especially young adults and children) about social causes. The humbling experience of asking for donation and the overwhelming response leaves me full of gratitude for the goodness which is around me. I cannot thank enough for the love and compassion I experience year after year during this fundraising journey.

Running is a wonderful sport. This sport gives us so much that most runners feel happy to associate running with charity. The fundraising through the Airtel Delhi Half Marathon is a good way to connect goodness with charity."

Dr. Nandita Chakraborty is the highest individual fundraiser at ADHM since inception!



VIVEK N. GOUR
Raised: ₹ 1,10,02,362
for Sri Sathya Sai Health and
Education Trust

Mr. Gour is a Social Entrepreneur and has started Heart to Heart Foundation to support surgeries of children suffering from congenital heart disease. He also volunteers his time as a social impact investor in large impact projects creating skilling and employment for rural youth.

Mr. Gour has over 15 years of experience serving on the Boards of large listed and private companies in the USA, India and in the Middle East. He specializes in chairing the Audit and Compensation Committees and has extensive experience in taking companies public, raising capital and overseeing corporate governance. He currently serves on the board of Member, Board of Directors at IndiaMART, Affle.com, ASK Investment Managers, Cyient.

As his second year of raising funds at ADHM, he has doubled the amount raised - from ₹50 lakh to a crore - a target which he had put for himself, and announced at last edition's philanthropy awards nite!



BINU VERMA
Raised: ₹ 23,73,100
for Bal Utsav

A senior professional and organisational catalyst, Binu works with a passion for driving innovation in diverse sectors - Corporate, Citizen Sector and the Government among others. She is Co-Founder Director at Bal Utsav and much sought-after consultant by start-ups, specifically in the NGO domain.

Her life is colourful (no set formula), adventurous (full of surprises) and challenging (constant learning)! She grew up in Delhi and is into travel, art, architecture, photography, reading, music & yoga. She is also a devoted daughter/wife and a friend to many.

She is a regular Champion at Airtel Delhi Half Marathon and TCS World 10K Bengaluru, and for the first time at the Tata Steel Kolkata 25K. She believes the platform of distance running is a good way to start engaging with potential new donors and also engage older donors.

And she believes "Some dreams need wings, some ride on a chariot of desire. The desire to support children, the desire to educate children and the desire to empower children is what I dream of."



GEORGE ABRAHAM
Raised: ₹ 13,41,357
for Score Foundation

George lost his eye sight at the age of 10 months due to an attack of meningitis. Despite his sight loss, George pursued his education in a mainstream school and later secured a graduate as well as a post graduate degree from the reputed St.Stephen's College, Delhi University.

He worked with Ogilvy Benson & Mather for 9 years and in 1989 when he visited a blind school for the first time in his life, he was left shocked and disappointed with the poor conditions and facilities for children studying there. He also saw blind children playing cricket with great skill and passion. This inspired and prompted him to do something for the blind community.

He launched competitive blind cricket in India in 1990 and also conceived and organized the first World Cup for Blind Cricket in 1998. During his travels to promote blind cricket across the country, George interacted with blind people across age groups and their families and several other groups of people. That's when he realized that the real problem was not blindness, but people's mindset towards it. To battle and alter mindsets, he launched Project Eyeway under Score Foundation. Eyeway is a single stop knowledge resource on living life with blindness.

George has been recognized and awarded several titles for his unrelenting work in this domain. He was elected as Ashoka Fellow in 2001.



ARUN THANGAPANDIAN
Raised: ₹ 12,22,350
for Save The Children
(Bal Raksha Dal)

Arun Thangapandian is an IIM Lucknow graduate and has 14 years of experience in Banking, IT Consulting, AgriTech and the Social Sector. He has worked for global brands like American Express, Bayer Crop Science and Ford Motors. Arun has extensive interest in Tech initiatives in MarTech, retail sales and operations. He currently works with Save the Children (Bal Raksha Bharat) as Head of Donor Acquisition for Individual Giving.

“Participating and fundraising in ADHM was a push from my wife - Nitika Ghosh. Working in the fundraising department for Save the Children helped me reach out to donors with specific ask. Having lost 10 kgs during training was added benefit. Now I am able to be more active in my daily routine and spend quality time with my 1 year old daughter. Fundraising helped me reach out to friends and extended network for donations. Strong alumni network of IIM Lucknow helped me raise more money for marginalised children.”

//// CARE CHAMPIONS - DIAMOND

A Care Champion Diamond is an individual who undertakes to raise a minimum of ₹ 5 lakh in donations for a chosen CSO. This edition, 4 individuals are our priceless diamonds who have raised a total of ₹ 23.19 lakhs benefitting 2 CSOs.



Highest Fundraising Care Champion Diamond

YASH PAL SYNGAL
Raised: ₹ 8,19,000
for CanSupport

"CanSupport works towards fostering a caring and supportive society where people with cancer and their families live with dignity, hope and comfort.

CanSupport's home-based palliative care programme is the largest in North India. At any one time more than 2600 cancer patients and their families are being visited and cared for by their palliative care teams. All their services are free and aimed at the less privileged, especially those who are poor or destitute.

The ADHM platform has been a great platform not just for running but also to give back to the society. I was fortunate to run this year in support of CanSupport. I am sure the money raised would give much needed support to help CanSupport in taking care of cancer patients. Thank you India Cares and CanSupport for the opportunity."

//// CARE CHAMPIONS - GOLD

A Care Champion Gold is an individual who undertakes to raise a minimum of ₹ 2.50 lakh in donations for a chosen CSO. This edition we had 4 Gold Champions, who raised a total of ₹13.94 lakhs benefitting 3 CSOs.



Highest Fundraising Care Champion Gold

ARUN KUMAR BEGANI

Raised: ₹ 4,47,558

for Child Heart Foundation

"Last year I came to know about CHF (Child Heart Foundation) and the passionate work they are doing to treat each and every child with congenital heart defect born in any underprivileged family. CHF's focus is families who are financially challenged and can't meet the financial requirements for heart surgery.

I strongly support the work CHF is doing. To add more purpose to my running, I dedicated my run at the Airtel Delhi Half Marathon to this cause, to run, and to raise awareness and funds for CHF as children are the future of our country, and each and every child has a right to good healthcare.

Every small step counts. Every life matters. Every smile makes the world a little brighter. This was my 2nd year with the Child Heart Foundation and India Cares Foundation, and I tried to make the best of it. It gave my running a purpose and an opportunity to make this world brighter and better."



SANJAY SRIVASTAVA
Raised: ₹ 3,62,570
for Lotus Petal
Foundation



NIDHI HAIDAR ALI
Raised: ₹ 3,05,000
for Child Heart Foundation



DHARMENDER KHUJURIA
Raised: ₹ 2,78,775
for Bharti Foundation

//// CARE CHAMPIONS - SILVER

A Care Champion Silver is an individual who undertakes to raise a minimum of ₹ 1 lakh in donations for a chosen CSO. This edition we had 19 individuals together raising ₹ 31.30 lakhs - this is on an average more than 150% more than the minimum set target!



Highest Fundraising Care Champion Silver

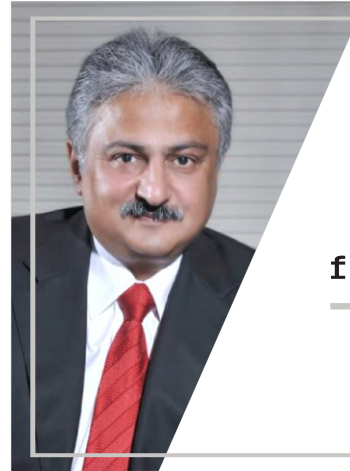
DR. GEETANJALI CHOPRA
Raised: ₹ 5,49,162
for Wishes & Blessings

Dr. Geetanjali Chopra is an academican and social entrepreneur. An accomplished scholar, she gave up her career to follow her heart and set up her NGO, Wishes and Blessings, in 2014. Working on multiple social issues with the aim of empowering the needy and underprivileged, she is a firm believer in the philosophy, "Be the change you wish to see in the world." Presently, Geetanjali is working to establish the third Wishes and Blessings old age home to rescue the innumerable abused and abandoned elderly, in addition to running and supervising the 20 existing centres across Delhi/NCR.

"Fundraising in the ADHM has always been a fulfilling experience. Via ADHM 2017 and ADHM 2018, I was able to set up an old age home for women and expand by setting up a wing for homeless elderly men. It was overwhelming to see love and appreciation pouring in from all corners of the world and I am extremely grateful to everyone who came forward and helped me achieve my target. Your support will help me gift a loving and caring home to many more abandoned elderly."



RAJENDER SUD
Raised: ₹ 2,25,600
for Score Foundation



SANJAY KAPOOR
Raised: ₹ 2,10,700
for Genesis Foundation



GAURAV MEHNDIRATTA
Raised: ₹ 2,01,500
for Mobile Creches



RAKESH KUMAR
Raised: ₹ 1,90,355
for Bharti Foundation



GAURAV CHOPRA
Raised: ₹ 1,50,000
for Bharti Foundation



RITIN RAI
Raised: ₹ 1,47,500
for Action for Ability
Development and
Inclusion (AADI)



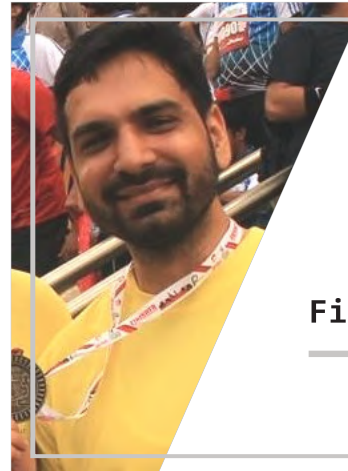
PRITI ZAVERI
Raised: ₹ 1,45,603
for Yoddhas-Indian
Fighting Against Cancer



PANKAJ MIGLANI
Raised: ₹ 1,43,200
for Bharti Foundation



SOHA MOITRA
Raised: ₹ 1,37,300
for CRY-Child Rights
& You



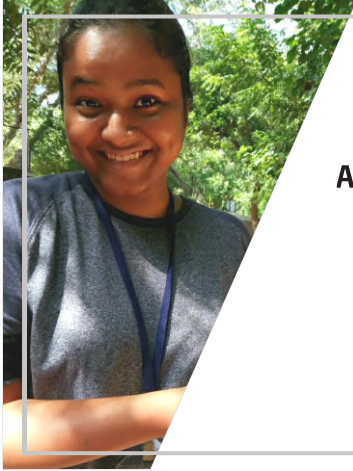
NEERAJ KATOCH
Raised: ₹ 1,26,212
for Yoddhas-Indian
Fighting Against Cancer



MUKUL OBEROI
Raised: ₹ 1,26,101
for Save The children
(Bal Raksha Dal)



SHWETA SHARMA
Raised: ₹ 1,22,712
for Action for Ability
Habitat For Humanity



APARAJITA AMITA MATHEW
Raised: ₹ 1,21,438
for Wildlife SOS



JUSTIN JEBAKUMAR
Raised: ₹ 1,12,415
for Habitat For Humanity



KALPANA DEKA SAHA
Raised: ₹ 1,08,300
for Child Heart Foundation



**KEERTANNYA OJH
KHANDELWAAL**
Raised: ₹ 1,06,500
for Action for Ability
Development and
Inclusion (AADI)



MAAHIRA JALAN WADHWA
Raised: ₹ 1,04,000
for Action for Ability
Development and
Inclusion (AADI)



MANISH DIXIT
Raised: ₹ 1,00,058
for Bharti Foundation



Young Philanthropists

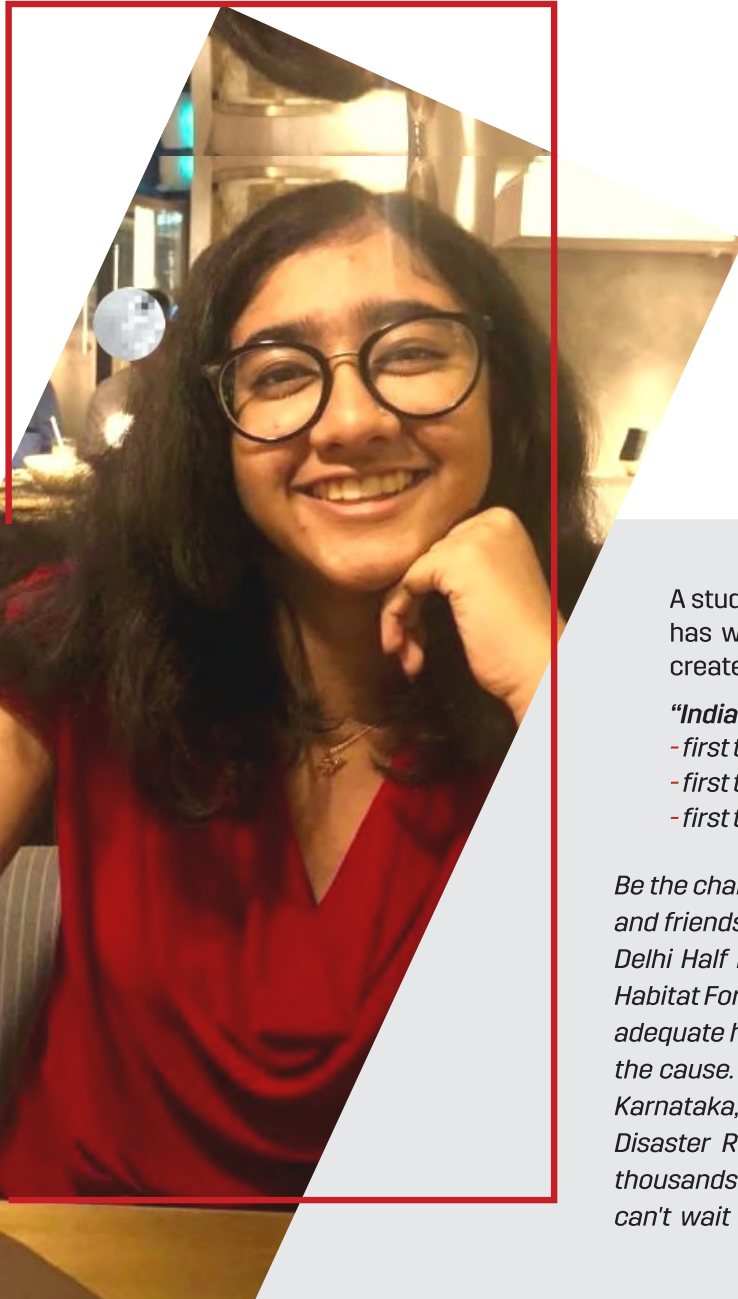
Involvement of youth in philanthropy, and engagement with issues in community through service and other volunteering activities is growing in our country. The platform of ADHM allows young people, particularly committed to social causes, a means to address the cause and make a difference. It allows those who are wanting to do something for a cause, explore the support they can provide, thus making it easier than any other channel.

Championing and fundraising through ADHM, a personalized philanthropic approach for the youth also helps forge relationships that bridge social class as well as racial and ethnic divides.

In the last 5 editions, there have been 100+ young individuals aged 9 to 21 years who have championed a cause through this platform, raising significant amounts while involving their peers.

////// MILLENNIAL CHAMPIONS

A Millennial Champion is an individual under the age of 21 years who has undertaken to raise a minimum of ₹ 50,000 in donations for a chosen CSO. First time introduced this edition, we had 4 Millennial Champions, who raised a total of ₹ 5.67 lakhs benefitting 2 CSOs.



Highest Fundraising Millennial Champion

ADITI SOMESHWAR

Raised: ₹ 2,29,301

for Habitat For Humanity

A student at Pathways school Gurgaon, and an active member in her school community, Aditi has worked with multiple organisations to hold events at school and outside of school to create a better environment for those around.

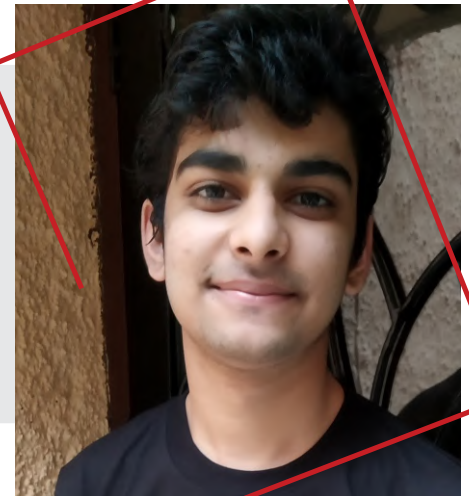
"India Cares has enabled me to experience many firsts:

- first time crowd funding,*
- first time running a marathon &*
- first time making a real difference.*

Be the change you wish to see in the world' is a phrase I've heard very often, from family, teachers and friends. It is a constant reminder that you can't simply expect the world to change. The Airtel Delhi Half Marathon gave me the opportunity to truly make a difference, from raising funds for Habitat For Humanity to raising awareness for the millions of people in our country that do not live in adequate housing. As a Millennial Champion supporting Habitat, I was able to raise ₹ 2,29,301 for the cause. The funds will be focused on helping Ms. Anita Yeshwant from Gokak, Belgavi district, Karnataka, whose house was destroyed as a result of the recent Karnataka floods. Habitat India's Disaster Response teams are actively working in flood affected areas to rehabilitate the thousands who have lost their homes. Campaigning for Habitat was something I truly enjoyed and can't wait to do again!"



SURYAVEER SINGH
Raised: ₹ 1,69,000
for Habitat For Humanity



DHRUV MEHRA
Raised: ₹ 1,16,060
for Etasha Society



TOMA OGAWA
Raised: ₹ 53,030
for Habitat For Humanity

////// YOUTH CARES

A Youth Cares team, comprising of 3 students, undertake to raise a minimum of ₹1 lakh in donation for a chosen CSO. This edition, we had 3 Youth Cares teams, who raised a total of ₹25.88 lakhs benefitting 3 CSOs.



Highest Fundraising Youth Cares Team

SANAM KHAN, NIBHA KUMARI & MAMUN ISLAM
Raised: ₹ 16,49,688
for Lotus Petal Foundation

"We are very proud of our school and grateful for the opportunities that come to us each day. The education we receive is well rounded and is preparing us for a life that we have dreamt of. We thank each supporter for helping us get our school this far. More awareness means a bigger school and more students. Thank you for your support and generosity."



RAHUL TIWARI, RAJA KUMAR & TARUN
Raised: ₹ 8,90,797
for Diksha School



TANVI JAIN, SANYA GARG & SHIVAM SOMANI
Raised: ₹ 1,03,000
for HelpAge India



iCare Fundraisers

An iCare fundraiser is an individual who uses the philanthropy platform of the Airtel Delhi Half Marathon and raises funds of any amount in support of a CSO or a cause s/he chooses. There have been individuals from all walks of lives, raising as little as ₹ 500 from 3 people, to the highest of ₹ 87 lakh from 300 people...

They show that 'Caring' in any form cannot be underestimated, a touch, a smile, a word can make a difference and have the potential to turn a life around. Little by little these individual raise funds and keep increasing their target too.

They prove that without a sense of caring, there can be no sense of community!



Highest iCare Fundraiser

DEEPAK SHARMA

**Raised: ₹ 87,43,452
for Udayan Care**

"To me, running and life go together. It gives a sense of fulfillment and achievement that's incomparable. The work of Udayan Care Homes gives me the impetus to raise as much as possible and everyone comes together to support my children at Udayan Ghar

I have been participating in the ADHM for many years now, and this year it was very special to me in many ways. The event, including pre-event communication, race day logistics, post-race food/drink and goodies are getting better and better every year. The idea of making the event plastic-free was great and deserves appreciation. I would like to thank the organizers and 100s of amazing volunteers who were lined up along the course.

All in all, a great event well organized. Looking forward to joining the ADHM 2020 next year. Till then, all the best to everyone."

2nd Highest iCare Fundraiser

MONISHA GOGOI

**Raised: ₹ 5,33,200
for National Thalassemia Welfare Society**

"I joined NTWS in 1996 and since then have been organising regular blood donation camps and Thalassemia Awareness projects. I have also been fundraising for the treatment of the poor and needy Thalassemia patients.

Airtel Delhi Half Marathon is a great platform for CSO's of India. We have been participating in ADHM for the last 11 years and raising funds for our cause - Thalassemia. The funds raised are utilized for the treatment of the poor and needy Thalassemics.

It's great fun running at the Airtel Delhi Half Marathon each year and I don't want to miss it ever! ADHM is not only a platform to promote our cause to the world, it drives the importance of fitness as a way of life to maintain good health. Thank you India Cares and Procam International for giving us this opportunity every year and look forward to many more years to come. Long live Airtel Delhi Half Marathon!"



NAME	CSOs SUPPORTED	AMOUNT RAISED
Ajay Jain	Sri Sathya Sai Health and Education Trust	₹ 4,42,700
Kunal Vishnu	Isha Education	₹ 3,08,295
Kanchan Singh	Isha Education	₹ 2,78,395
Virender Sangwan	Dr. Shroff's Charity Eye Hospital	₹ 2,43,600
EO Gurgaon	KHUSHII - Kinship for Humanitarian, Social and Holistic Intervention in India	₹ 2,34,500
Chhondira Chatterjee	Diksha	₹ 1,79,649
Prahalathan KK	Bhumi	₹ 1,76,961
Maria Banos	Educational and Development Initiatives (EDI)	₹ 1,53,610
Nivedita Samanta	The Naz Foundation (India) Trust	₹ 1,25,600
Rajeev Janveja	Blind Cricket Association	₹ 1,22,303
Atul Nath	All Creatures Great and Small (ACGS)	₹ 1,21,000
Rahil Kalra	Friendicoes SECA	₹ 1,03,700
Hanshika Kamoya	Shrushti Seva Samiti	₹ 1,01,414
Shashir Shetty	Prajna Foundation	₹ 1,00,527
Neeraj Dhiman	CanSupport	₹ 97,100
Tarun Walecha	Udayan Care	₹ 95,600
Rooparam Choudhary	Child Heart Foundation	₹ 89,651
APS Bhalla	Score Foundation	₹ 84,000
Avneet Singh Puri	Bharti Foundation	₹ 81,866
Aashray Gupta	Action for Ability Development and Inclusion (AADI)	₹ 81,000
Shalini Rai	Pinkashi Foundation	₹ 67,601
Shiv Kavya	Save The Children India	₹ 63,000
Ratan Singh	Moksh Mission Foundation	₹ 62,000
Vikrant Sharan	Diksha	₹ 61,504
Amitabh Negi	Responset Development Services	₹ 61,181

NAME	CSOs SUPPORTED	AMOUNT RAISED
Chaitanya Kannan	Prajna Foundation	₹ 60,250
Vikrant	Child Heart Foundation	₹ 55,300
Anjali Khanna	Save The Children India	₹ 54,500
Vaibhav Gangan	Friendicoes SECA	₹ 54,500
Vivaan Banga	Concern India Foundation	₹ 53,600
Abhishek Nandan	Prajna Foundation	₹ 53,501
Jia Bhargav	Udayan Care	₹ 52,180
Eshaan Sharma	Honourpoint Foundation	₹ 50,000
Karlygash Omurbayeva	Responset Development Services	₹ 48,600
Sheetal Gupta	Prajna Foundation	₹ 37,500
Yashovardhan Gupta, Kriti Gupta, Krish Chandhok	Save the Children India	₹ 36,701
Anita Sahoo	Responset Development Services	₹ 36,500
Harmeen Mehta	Bharti Foundation	₹ 36,351
A Ganesh	Bharti Foundation	₹ 35,500
Rajat Luthra	Responset Development Services	₹ 33,000
Anup Kalra	Udayan Care	₹ 30,000
Tabassum Ahmed	End Poverty	₹ 30,000
Jabish Gohlyan	Diksha	₹ 30,000
Devendra Tak	Save the Children (Bal Raksha Bharat)	₹ 29,151
Aarti Raina	Child Heart Foundation	₹ 27,600
Monica Mor	Concern India Foundation	₹ 26,500
Richa Kherai	Responset Development Services	₹ 26,100
Umang Sethi	Responset Development Services	₹ 25,500
Manishi Saxeba	Sri Sathya Sai Health and Education Trust	₹ 25,000



Corporate Cares

The Corporate Cares category is a perfect opportunity to merge the CSR, HR and Marketing objectives of a company through Airtel Delhi Half Marathon.

Companies can choose the CSOs to donate, contributing a pre-determined amount to the CSOs, and get their employees run for these causes. The Companies play a crucial role of spreading the work of their CSR partners amongst their employees, clients and the society at large. In turn, the CSOs stand to benefit and their trust quotient increases by virtue of companies supporting them at the ADHM.

At the Airtel Delhi Half Marathon 2019, 62 companies in total contributed ₹ 3.56 crores, fielded 96 teams with 3,500 employees running for 34 CSOs.



Highest Contributing Company

MACQUARIE GROUP

Raised: ₹ 38,50,000

in support of The Naz Foundation

On behalf of Airtel Delhi Half Marathon, India Cares and Procam International, we thank the Macquarie Group for contributing substantial amounts in support of The Naz Foundation, and having over 400 runners participate this year!

2nd Highest Contributing Company

HERO MOTOCORP LTD.

Raised: ₹ 36,00,000

in support of CRY - Child Rights & You

"At Hero MotoCorp, the principles of CSR are integral to the way we conduct our business. Our CSR efforts are nurtured under the umbrella of Hero WeCare and the flagship programmes match our CSR vision of having a Greener, Safer and Equitable World. With the same belief and intent, we have been participating in Airtel Delhi Half Marathon in association with CRY, supporting the cause of underprivileged children and women empowerment over the last few years. At the 2019 chapter of the event, we had around 400 employees participating in different categories. The scale of our participation also emphasizes our focus on the wellness agenda, helping Hero MotoCorp create an environment wherein every employee can participate and stay healthy and motivated, thus fuelling individual and overall organization performance while also supporting underprivileged children and women empowerment."

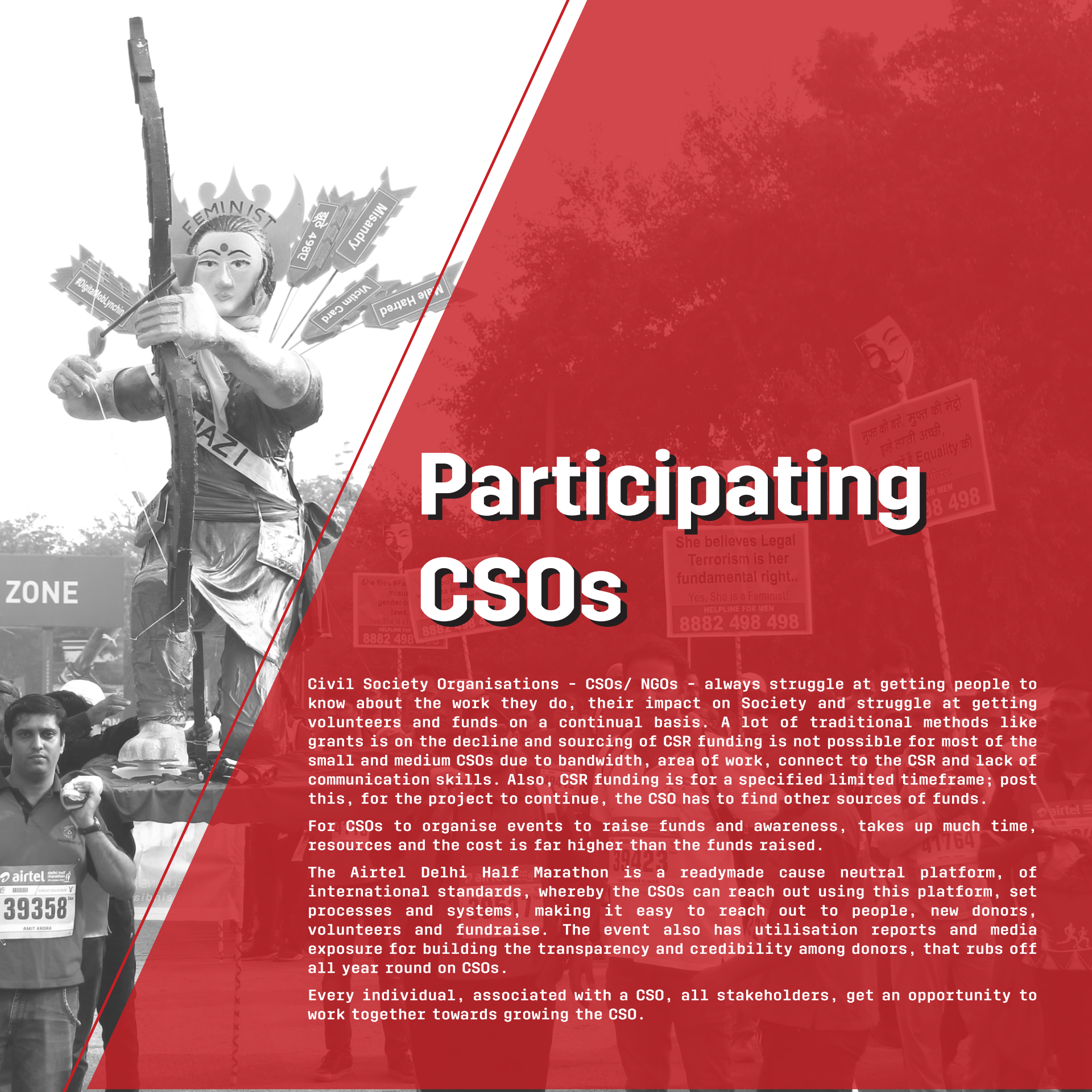
**-Mr. Vijay Sethi, Chief Information Officer,
Head Corporate Social Responsibility,
Chief Human Resource Office.**



COMPANY NAME	CSO SUPPORTED	TOTAL CONTRIBUTION
Apollo Tyres Ltd.	Apollo Tyres Foundation	₹ 11,50,000
Aujas Networks Pvt. Ltd.	Bharti Foundation	₹ 2,00,000
Bajaj Electricals Ltd.	Paryavaran Mitra	₹ 11,00,000
Bharti Infratel Ltd.	Bharti Foundation	₹ 13,00,000
Bharti Realty Holdings Ltd.	Bharti Foundation	₹ 3,00,000
Bird Group	Sukarya	₹ 12,00,000
BlackRock Services India Pvt. Ltd.	CRY- Child Rights and You	₹ 4,00,000
Blue Star Ltd.	Blue Star Foundation	₹ 6,00,000
C&S Electric Ltd.	Wishes and Blessings	₹ 2,00,000
Castrol India Ltd.	United Way of Mumbai	₹ 2,00,000
Ceragon Networks India Pvt. Ltd.	Bharti Foundation	₹ 2,00,000
Charities Aid Foundation India	Charities Aid Foundation (CAF) India	₹ 2,00,000
Ciena Communications India Pvt Ltd	Bharti Foundation	₹ 5,50,000
Cisco Systems India Pvt. Ltd.	Bharti Foundation	₹ 2,00,000
Clix Capital Services Pvt. Ltd	Sukarya	₹ 3,00,000
Concentrix Daksh Services India Pvt. Ltd.	Lotus Petal Foundation	₹ 25,00,000
Conduent Business Services India LLP	The Naz Foundation (India) Trust	₹ 5,50,000
ECI Telecom India Pvt. Ltd.	Bharti Foundation	₹ 2,00,000
Entrepreneurs Organisation Gurgaon	KHUSHII - Kinship for Humanitarian, Social and Holistic Intervention in India	₹ 4,00,000
Ericsson India Pvt. Ltd.	Bharti Foundation	₹ 3,00,000

COMPANY NAME	CSO SUPPORTED	TOTAL CONTRIBUTION
Fidelity	Sukarya	₹ 4,00,000
FieldFresh Foods Pvt. Ltd.	Bharti Foundation	₹ 2,00,000
Fluor Daniel India Pvt. Ltd.	Miracle Foundation, CanSupport & AADI (Action for Ability Development and Inclusion)	₹ 14,25,816
Future First Info Services Pvt. Ltd.	Etasha Society	₹ 4,00,000
GO-MMT	Udayan Care	₹ 3,00,000
Guardian India Operations Pvt. Ltd.	Sri Sathya Sai Health and Education Trust	₹ 5,50,000
HDFC Ergo General Insurance Company Ltd.	CARE India Solutions for Sustainable Development	₹ 9,00,000
HDFC Life	Isha Education	₹ 3,00,000
HDFC Ltd.	Save the Children (Bal Raksha Bharat)	₹ 2,00,000
Hexaware Technologies Ltd.	Vidya & Child – A Project under Jayaprakash Narayan Memorial Trust	₹ 2,00,000
Himachal Futuristic Communications Ltd.	Bharti Foundation	₹ 2,00,000
Huawei Telecommunications India	Bharti Foundation	₹ 4,00,000
ICICI Prudential Life Insurance Co. Ltd.	Catalysts for Social Action- CSA	₹ 2,00,000
Indus Towers Ltd.	Bharti Foundation	₹ 5,50,000
Ion Trading India Pvt. Ltd.	Sarvahitey	₹ 4,00,000
Jubilant Life Sciences Ltd.	Jubilant Bharti Foundation	₹ 19,50,000
Kotak Mahindra Bank Ltd.	VISHWAS (Vision for Health Welfare and Special Needs) & AADI (Action for Ability Development and Inclusion)	₹ 6,00,000
Kuehne + Nagel Pvt. Ltd.	Bharti Foundation	₹ 2,00,000
Leader Battery	Child Care and Development Foundation	₹ 8,00,000
Li & Fung India Pvt. Ltd.	Habitat for Humanity India	₹ 4,00,000

COMPANY NAME	CSO SUPPORTED	TOTAL CONTRIBUTION
Marsh India Insurance Brokers Pvt. Ltd.	Concern India Foundation	₹ 2,00,000
OneShield India Pvt. Ltd.	NAB India Centre for Blind Women and Disabilities Studies	₹ 2,00,000
Oravel Stays Pvt. Ltd.	Sukarya	₹ 2,00,000
Perfetti Van Melle India	Habitat for Humanity India	₹ 5,50,000
Pidilite Industries Ltd.	Sukarya	₹ 2,00,000
Plasser India	Habitat for Humanity India	₹ 3,00,000
PNB Housing Finance Ltd.	Mobile Creches	₹ 7,50,000
Promega Biotech India Pvt. Ltd.	Concern India Foundation	₹ 2,00,000
Proscend Communications India Pvt. Ltd.	Bharti Foundation	₹ 2,00,000
R1 - RCM Global	Smile Foundation	₹ 3,00,000
Rosenberger Electronic Company India	Bharti Foundation	₹ 2,00,000
Schindler India	Smile Foundation	₹ 5,50,000
Sentiss Pharma Pvt. Ltd.	Concern India Foundation	₹ 4,00,000
Sonalika CSR	Sarthak Educational Trust	₹ 3,00,000
Sony Pictures Networks	Habitat for Humanity India	₹ 3,00,000
Space World Teleinfra Pvt. Ltd.	Bharti Foundation	₹ 2,00,000
Synamedia India Pvt. Ltd.	Bharti Foundation	₹ 2,00,000
Tricolite Electrical Industries Ltd.	Diksha	₹ 2,00,000
Zenith	Bharti Foundation	₹ 2,00,000
ZTE Telecom India	Bharti Foundation	₹ 2,00,000



Participating CSOs

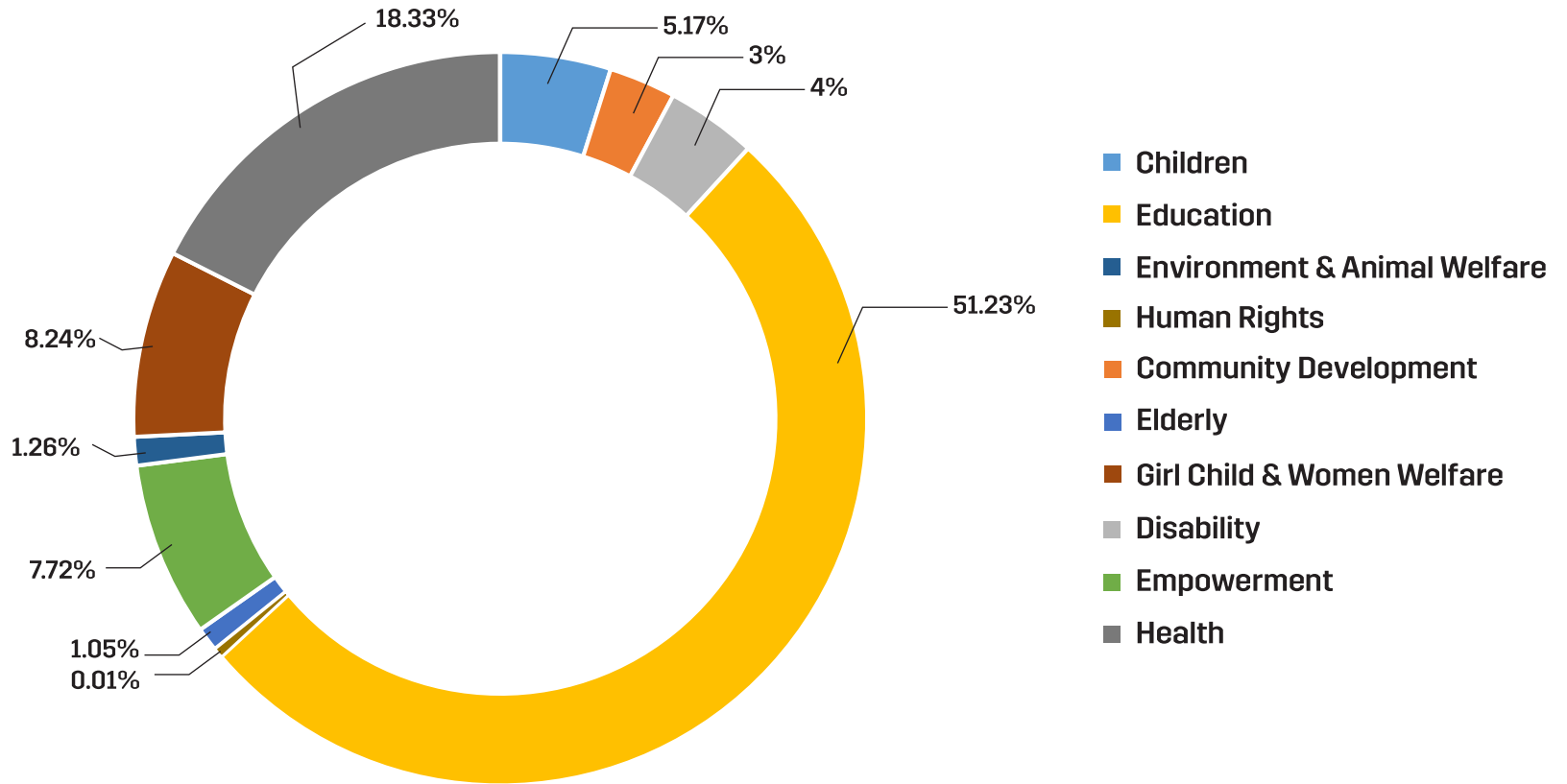
Civil Society Organisations - CSOs/ NGOs - always struggle at getting people to know about the work they do, their impact on Society and struggle at getting volunteers and funds on a continual basis. A lot of traditional methods like grants is on the decline and sourcing of CSR funding is not possible for most of the small and medium CSOs due to bandwidth, area of work, connect to the CSR and lack of communication skills. Also, CSR funding is for a specified limited timeframe; post this, for the project to continue, the CSO has to find other sources of funds.

For CSOs to organise events to raise funds and awareness, takes up much time, resources and the cost is far higher than the funds raised.

The Airtel Delhi Half Marathon is a readymade cause neutral platform, of international standards, whereby the CSOs can reach out using this platform, set processes and systems, making it easy to reach out to people, new donors, volunteers and fundraise. The event also has utilisation reports and media exposure for building the transparency and credibility among donors, that rubs off all year round on CSOs.

Every individual, associated with a CSO, all stakeholders, get an opportunity to work together towards growing the CSO.

////// CAUSE-WISE FUNDS RAISED AT ADHM 2019



₹ 65,39,064 Children

₹ 37,92,189 Community Development

₹ 50,56,695 Disability

₹ 6,48,36,454 Education

₹ 13,30,624 Elderly

₹ 97,65,591 Empowerment

₹ 15,98,013 Environment & Animal Welfare

₹ 1,04,33,034 Girl Child & Women Welfare

₹ 2,31,96,939 Health

₹ 8,400 Human Rights



Highest Fundraising CSO

LOTUS PETAL FOUNDATION

Raised: ₹ 3,81,83,084

Highest in cause category - Education

Changing the World, One Child at a Time!

Started in 2011, Lotus Petal Foundation (LPF), was born in a single room with six boys and a girl who came to the makeshift 'school' six days a week to learn. Over the years, it took pure grit, a dedicated team, individual contributors who believed in the cause and a burgeoning community that wanted to change their circumstances to reach this point of supporting 7,800 children and women since then.

Besides education, LPF provides free primary and secondary healthcare to their children and their families. Guided professional and vocational career options are carved out for the children to help them to not just find jobs but also live fulfilling lives.

"Lotus Petal Foundation provides the opportunity of education, healthcare and skill development to children living in the urban slums of India. So that, they can enter the formal job market and be a part of the mainstream society. Many years back, when we were a small charity, ADHM gave us the platform to reach out to a larger audience. Through the support of ADHM, we were able to grow from over 60 students to over 550 students now studying in our school."

Fitness is a very important component of our lives and when you are focusing on fitness, one of the things which are must is - 'Running'. Connecting fitness to charity creates a great opportunity for someone to utilize an activity that you are doing for yourself and also leveraging that fund to help the people in need.

Lotus Petal is grateful to all the supporters over the years who have believed in our honest commitment towards the cause of education through our work."

- Kushal Raj Chakravorty, Founder & Managing Trustee, Lotus Petal Foundation.



bharti
Bharti Foundation

2nd Highest Fundraising CSO

BHARTI FOUNDATION

Raised: ₹ 1,54,24,345

Cause Category - Education

Bharti Foundation has a vision to help underprivileged children and young people of our country realize their potential by creating and supporting programs that bring about sustainable changes through education and use of technology. The first goal is to improve the accessibility and quality of education across rural India. Second goal is imparting education and training opportunities to the youth of our country to make them employable.

Starting as a grant-making organization for the initial few years, Bharti Foundation decided to implement its own programs, retaining education as its key focus. It was then that the Satya Bharti School Program was launched in Punjab as the first state. These were the Greenfield Schools which were built, managed and operated by Bharti Foundation on land provided by Panchayats or community members. The school adoption model was conceptualized - 49 government schools were adopted, where the Foundation is responsible for management, operations and financial requirements of the schools.

Currently, **196** schools across six states servicing **39,507** students through **1,438** teachers are being supported.



3rd Highest Fundraising CSO

SRI SATHYA SAI HEALTH & EDUCATION TRUST

Raised: ₹ 1,15,21,462

Highest in cause category - Health

Endeavouring to heal tender hearts in need!

Sri Sathya Sai Sanjeevani chain of hospitals - Sanjeevani - runs India's largest paediatric cardiac chain of hospitals, rendering Totally Free of Cost Paediatric Cardiac Care focusing on Congenital Heart Disease irrespective of caste, creed, religion, nationality and financial status. The belief is that the child is tomorrow's citizen and the future of the country.

Running hospitals in Atal Nagar-Chhattisgarh; Palwal-Haryana and Navi Mumbai-Maharashtra, each hospital has and currently treats.

Sanjeevani has cutting edge technology, pre and post operative wards, bright colourfully play areas for kids while healing, free accommodation and meals for families accompanying patients and most of the doctors and staff reside on campus to offer 24 X 7 care to patients.

Sanjeevani is pro-active in its approach, they go to rural schools for diagnosing children with congenital heart disease; have an advanced research lab to find causes for Congenital Heart Disease.

Since 2012, Sanjeevani has treated more than 10,000 children through complex heart surgeries and Cath interventions, the outpatient department has serviced 90,000+ children from almost all states of India and 10 developing countries.

"300,000 children are born every year in India with Congenital Heart Disease(CHD). Today CHD is the largest cause of child mortality in our country. What makes us unique is our focus on love and compassion. Airtel Delhi Half Marathon has been a great platform for us to reach out to society at large to spread this noble cause of healing little hearts. This event has connected us with beautiful people who are now part of Sanjeevani family. We thank Procams, Airtel and India Cares for organising this event."

- Onkar Joshi

////// FUNDRAISING CSOs AT AIRTEL DELHI HALF MARATHON 2019



Aashray Adhikar Abhiyan
Raised : ₹ 4,000
Cause Category: Community Development

Aashray Adhikar Abhiyan (AAA) is a campaign to address the problems of homeless people of Delhi.



Action for Ability Development and Inclusion (AADI)
Raised : ₹ 1,271,672
Cause Category: Disability

AADI, A National level organization, works for the rights of people with disability in Delhi-NCR.



ALERT INDIA
Raised : ₹ 68,705
Cause Category: Health

ALERT-INDIA is engaged in awareness, control, treatment and inclusion of people affected with leprosy in society.



All Creatures Great and Small (ACGS)
Raised : ₹ 1,49,875
Cause Category: Environment & Animal Welfare

All Creatures Great and Small works towards providing cruelty free and a safe environment to animals.



Apollo Tyres Foundation
Raised : ₹ 10,35,000
Cause Category: Health

To inform, educate and bring behaviour change in the identified target population (Customers, Employees, Supply Chain Partner and Community) with respect to HIV-AIDS & Sexually Transmitted Infection.



Art of Charity Organization (iCharity)
Raised : ₹ 1,800
Cause Category: Community Development

iCharity enlists NGOs operating in India and provides them with an efficient donation mechanism where interested donors can make donations to the cause of their choice implemented by the NGOs.



Astha
Raised : ₹ 1,22,801
Cause Category: Disability

Taking issues in relation to persons with disabilities from grass root to policy level.



Bal Utsav
Raised : ₹ 23,60,100
Cause Category: Education

Bal Utsav brings life-changing education to children in developing nations.



Bhumi
Raised : ₹ 1,77,661
Cause Category: Education

Bhumi drives social change by fostering an environment where young adults & children learn, lead and thrive.



Blind Cricket Association
Raised : ₹ 1,23,303
Cause Category: Disability

We work for rehabilitation, upliftment & betterment of blind people through Cricketing Activities at grass root level to national and international level.



Blue Star Foundation
Raised : ₹ 5,40,000
Cause Category: Education

Blue Star Foundation supports various activities in education and health, supports women and children, senior citizens, disability and environment.



CanSupport
Raised : ₹ 13,46,372
Cause Category: Health

To enable people with advanced cancer and their families to make informed choices and decisions and to receive appropriate physical, emotional, social and spiritual support.



CARE India Solutions for Sustainable Development
Raised : ₹ 8,10,000
Cause Category: Girl Child & Women

CARE India helps alleviate poverty and social exclusion by facilitating empowerment of women and girls from marginalised communities in India.



Catalysts for Social Action - CSA
Raised : ₹ 1,80,000
Cause Category: Children

Work as a “catalyst” focusing on holistic approach to child care and optimal rehabilitation outcome for orphaned children in 4 states (Maharashtra, Madhya Pradesh, Goa & Odisha).



Charities Aid Foundation (CAF) India
Raised : ₹ 1,80,000
Cause Category: Environment & Animal Welfare

We support all socio development causes that positions us uniquely to address a wide cross sectoral span of donor interests.



Child Care and Development Foundation
Raised : ₹ 7,20,000
Cause Category: Education

CCDF is working for street & underprivileged children for their education.



Child Heart Foundation
Raised : ₹ 10,31,472
Cause Category: Health

Child Heart Foundation is built for helping children with heart defects born in underprivileged families. Our focus is to help the families who are indigent or needy and can't meet the financial requirements for heart surgery or intervention.



Concern India Foundation
Raised : ₹ 8,00,100
Cause Category: Community Development

Concern India Foundation has focused on "Helping People Help Themselves", working with communities and NGOs throughout India in the areas of education, healthcare and communities.



CRY- Child Rights and You
Raised : ₹ 37,24,300
Highest Amongst Cause Category: Children

Works towards ensuring a lasting change in the lives of underprivileged children across 23 states in the country.



Development Alternatives
Raised : ₹ 1,800
Cause Category: Girl Child & Women

To create models that generate sustainable livelihoods in large numbers



Diksha
 Raised : ₹ 13,52,650
Cause Category: Education

DIKSHA focusing on empowering children who come from economically weaker sections and equip them to requisite knowledge and life skills to lead their lives with dignity and purpose.



Dr Shroff's Charity Eye Hospital
 Raised : ₹ 3,66,600
Cause Category: Health

To make a lasting impact on the eradication of blindness and deafness in India by providing quality care to all sections of the society.



E and H Foundation
 Raised : ₹ 2,775
Cause Category: Education

To provide quality education and health-care facilities to 100,000 under-privileged children per year, by 2020, with a special focus on the girl child.



Educational and Development Initiatives (EDI)
 Raised : ₹ 1,99,210
Cause Category: Empowerment

A thriving future for rural women through vocational skills training in sewing, computers and hospitality.



EK- Koshish Special School
 Raised : ₹ 1,800
Cause Category: Disability

EK- Koshish is extensively working for children and adults with cross-disabilities. The mission is to provide educational & employment opportunities.



End Poverty
 Raised : ₹ 33,700
Cause Category: Girl Child & Women

End Poverty is working for deprived community in Alwar district of Rajasthan state in the area of girls education, environment and poverty alleviation.



Etasha Society
 Raised : ₹ 8,52,545
Cause Category: Education

We provide quality vocational training to disadvantaged youth, make them employment-ready; place them and thereby bridge the skills and unemployment gap.



Friendicoes SECA
Raised : ₹ 1,58,200
Cause Category: Environment & Animal Welfare

Friendicoes SECA, started in 1979, is a clinic-cum-shelter that provides medical and rehabilitation services to rescued animals, has now slowly become one of the most popular animal welfare NGOs in India



Gender Human Rights Society (GHRHS)
Raised : ₹ 8,400
Highest Amongst Cause Category: Human Rights

Creating awareness on men's welfare, empowerment, capacity building and legal support while working towards suicide prevention and counselling to distressed men.



Genesis Foundation
Raised : ₹ 6,00,700
Cause Category: Health

We facilitate treatment for under privileged children suffering from heart disorders



Goonj
Raised : ₹ 4,000
Cause Category: Community Development

Goonj addresses neglected needs and issues of rural masses, like Water, Education, and Livelihood by involving the urban and rural masses and repositioning urban surplus material beyond charity as a powerful resource for bringing development with dignity.



Grameen Sneh Foundation
Raised : ₹ 4,300
Cause Category: Health

Cancer Awareness, Screening and Counselling services with special focus on rural areas of Bihar, Odisha, UP, Jharkhand, Delhi-NCR & W.B.



Gyanada Foundation
Raised : ₹ 1,08,800
Cause Category: Education

We focus on education for children from an underprivileged background.



Habitat for Humanity India
Raised : ₹ 20,90,876
Highest Amongst Cause Category: Community Development

Habitat for Humanity India works to address poverty housing and sanitation issues through various shelter and community lead sanitation initiatives.



Health Fitness Trust
Raised : ₹ 1,800
Cause Category: Girl Child & Women

Works for the safety of girls/women's in society through "Women Safety" program in schools & institutions to make them physically & mentally strong.



HelpAge India
Raised : ₹ 13,30,624
Highest Amongst Cause Category: Elderly

To work for the cause and care of disadvantaged aged persons and to improve their quality of life



Honourpoint
Raised : ₹ 65,600
Cause Category: Community Development

To bring the story of every fallen soldier of our Armed Forces into public domain and connect the civil society with the martyrs' families to inspire all Indians to contribute to the nation in their own way.



IDEA (Integrated Development Education Association)
Raised : ₹ 7,800
Cause Category: Education

Enabling Leadership's mission is to instil leadership qualities in underprivileged children through innovative/ creative programs.



India HIV/AIDS Alliance
Raised : ₹ 40,351
Cause Category: Health

To support community action to prevent HIV infection, battle AIDS and build healthier communities in India.



Indo-Global Social Service Society
Raised : ₹ 7,050
Cause Category: Community Development

More than a million poor families are reached out by IGSSS across 22 states and one union territory every year.



Isha Education
Raised : ₹ 9,06,599
Cause Category: Education

To make quality education accessible & affordable to the rural poor children.



Joining Hands
Raised : ₹ 11,900
Cause Category: Empowerment

Skill development & enhancing employability by providing education, training and developing skills of urban poor youth.



Jubilant Bhartia Foundation
Raised : ₹ 17,55,000
Cause Category: Health

Jubilant Bhartia Foundation is implementing its projects in the domain of education, health, livelihood and social entrepreneurship in 5 states of India.



Karm Marg Charitable Society
Raised : ₹ 4,04,974
Cause Category: Children

To provide safe and secure living condition to children and help them become self-reliant and lives the life with a sense of dignity.



**KHUSHII - Kinship for Humanitarian,
Social and Holistic Intervention in India**
Raised : ₹ 3,60,000
Cause Category: Education

KHUSHII is a national organization working for the upliftment of the poor communities



Kost - Kadambini Charitable Trust
Raised : ₹ 35,200
Cause Category: Health

Our mission is to integrate every child with musculoskeletal disability especially scoliosis in the mainstream of society by providing comprehensive surgical & rehabilitation care.



Lakshya Jeevan Jagriti
Raised : ₹ 40,291
Cause Category: Education

Lakshya Jeevan Jagriti is a grassroots organization, striving to narrow gender gaps and create opportunity and prosperity to empower women and Youth of India



Lakshyam
Raised : ₹ 4,275
Cause Category: Education

To enhance the lives of less advantaged children and women and to offer a positive direction and a healthier approach towards their life.



Magic Bus India Foundation
 Raised : ₹ 8,550
Cause Category: Empowerment

Magic Bus focuses on areas where children can break out of poverty and lead fulfilling, rewarding lives, contributing positively to their community and to the world around them.



Miracle Foundation India
 Raised : ₹ 4,35,772
Cause Category: Children

Transforming struggling children's homes (orphanages) in rural India into loving, nurturing homes where orphans can thrive and truly change the story of their lives.



Mobile Creches
 Raised : ₹ 13,63,880
Cause Category: Education

Mobile Creches is working towards providing holistic care to the most neglected children, in the harshest of circumstances at the construction sites and urban slums across country.



Moksh Mission Foundation
 Raised : ₹ 62,000
Cause Category: Education

We serve the poorest of the poor and aim to provide all possible help for all needy people around the nation.



Motivation India
 Raised : ₹ 14,00,000
Cause Category: Disability

Motivation India works with people with mobility disabilities across India by providing customized and appropriate wheelchairs.



MSF India
 Raised : ₹ 7,450
Cause Category: Health

We provide medical assistance to people affected by conflict, epidemics, disasters or those excluded from healthcare in 70+ countries



Naad Foundation
 Raised : ₹ 4,230
Cause Category: Community Development

NAAD Foundation aims at enabling marginalised sections of society and develop opportunities for the under privileged so that they can improve their lives and become self reliant.



**NAB India Centre for Blind Women
and Disabilities Studies**
Raised : ₹ 1,82,800
Cause Category: Disability

Empowering blind women in India by providing rehabilitation, training, education, guidance and dignity.



Nada India Foundation
Raised : ₹ 5,490
Cause Category: Children

Nada provides family services to children & women affected by NCDs & drugs in Delhi.



**National Thalassemia Welfare
Society**
Raised : ₹ 9,99,162
Cause Category: Health

Productive life for all Thalassemics. Optimum treatment within the reach of every Thalassemic in India and to control the birth of Thalassemia major by 2025.



Nav Srishti
Raised : ₹ 5,400
Cause Category: Empowerment

To enhance the capacities and skills of underprivileged and marginalized individuals and communities, especially women and children so that they could become self-dependent and live a dignified life.



Pallium India
Raised : ₹ 13,400
Cause Category: Health

To catalyze the development of effective pain relief and quality palliative care services and their integration in health care across India through delivery of services, education, building capacities, policy, research, advocacy and information.



Paryavaran Mitra
Raised : ₹ 9,92,000
*Highest Amongst Cause Category:
Environment & Animal Welfare*

Paryavaran Mitra's main objective is to work in the direction to Prevent Air, Water, Land and Sound Pollution, so as to make this world a better place to live for our future generations.



**People for the Ethical Treatment of
Animals (PETA) India**
Raised : ₹ 500
*Cause Category: Environment &
Animal Welfare*

PETA's motto: animals are not ours to eat, wear, experiment on or use for entertainment.



Pinkishe Foundation
Raised : ₹ 2,38,513
Cause Category: Girl Child & Women

Menstrual Hygiene Management & Women Development.



Prajna Foundation
Raised : ₹ 5,99,028
Cause Category: Education

Empower the girls through Value Education, Life Coaching and Skill Development



Rainbow Homes - Association for Rural and Urban Needy
Raised : ₹ 12,140
Cause Category: Education

Working towards the rights of homeless children on the streets of Urban India, by providing them shelter, livelihood and healthcare support.



Responenet Development Services
Raised : ₹ 2,62,431
Cause Category: Education

With the need to end all forms of hunger by 2030, we connect freshly cooked meals to those in great need every day to help realize their fullest potential across 12 states in India.



Sangati Foundation
Raised : ₹ 3,600
Cause Category: Disability

Sangati is an initiative to improve accessibility, mobility, inclusivity and visibility of persons with disabilities in India



Sarthak Educational Trust
Raised : ₹ 2,80,000
Highest Amongst Cause Category: Empowerment

Generate Employment and Enhance Employability Skills



Sarvahitey
Raised : ₹ 3,60,000
Cause Category: Education

Educating and spreading awareness amongst underprivileged by opening libraries in backward regions of India.

	<p>Save the Children (Bal Raksha Bharat) Raised : ₹ 15,67,752 <i>Cause Category: Children</i></p>	<p>Health and nutrition, education and protection for underprivileged children of India.</p>
	<p>Save The Children India Raised : ₹ 2,20,776 <i>Cause Category: Children</i></p>	<p>An integrated community development approach towards access to quality education, enhancing employability, access to gender justice and behavioural change health promotion.</p>
	<p>Score Foundation Raised : ₹ 16,26,957 <i>Highest Amongst Cause Category: Disability</i></p>	<p>To help realize personal independence, economic self-reliance and social inclusion of blind people in India.</p>
	<p>Sense International India Raised : ₹ 50,462 <i>Cause Category: Disability</i></p>	<p>Sense India works with local organisations (mostly NGOs) to develop services for deafblind children and adults, and collaborates with the government at centre and state levels.</p>
	<p>Shodh Raised : ₹ 37,300 <i>Cause Category: Community Development</i></p>	<p>To bring a holistic and sustainable change in the lives of the vulnerable sections of society through innovative solutions and implementing evidence based interventions.</p>
	<p>Shrushti Seva Samiti Raised : ₹ 1,01,414 <i>Cause Category: Girl Child & Women</i></p>	<p>Shrushti has mission to promote understanding of issues related to education, health, gender equity, and socio-economic development through awareness generation and capacity building initiatives.</p>
	<p>SledgeHammer Foundation Raised : ₹ 9,000 <i>Cause Category: Education</i></p>	<p>We work in Faridabad with the urban rural population. Creating secure infrastructure for municipal schools, women empowerment, sports, and life skills are the thematic areas of our work.</p>



Smile Foundation
 Raised : ₹ 7,65,000
Cause Category: Education

Education of underprivileged children as a catalyst to address issues like health, poverty, unemployment, human rights across India.



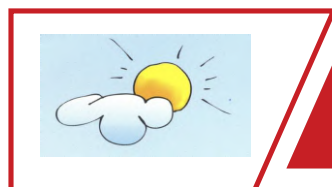
Sukaaryam
 Raised : ₹ 17,100
Cause Category: Empowerment

To serve individuals in the poor communities, through building healthier lives and empowering them with skills and resources necessary to enhance employability.



Sukarya
 Raised : ₹ 21,15,400
Cause Category: Girl Child & Women

Sukarya works to save lives of mother and children, empower women, empower villages, and educate slum children in Delhi, Rajasthan and Haryana.



Sunrise Learning Foundation
 Raised : ₹ 3,300
Cause Category: Disability

Dedicated towards providing empowerment, employment, education, independence-training, inclusion and support to persons with special needs. Awareness campaigns all over India.



The Naz Foundation (India) Trust
 Raised : ₹ 41,07,950
Cause Category: Health

Naz India's care home provides HIV Positive children a stigma-free healthy environment care and support. The aim is to make them self-sufficient & encourage an independent life.



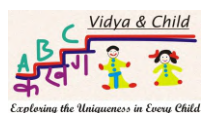
Udayan Care
 Raised : ₹ 92,28,707
Highest Amongst Cause Category: Girl Child & Women

By engaging individuals, committed to human rights, under the framework of SDGs, Udayan Care enables nurturing homes for vulnerable children; empowers girls to aspire for and pursue higher education and gain employability; offers communities digital and vocational training to become self-reliant.



United Way of Mumbai
 Raised : ₹ 1,81,050
Cause Category: Education

United Way Mumbai improves lives by mobilizing the caring power of communities to advance the common good.



**Vidya & Child – A Project under
Jayaprakash Narayan Memorial Trust**
Raised : ₹ 1,81,300
Cause Category: Education

Vidya & Child works in marginalized communities, exploring the unique potential in each child by providing opportunities for value integrated learning and development.



**VISHWAS- Vision for Health Welfare
and Special Needs**
Raised : ₹ 2,70,000
Cause Category: Disability

Our mission is to promote the rights and interests of the disadvantaged, particularly those with disabilities.



Wildlife SOS
Raised : ₹ 1,17,438
*Cause Category: Environment &
Animal Welfare*

Wildlife SOS is responsible for taking action against animal cruelty, rescuing wildlife in distress, working to resolve man-animal conflicts while promoting & educating the public for habitat protection.



Wishes and Blessings
Raised : ₹ 7,26,212
*Cause Category: Community
Development*

Wishes and Blessings is a unique platform that helps the underprivileged by linking donors with beneficiaries. Our mission is to inspire and empower dreams, by means of spreading smiles.



**Yoddhas Indian Fighting Against
Cancer**
Raised : ₹ 2,63,815
Cause Category: Health

To be the most trusted source of information on Cancer and provide necessary support to patients & others dealing with cancer in India.

////// A QUICK OVERVIEW

105

No. of participating CSOs

₹ 2.29 lakhs

Highest fundraising Millennial Champion: Aditi Someshwar for Habitat for Humanity

88

No. of fundraising CSOs

₹ 16.49 lakhs

Highest fundraising Youth Cares team: Sanam Khan, Nibha Kumari, Mamun Islam for Lotus Petal Foundation

₹ 3.81 crores

Highest fundraising CSO: Lotus Petal Foundation

₹ 87.43 lakhs

Highest iCare Fundraiser: Deepak Sharma for Udayan Care

₹ 38.50 lakhs

Highest Contributing Company: Macquarie Group for The Naz Foundation (India) Trust

5047

Total no. of individuals who pledged money

₹ 2.26 lakhs

Highest amounts raised by employees of a Corporate Cares team: contributed by 315 individuals of FLUOR India

227

Total no. of fundraisers

₹ 1.22 crores

Highest fundraising Care Champion Platinum: Dr. Nandita Chakraborty for Lotus Petal Foundation

3398

Total no. of online donors (www.icfn.in/adhm)

₹ 8.19 lakhs

Highest fundraising Care Champion Diamond: Yash Pal Syngal

₹ 15 lakhs

Largest single pledge amount

₹ 4.47 lakhs

Highest fundraising Care Champion Gold: Arun Kumar Begani for Child Heart Foundation

₹ 50

Smallest single pledge amount

₹ 5.49 lakhs

Highest fundraising Care Champion Silver: Dr. Geetanjali Chopra for Wishes And Blessings

310

Largest no. of pledges raised by a single runner



Special Stories



The Giving Legacy Carried Forward

"I have spent my childhood with blind students, as my father was the principal of the institute, so I always have a special place for them in my heart. When I was invited by Mr. Kevin (VP, Procam) to be part of a charity fundraising workshop on one Sunday morning, I didn't know what kind of workshop I was heading to. Initially I was not so keen but since the invite was from Kevin, I just thought to be there. We were introduced to India Cares, especially with Mr. Ranjeet Singh who enlightened us of the thought that we as runners can do something for charities by raising funds.

I have been running from years and been a pacer at ADHM, but this particular run was more exciting and thrilling. For me this run was as a challenge to raise funds for a cause. Initially I thought it will be tough, I kept a target of 20k only, but I can proudly say that I was able to raise ₹ 1,22,303 lakhs, and that to in a month's time as a first timer. Cheers! Cheers! Cheers! This was only possible by my personal messages through WhatsApp to my family, near and dear ones which includes my Chefs and F&B fraternity who played a vital role in the contribution.

On race day, I could remember my father, a person who always motivated me. I could feel as if he was running besides me and saying, 'Thanks son that you have taken this noble cause for fundraising'."

- Culinary Regards,
Rajeev Janveja, Corporate Chef, Lemon Tree Hotels

Heartfelt Gratitude

"Respected Seniors and my dear friends, I feel immensely fortunate and humbled, while I share my experience with you. It all began as a small wish of helping a few children who were not as fortunate as I am.

I have always been interested in various sports including running. When I came to know about the fundraising project of Prajna Foundation through the Airtel Delhi Half Marathon, I felt this was a great opportunity to appeal to my friends, family as well as runners in various groups. I had never imagined that my family, friends and acquaintances would come forward to help me achieve this goal, in big numbers. This has not only filled me with enthusiasm to work further, but also has infused new hope in me. I now believe that if we, children, try harder, the adults will all come forward.

I would also wish to thank Prajna foundation for making me a part of this initiative and giving me a chance to do my bit for the society."

- Chaitanya Kannan
Raised: ₹ 60,500
for Prajna Foundation



////// FINANCIALS OF FUNDRAISING

Airtel Delhi Half Marathon is a vital platform for the Social Sector, provides a chance to associate with an international brand event, one of the largest platforms of its kind in India to promote their work, build their visibility and credibility, and at the same time gives an opportunity to raise funds by involving all stakeholders. The return of investment of fundraising by participating CSOs through ADHM is much more than through any other fundraising methodology, as CSOs gain visibility and are guided on brand building exercise at the Event.

The thought through and structured category-wise opportunities to leverage the event by Civil Society Organisations (CSOs/ NGOs) allows every participating organisation, individual, group of people and/ or company to maximize its fundraising potential for the chosen cause. There are three main categories through which funds can be raised - charity bibs, corporate participation and individual crowd fundraising. The first two categories involve runners participating in the event, while individual fundraising to open to all.

Of the total funds raised by the participating CSOs, the management cost for India Cares to support the CSOs from June to November 2018 was 5%. 11% of the funds passed through India Cares accounts, and 89% was raised directly by the CSOs by reaching out to the donors/ fundraisers and companies.

58% of the total retention is collected from the Corporate Cares participation category. From the funds raised through India Cares online platform, 5% was retained. 100% of the funds that are credited into India Cares bank account on behalf of any non-profit is passed on, and there is no retention deducted from any of the funds that the donor donates directly to the chosen cause.

The actual retention and disbursement to each participating CSO is dependent upon how they have utilized each of the three fundraising categories. In its role as Airtel Delhi Half Marathon's Philanthropy Partner, India Cares is committed to keep the overall administrative cost of fundraising to a maximum of 7%.



////// FUND UTILISATION REPORT OF FUNDS RAISED AT ADHM 2018

86,281 individuals' lives have been directly impacted positively through the contributions made in ADHM 2018.

<u>Causes</u>	<u>Lives Impacted</u>
Health	477
Children	1,160
Elderly	2,042
Environment and Animal Welfare	2,300
Empowerment/Vocational Training	3,430
Girl Child & Women	6,077
Community Development	12,383
Disability	19,365
Education	39,047

The impact made to lives from the funds raised at ADHM 2018 has been heartwarming. Citing some impacts:

- 4 thalassemia patients who received bone marrow transplant;
- nutrition provided to over 5,000 children;
- heart surgeries for 50 children;
- support provided to 12,000 visually impaired through a helpline;
- safe drinking water and a couple of toilet blocks which will help 300+ children;
- 640 animals treated and sheltered,
- over 1,000 expectant mothers received pre and post natal care and nutrition,
- building a cadre of budding sportspersons...

The list can go on.. the secondary and tertiary impact is immeasurable!

////// ABOUT INDIA CARES FOUNDATION

India Cares Foundation is a non-profit trust, working to support Civil Society Organisations (CSOs/ NGOs) in the areas of Public Communications, Resource Mobilisation, Leadership Development, Donor Management and Communications to help build a better society with public participation and collaborations.

Established in 2008 India Cares Foundation supports organisations pan India with teams in Bangalore, Delhi and Kolkata. In the past decade we have associated with over 1300 CSOs (NGOs), supported in raising ₹ 110+ crore through 315 companies and 4500 fundraisers with our operations being managed at 6% of funds we have helped raise.

India Cares acts as an Enabling Partner when groups from different segments – Corporate, Government, Citizen groups, Schools – come together to impact a large section of Society.

India Cares is also a sounding board for CSOs when they start, set up hybrid models, project proposals, product costing, next level planning, fundraising planning/ strategy, employee engagement. We work with an emphasis on events and are the Philanthropy Partner for the Airtel Delhi Half Marathon, the TCS World 10K Bengaluru and the Tata Steel Kolkata 25K.

Philanthropy Partner



IndiaCares™
Foundation





Event Highlights

IAAF

GOLD LABEL RACE



World's most prestigious Airtel Delhi Half Marathon was accorded the 'Gold Label' by the International Association of Athletics Federations (IAAF), for the third year in a row.

The IAAF Gold Label is granted to races basis stringent criteria including organizational excellence, world-class elite field representation, equal prize money for male and female runners, exhaustive medical support system, live television coverage for an enhanced reach of the race, media facilities, timing chip for all runners and qualified personnel to ensure smooth conduct of the event across departments. In addition to this, it also considers the course measurements, sanitation of the route which includes - safety and quality of the route, restrictions on traffic to allow free movement for runners within the specified time and facilities provided on course for a pleasant running experience for all participants.



Launch Conference



(L to R), Vivek Singh (Jt. MD, Procama International), Rubina Mittal, Meena Bhatia (GM & VP-Le Meridien New Delhi), Apurva Palnitkar (CEO, Go Daddy), Mathew Cherian (CEO, HelpAge India), Dr. Sandeep Jain (Medical Director, Max Healthcare), Rashmi Singh-IAS (Secretary, New Delhi Municipal Council), Shiv Sharma (Regional, Director, Sports Authority of India, New Delhi), Vani Venkatesh (CEO, Delhi & NCR, Bharti Airtel), Dr. Romesh Kumar (Medical Officer of Health, New Delhi Municipal Council), Vijayraghavan Venugopal (CEO, Aeronutrix Sports Products Pvt. Ltd.), Amit Mishra (Delhi Capitals), P N Sankaran (Director Operations, Procama International), Dhiraj Malhotra (CEO, Delhi Capitals), Abhineet Rawat (Sr. Manager, Marketing, Puma India), Murray Culshaw (Chairperson, India Cares).

On 6th August 2019, the 15th edition of the Airtel Delhi Half Marathon was launched. The eventful evening was attended by esteemed sponsors and dignitaries.

Each year efforts are taken to re-invent and add new elements to the race and ensure ADHM is truly - A Running experience. Keeping this in mind, in addition to the registrations of various categories for the race, the 10K category was opened to all participants with an aim to encourage more citizens to experience the magic of distance running.

The Great Delhi Run was introduced as a timed category and each registered runner was awarded a medal as well as a timing certificate upon completion. This initiative by Procama International keeps with its vision of encouraging a healthier community as well as providing an opportunity for runners from across age categories including as young as 10-years a chance to be part of this mega event.

New global brands extended their association with the ADHM 2019

Energy Drink Partner



Institution Partner



An exciting new association was with one of the most successful IPL Teams last year - **Delhi Capitals**. The team joined hands with the Airtel Delhi Half Marathon, pledging to make Delhi fitter.

CARMELITA JETER



Three-time Olympic medalist and world record holder Carmelita Jeter was the International Event Ambassador of ADHM 2019. The fastest woman alive Carmelita Jeter is one of the most accomplished female track and field athletes in the United States. In 2009, at the Shanghai Golden Grand Prix, Jeter finished with a winning time of 10.64 seconds, giving her a spot in history as the second-fastest woman ever in the 100 meters.

With her infectious energy, vibrant personality and sporting attitude, Carmelita truly embodied the spirit of the event. As part of her visit, Carmelita engaged in numerous media and partner engagements mesmerizing everyone with her charm.

- A special session with the Airtel team, she served as a source of inspiration to all.
- At the Press conference with the Indian media, Carmelita spoke about her success and failures, her thoughts on coming to India. Carmelita also expressed and hoped that more young ladies represent India at the highest level in the future.
- Carmelita also visited the Mirchi Get Active Expo for interaction with runners and all the event pacers.



Carmelita at India Gate

Carmelita at Media Center



India Cares Foundation



(L to R) Kaushal Ray (India Cares), Ravi Singh Baghel (of Shrushti Seva Samiti), Carmelita Jeter (International Event Ambassador), Murray Culshaw (India Cares), Arati Kakatkar (Procam International), Sneha Routray (of Grameen Sneh Foundation), Gaurav Mehndiratta (of KPMG for Mobile Creches), Hansika Kamoya (for Shrushti Seva Samiti), Shweta Sharma (for Habitat For Humanity), Meena Dave (India Cares) and Dhanush TR (India Cares).



Tata Harrier

Tata Harrier, the event's lead car conducted a special series with Carmelita showcasing the sights & sounds of the capital.

A philanthropist at heart herself, Carmelita motivated and inspired our Champion fundraisers and participating CSOs.

International / Event Ambassadors (2008-2018)



JACKIE JOYNER-KERSEE (USA) / Year 2008

Heptathlon & Long Jump

Voted as the Greatest Female Athlete of All-Time by the Sports Illustrated for Women. Winner of three gold, one silver, and two bronze Olympic medals.



CATHERINE FREEMAN (AUS) / Year 2009

400 m Specialist

An Olympic champion at the women's 400 metres at the 2000 Sydney Summer Olympics, where she also lit the Olympic Flame.



KHALID KHANNOUCHI (MAR-USA) / Year 2011

Marathon

Former marathon world record holder. He has also held the former World's best for 20 km.



DAVID RUDISHA (KEN) / Year 2012

Middle-Distance Runner

The 2012 and 2016 Olympic champion, 2-time World Champion (2011 and 2015), and world record holder in the 800 metres.



DONOVAN BAILEY (CAN) / Year 2013

Sprinter

Bailey is the first Canadian to legally break the 10-second barrier in the 100 m. A gold medallist 1996 Olympic Games, clocking a time of 9.84 seconds.

International / Event Ambassadors (2008-2018)



PAULA RADCLIFFE (UK) / Year 2014

Long Distance Runner

A 3-time winner of the London Marathon (2002, 2003, 2005), 3-time New York Marathon champion (2004, 2007, 2008), and 2002 Chicago Marathon winner. Holds the marathon record made at the 2003 London Marathon (2:15:25) which still stands unbroken.



KENENISA BEKELE (ETH) / Year 2015

Long Distance Runner

Kenenisa is the current world record and Olympic record holder in both the 5,000 metre and 10,000 metre events.



ELIUD KIPCHOGE (KEN) / Year 2016

Marathon

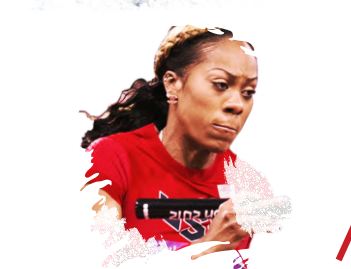
Eliud won the Rio Olympic Marathon Gold in 2016 and is the current marathon world record holder with a time of 2 hours 1 minute 39 seconds.



ANTHONY ERVIN (USA) / Year 2017

Swimmer

Anthony has won 4 Olympic medals and two World Championship golds. At the 2016 Summer Olympics, he won the 50-metre freestyle for the second time, at the age of 35, becoming the oldest individual Olympic gold medal winner in swimming.



SANYA RICHARDS ROSS (USA) / Year 2018

Sprinter

4-time Olympic Gold Medalist, first American woman in 28 years, and only the 2nd in history, to be crowned Olympic Champion over 400m at the 2012 Games in London and, also a 5-time World Championships Gold Medalist.

ADHM 2019 / Official Pacers

Pacers are experienced runners who volunteer to lead other participants to cross the finish line within a predetermined time. They have an altruistic attitude of giving up an opportunity for a personal best to guide lesser experienced runners. Each pacer ensures runners have the best experience along the route by motivating them or by giving advice or singing along the way. Each pacer carried a flag showcased the estimated finish time, with the runners following the desired Bus.

This year at ADHM 2019, there were 19 CEOs, MDs, VPs, Managers champion the cause of helping others complete their distance running goals; the mark of a true leader.

/// 10KM

ARUPENDU GUPTA

Principal Director
Govt. Of India
Bus Time - 60 mins



NAMRATA SINGH

VP Legal
Fareportal India
Bus Time - 70 mins



MEENAL D. TRIPATHI

Communication Head
Kudos Textiles
Bus Time - 75 mins



MONA NARANG

House Wife
Bus Time - 80 mins



/// Half Marathon

ALFREDO MIRANDA

Account Manager
Indra Sistemas India
Pvt. Ltd.
Bus Time - 1:50 hour
bus



SUSHANT SACHDEVA

Managing Director
Udaan Learning
Solutions Pvt. Ltd.
Bus Time - 1:50 hour
bus



KARANDEEP SINGH

Associate Director - IT
Pepsico
Bus Time - 1:55 hour
bus



UMESH GUPTA

India Lead Payments
Conduent Business
Services India LL
Bus Time - 1:55 hour bus



RAHUL VERMA

Director
Isar Technical Support
and Services Pvt. Ltd.
Bus Time - 2:00 hour
bus



RAJEEV LATH

Director
Dewas Techno
Products Pvt. Ltd.
Bus Time - 2:00 hour
bus



ADHM 2019 / Official Pacers

/// Half Marathon

GAURAV PANT

Director
GMAC
Bus Time - 2:05 hour
bus



NITESHWAR KUMAR

Manager Talent -
Acquisition
Bharti Airtel Ltd.
Bus Time - 2:10 hour bus



NAVEEN CHOUDHARY

Manager Merchandise
Sourcing
GAP International
Sourcing Pvt. Ltd.
Bus Time - 2:10 hour bus



GAUTAM SADANA

Finance Controller
Times Internet Ltd.
Bus Time - 2:15 hour
bus



SUNIL CHAINANI

Advisor to Board
Fabindia
Bus Time - 2:15 hour
bus



PANKAJ CHOPRA

Sr. Vice President
Bharti Airtel Ltd.
Bus Time - 2:20 hour
bus



BIJENDER VATS

Director - HR
MSD Pharma
Bus Time - 2:20 hour
bus



NIKHIL ARORA

Vice President &
Managing Director
GoDaddy india
Bus Time - 2:25 hour
bus



SANJEEV KHARBANDA

CFO
Aqualite Industries
Pvt. Ltd.
Bus Time - 2:25 hour
bus



RENU VIJ ANAND

Vice President
HDFC Bank Ltd.
Bus Time - 2:30 hour
bus



ASHISH CHILLAR

Director Service
Delivery
Jobline Consultants India
Pvt. Ltd.
Bus Time - 2:30 hour bus



SUGANDHI GARG

Managing Director
Vichara Technologies
Bus Time - 2:40 hour
bus



NEERAJ DHIMAN

Vice President
DBS Bank
Bus Time - 2:40 hour
bus



Countdown / Press Conference



The countdown to the 15th edition of ADHM began with all-time high registrations - 40,633 participants across different categories.

For the first time, the event was actively supported by New Delhi Municipal Council (NDMC) to efficiently manage the waste generated on the course.

In addition to this, the Delhi Metro Rail Corporation (DMRC) extended its association to the event and started its services early for the benefit of all participants.



AIRTEL DELHI HALF MARA



Mirchi Get / Active Expo

The Mirchi Get Active Expo was a haven for runners and fitness enthusiasts alike. The expo served as a great platform for event partners and brands to interact with their biggest stakeholders – THE RUNNERS. The expo also allowed the runners to collect their bibs, understand the route, the various facilities offered and proactively engage with the pacers to be race-ready!



Top Contending / Half Marathon Elites

/// International Men Contenders



ANDAMLAK BELIHU (ETH)

won his maiden ADHM title in 2018 clocking his personal best at 59:18.



HAGOS GEBRHIWET (ETH)

Multiple World and Olympic medalist made his much made his much-awaited distance running debut at ADHM. A career best of 12.45 in Brussels August 2018 placed him 5th in the all-time 5000 m rankings



ERIC KIPTANUI (KEN)

Notched up two impressive Half Marathon victories in 2018 & won Lisbon and Berlin, clocking a personal best of 58:42. He is currently 7th in the all-time list for Half Marathon in the world.



TSEHAY GEMECHU (ETH)

outran world record holder Joyciline Jepkosgei & multiple Olympic medalist Tirunesh Dibaba in 2018 to smash the ADHM course record, clocking 1:06:50.



CAROLINE KIPKIRUI (KAZ)

The Kenyan who now competes under the Kazakhstan flag, set a personal best of 65:07 in the 2018 Ras Al Khaimah Half Marathon.



ZEINEBA YIMER (ETH)

is the Winner of the Valencia Nocturno 15km with 46:52. She also clocked her personal best at the RAK Half Marathon 2019 with a timing 65:46

/// International Women Contenders

Top Contending / Half Marathon Elites

/// Indian Men Contenders



SURESH KUMAR

ADHM 2014 and 2011 winner, Suresh Kumar Patel led the Indian Elite men line-up. He has also tasted victory in four editions at the TCS World 10K (2018, 2015, 2013 & 2011) in Bengaluru.



SRINU BUGATHA

is vying to make the 2020 Tokyo Olympics cut after finishing third in his first-ever Mumbai Marathon in 2018.



L SURIYA

clocked 70.31 in 2017 to create a new course record; She is also a gold medalist at SAF Games, 2016 in 5000m & 10000m.



PARUL CHAUDHARY

made her Half Marathon debut in 2017 with the Airtel Delhi Half Marathon and clocked her personal 1:13:09.

/// Indian Women Contenders

The fully-equipped event media center at the Jawaharlal Nehru Stadium served as the central point for the Airtel Delhi Half Marathon media activities. Over 150 accredited local and international media were present during the race week for numerous curated press conferences and interactions for the event.

/// Philanthropy Press Meet



(L to R), Vivek Singh (Jt. MD, Procam International), Wg. Cdr. M. A. Afraz (Retd.) (Founder & Trustee, Honourpoint Foundation), Himani Monalisa Dutta (popular RJ with AIR Rainbow FM representing Pinkishe Foundation), Amit Lakhani (President, Men's Welfare Trust), Dhruv Mehra, a class 12 student (fundraising for Etasha Society), Vishal Dube (Macquarie Group, supporting The Naz Foundation (India) Trust), Meena Dave (CEO, India Cares Foundation) and Arati Kakatkar (VP, Procam International).

The first event as a lead up to the race was the Philanthropy press meet & greet. The event has instilled a sense of giving among the city and continues to do so. The event was announced over ₹ 6.5 crores raised towards numerous causes.

Present at the session was an interesting mix of fundraisers including - Dhruv Mehra, a 18 years old, class 12 student, fundraising for Etasha Society, Wg Cdr MA Afraz (Retd), Founder & Trustee, Honourpoint Foundation, Himani Monalisa Dutta, popular RJ with AIR Rainbow FM representing Pinkishe Foundation, Amit Lakhani, President, Men's Welfare Trust and Vishal Dube, Macquarie Group - supporting The Naz Foundation (India) Trust.

/// Technical Press Conference



(L to R) Vivek Singh (Jt. MD, Procam International), P N Sankaran (Director Operations, Procam International), Dr. Sandeep Jain (Medical Director, Max Healthcare), Dr. Ramesh Kumar (Medical Officer of Health, NDMC), Bhooma Krishnan (COO, Devic Earth), Hugh Jones (General Secretary AIMS and Race Director), Dr. Eish Singhal, (Dy. Commissioner of Police, New Delhi District) & Atul Thakur (Dy. Commissioner of Police, South Delhi).

Announced the planning and preparations which were undertaken to ensure the smooth running of the 2019 edition of the Airtel Delhi Half Marathon.

Runners are ADHM's biggest stakeholders and Procam continued to deploy initiatives towards making race day more memorable for all participants. Measures have been taken in the following areas – Medical Facilities, Anti-pollution measures including the use of Devic Earth's Pure Sky Technologies, and becoming a 'zero to land fill' 100% waste managed event.

/// International Elite Athlete Press Conference



L to R) Eric Kiptanui (KEN), Defending Champion - Andamlak Belihu (ETH), Hagos Gebrehiwet (ETH), Defending Champion & course record holder - Tsehay Gemechu (ETH), and Caroline Kipkirui (KAZ)

International Elite Athlete Press Conference was conducted by noted commentator Tim Hutchings and presented an opportunity for all, to interact with the champions. Andamlak Belihu and Tsehay Gemechu spoke about their race strategy, preparations for Sunday and, also showcased their winning moments helping everyone re-live their most memorable achievements.

/// Indian Elite Athlete Press Conference



(L to R) Anil Kumar Yadav, Srinu Bugatha, Pradeep Singh Chaudhary, L. Suriya, Preeti Lamba and Parul Chaudhary.

Indian Elite Athlete Press Conference was attended by the top Indian elite athletes Suresh Kumar Patel, Srinu Bugatha, Pradeep Chaudhary in the men's category and Course Record Holder L Suriya, Parul Chaudhary and Priti Lamba represented the women's line-up.

Beyond The Finish Line



(L to R) Amit Saroha (Paralympian and multiple times world championship medalist), Manish Rawat (Olympian - 13th at the Rio Olympics in the 20 km Racewalk), Neeraj Chopra (Indian National Record holder in the Javelin Throw discipline and Gold medalist at the Commonwealth Games 2018), Hima Das (India's first track Gold medalist at the international stage, and the Indian National Record holder for 400m) and Carmelita Jeter (ADHM 2019 International Ambassador)

Beyond the Finish Line (BTFL) an initiative of Procam International, in association with GoSports Foundation, acts as a platform to recognise, reinforce, reward stories of individuals who have created a positive impact on society via Sport.

The BTFL, held on Friday, 18th November 2019 at the Hotel Le Meridien, New Delhi, was an exclusive evening celebrating the spirit of sporting excellence that brought together eminent personalities over sublime food and great conversations. The evening, hosted by noted sports commentator Gautam Bhimani.

The sporting and glamour quotient was enhanced by the presence of our Event Ambassador - Three-time Olympic medalist and world record holder Carmelita Jeter. Joining them in the re-telling of the stories were Amit Saroha-Paralympian and multiple-time world championship medallist, Manish Rawat-Olympian, 13th at the Rio Olympics in the 20km Racewalk, Neeraj Chopra-Indian National Record holder in the Javelin Throw and Commonwealth Games Gold Medallist, Hima Das-India's first track Gold Medallist at the International stage and the Indian National record for 400m.



Pasta / Cookout



(L-R) Shruti Dwivedi & Nihhar Vora (EazyDiner Prime contest winner), Sandilya Venkatesh (Event Jini), Annu Marbaniang (Fast & Up Athlete), Gautam Bhimani, Vani Venkatesh (CEO, Bharti Airtel, Delhi-NCR), Carmelita Jeter (International Event Ambassador, ADHM 2019), Mathew Cherian (CEO HelpAge India), Shams Aalam (International Para Swimmer), Sundreysh Sarup (CEO and Logistics Head of the largest run group in North India).

Keeping in the tradition of carbo-loading before race day, the Pasta Cook-out was a fun and interactive luncheon hosted by Le Meridien, Event's Hospitality Partner. All partners, dignitaries, some of the corporate head honcho pacers along with Carmelita Jeter sported their chef toques and dabbled with their culinary skills to dish out some delicious pasta! The powerful women duo - Vani Venkatesh-CEO, Bharti Airtel, Delhi-NCR and Carmelita Jeter-International Event Ambassador outshined and were declared winners at the Pasta cookout.



Pasta Cookout Winners (Vani Venkatesh - CEO, Bharti Airtel, Delhi-NCR and Carmelita Jeter - International Event Ambassador, ADHM 2019) celebrating their Pasta Cookout Victory.



Race / Day

On October 20, Delhi woke up to the energy emanated by Sporting icons and Olympic Champions along with 40,633 runners. The world's most prestigious IAAF Gold Label race got the city up and running right before the first ray of sunlight kissed the Capital on that Sunday morning.

/// Run In Costume

The Great Delhi Run is the heart and soul of the Airtel Delhi Half Marathon and Run in Costume is an integral part of this category. It is a carnival, where participants adorn innovative costumes showcasing the cause they are supporting. To acknowledge their efforts and reward their hard work, Procram International conducted a contest for the best-dressed group and individual participants that saw over 130 participants. The contest was judged by eminent fashion designer Namrata Joshipura.



Expressive Us!

- Winner – B R Memorial Society (Ban Plastic and Save the Environment)
- 1st Runner up – Adarsh Public School (Strong Women Message)
- 2nd Runner up – Pinkishe Foundation (Providing Free Pads)



Expressive Me!

- Winner – Rajrani Sharma-Pads and Menstruation Awareness.
- 1st Runner up – Kanishka Chhabra-Sexual Abuse, Domestic Violence & Female Foeticide must be ended
- 2nd Runner up – Neha Parveen-Save our Planet! Save Water and our Environment.

/// Volini Recovery Zone

Volini created the 'Maxx Recovery Zone' that spanned across 10,000 sq ft area where runners headed straight after their finish to get a quick recovery. With over 200 physiotherapists managed by Injury management specialists & doctors, more than 8000 runners were recovered.



/// Run Clubs For Runners

Run Clubs were an integral part of race day activities. 17 run clubs manned the Bisleri water stations and Fast&UP energy stations on the course and cheered for their fellow runners.



Police Cup / Winners

The Police Cup was initiated in the 2015 edition of the event as a gesture to salute the support the event garners from the Delhi Police. Over the years, this category has grown and the 2019 edition saw participation from 107 personnel from the Delhi Police including men and women, vying for the coveted Police Cup trophy.



Men Winners

- 1st – Team 4 (Sanjay Panghal, Surjit Singh, Subhash Singh)
- 2nd – Team 3 (Ajeet Kumar, Satish Kumar, Pawan Kumar)
- 3rd – Team 8 (Shivraj Singh, Brajlal Verma, Devender Kumar)



Women Winners

- 1st – Team 16 (Premila Maring Khulpu, Surachita Deb, Parijat Borgoi)
- 2nd – Team 14 (Alisha Perme, Kari Bam, Priyanka Kurmi)
- 3rd – Team 15 (Chubaienla, Pavnee Kumari, Kavita)

Senior Citizens' Run

The Senior Citizens' Run is supported by Event's Institution Partner, HelpAge India. Founded in 1978, HelpAge India, aims to serve elder needs in a holistic manner, enabling them to live active, dignified and healthier lives.



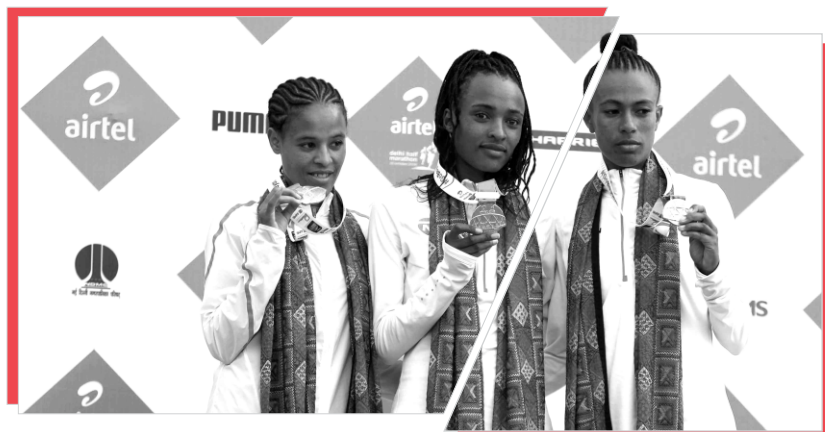
Champions With Disability

The Champions with Disability was facilitated by Planet Abled, an organization that provides accessible travel solutions and leisure excursions for people with different disabilities.



ADHM 2019 / Elite Winners

/// Overall Elite Women



Winner: Tsehay Gemechu (ETH) - 1:06:00
(New Event Record)

1st Runner up: Yelamzerf Yehualaw (ETH) - 1:06:01

2nd Runner up: Zeineba Yimer (ETH) - 1:06:57

/// Overall Elite Men



Winner: Andamlak Belihu (ETH) - 59:10

1st Runner up: Solomon Berihu (ETH) - 59:17

2nd Runner up: Kibiwott Kandie (KEN) - 59:33

/// Indian Elite Women



Winner: Loganathan Suriya (IND) - 1:12:49

1st Runner up: Parul Chaudhary (IND) - 1:13:55

2nd Runner up: Chinta Yadav (IND) - 1:15:28

/// Indian Elite Men



Winner: Srinu Bugatha (IND) - 1:04:33

1st Runner up: Suresh Patel (IND) - 1:04:57

2nd Runner up: Harshad Mhatre (IND) - 1:05:12

Champions Dinner

Champions Dinner is a celebration to applaud the achievements and success of the event. All the winners are felicitated for their hard work and focus-fueled performances, while the corporate pacers were acknowledged for their selfless act to ensure our amateurs achieve their personal best. The gala evening also gave an opportunity for the entire team to come together for one last toast!



ZERO WASTE TO LANDFILL



250 NDMC* sanitary workers deployed on route to ensure efficient collection and segregation.

**New Delhi Municipal Council*



Encouraged runners to **carry personal bottles** on race day to be re-filled en-route at Water Stations.



Water distributed in **special paper cups** (with water-based coating and no plastic lining). The used cups will be recycled back to paper cups.



No plastic bottle used at ADHM.

More than 2,78,000 single use plastic bottles avoided



Post-event refreshments handed out in **reusable Cloth bags**. Paper bags used for event kitting, medals in cloth pouches



DMRC extended its support to ADHM and began **Metro services by 4:00 am** to facilitate the ADHM participants.

**Delhi Metro Rail Corporation*

Special Bus services provided from various parts of the city and NCR to ferry runners to the 10 km venue at Jai Singh Marg



- No tetrapak beverages given to participants. Cool Buttermilk handed out to participants in recyclable plastic bottles with an aluminium foil seal pack
- Packing Materials: Cardboard, paper, tin, wood among others – recycled into manufacturing of same materials, reducing the use of virgin material
- Over 2 tonnes of flex upcycled to make roofing for shelters of the underprivileged and floor mats for waste segregation
- Procam worked closely with Hasirudala Innovations Private Ltd a social enterprise, who supervised the different eco friendly alternatives and ensured efficient waste management at ADHM. The Last mile waste management was handled by Chintan – an Environment Research & Action group
- Online Entry Forms & E-Handbooks helped reduce the consumption of paper.
- Electric autos used for Stadium Mobility of operating crew at venue.
- Sewage waste – Treated & recycled at the de-centralised NDMC Sewage treatment plant located at Sanjay Camp, Chanakyapuri

Impact made by cumulative effect of recycling at ADHM 2019



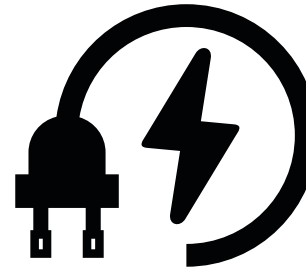
Recycled a Total
9.10 tons of Waste



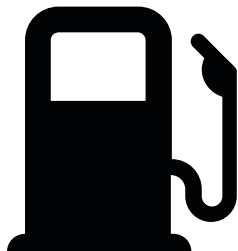
Saved 50.69 Trees
by Recycling



Landfill Area Saved
48.03 Cubic Yard



Saved 5288.98 kWh
of Electricity



Saved 18.66 Liters of Fuel



Created Employment for
328 Waste Pickers

Social issues will take centre stage at half marathon

TIMES NEWS NETWORK

New Delhi: From NGOs working for menstrual health education to organisations that assist in men's rights, this year's Airtel Delhi Half Marathon will see several organisations talking about their causes as they take part in a marathon run. The marathon has raised over Rs 6.5 crore for charity in its 15th edition to be held on October 20. "This mass participation event is one of the largest sporting platforms for charity in India," the marathon officials said on Tuesday.

"The ADHM philanthropy pillar driven by India Cares Foundation has successfully raised over Rs 70 crore since its inception, making lives better through over 300 CSOs/NGOs," the marathon said in its statement.

Dhruv Mehra, a Class XII student of DPS Noida, is a participant to raise awareness about his organisation Etasha Society where they give career counselling and guidance to youth from underprivileged backgrounds. "Underprivileged kids don't have many options about the academic paths they want to take as our education system is restrictive. It takes 850 rupees to counsel one child. If we put this money to use, we can do much help," he said. Another group looking to reach out to a wider audience is the NGO — Men Welfare Trust, a group of over 40 organisations that work to help and support men "who are victims".

Amit Lakhani, president of the organisation, said: "The number of suicides is high in

India and most of the men commit suicide due to familial or domestic issues".

"We will educate people on the use of menstrual cups and tampons that help women live life with dignity," said Himani Monalisa Dutta, popular RJ with AIR Rainbow FM.

This year the event has seen 105 civil society organisations reaching out through the platform to create awareness about their work.

"For the first time we have some well-known personalities coming out in support of



Airtel Delhi Half Marathon has raised over ₹6.5 crore for charity in its 15th edition

causes, double the number of 21k and 10k runners and a record 40+ youth fund-raising for various causes. The society is moving towards being more caring and supportive through ADHM," Murray Culshaw, Chairperson, India Cares said.

Vivek Singh, joint managing director, Procam International, added: "We engage in social causes that require attention, and are thankful to people who extend their support for these causes."

Gemechu shatters her track record in Delhi half marathon's all-Ethiopian show, Belihu too defends men's crown



Mail Today Correspondent in New Delhi

ETHIOPIA'S Tsehay Gemechu and Andamlak Belihu retained their Airtel Delhi Half Marathon title. Gemechu added further lustre to her triumph by smashing the course record she had set 12 months ago in the Indian capital when she ran 66:00 on Sunday.

Gemechu, still just 21, took 50 seconds off the time she ran in 2018 to win the \$27,000 first prize at the IAAF Gold Label road race and also pocketed a course record bonus of \$10,000. The women's race came down to a thrilling



Ethiopia's Tsehay Gemechu crosses finishing line as Delhi's Deputy CM Manish Sisodia (right) claps. (Inset) Andamlak Belihu.

BORN TO RUN

head-to-head duel over the final five kilometres between the defending champion and her compatriot Yelamzerf Yehualaw.

A large pack went through 5km in 15:43 before a sharp increase in pace by the male pacemakers brought the leading group of six past 10km in 31:22, indicating that the course record was very much under threat.

One-by-one runners became detached until only Gemechu and Yehualaw remained as they went through 15km in 47:05. Coming into the final kilometre, Yehualaw — who won the African Games half marathon title in August — edged in front and briefly looked like she was going to cause an upset but with the finish line approaching Gemechu dug deep and managed to claw her way past her rival to also notch up a personal best while becoming just the second woman to defend in Delhi.

"I was tired after Doha (where she finished fourth in the world championships 5000m two weeks ago) but I wanted to come here and fight for the course record. I knew I was mentally strong," reflected Gemechu. Yehualaw, even younger than the winner having just turned 20 in August, took more than three minutes off her previous best for the distance when finishing just one second behind Gemechu



Runners during the Airtel Delhi Half Marathon at the Rajpath. (Right) Kids with plastic ban placards during the marathon.

in 66:01. Zeneba Yimer, who started to lose contact with the leading pair just before 15km, held on to make it an Ethiopian 1-2-3 when she crossed the line in third place in 66:57, the same position as she had finished in 2018.

Among Indian men, Srinu Bugatha claimed the first position with a timing of

1:43:33, while Suresh Patel and Harshad Mhatre claimed the second and third place with timings of 1:04:57 and 1:05:12 respectively.

Among the Indian women, L Suriya came up at the top with a timing of 1:12:49, while Parul Chaudhary and Chinta Yadav clocked 1:13:55 and 1:15:28 to finish second and third.

Srinu and Suriya fastest Indian runners



Srinu Bugatha celebrates after taking the top spot.

Carnival at dawn: 40k run the good race

First-Timers Aplenty, Turnout Up By 5,000 From Last Year

Tues News Network

New Delhi: Even before the sun peeked over the horizon, the second of male revelers from the Jawahar Nehru Stadium could be heard cheering as heaves for the thousands of athletes making their way to the start line of Airtel Delhi Half Marathon (ADHM) on Sunday.

The 18th edition of ADHM saw a record 40,633 participants, an increase of over 6,000 from last year with first-timers overhauling the big way.

ad, Rajgadh, Rafi Murg, Jan path, Sakir Hussain, Murg and Ladh Road.

The amateur 10k Run was flagged off at 5:30am from the Noida Stadium. The 10k half marathon in the elite men and women's category were both flagged off at 6:45am. Sports officials making their way to the start line of Airtel Delhi Half Marathon (ADHM) on Sunday were present for the flag-off, apart from other guests like Vice Chair of Army MM New Delhi, IAS secretary JS Aditya, SAI DJ Secretary Pradip, International Event Ambassador Carmelita Jeter and Viji Vaidyanath, CEO Bharat Airtel Delhi-NCR.

For first-time participants Deyvrat Kamnani and Madhu Jais, both Delhi University students, it was their first experience of an event that helped them cross the finish line. "We decided to run together so that if one lagged behind, the other would motivate him to keep up," said Kamnani, a student of SRCC.

Pankaj Kapoor (68), a city-based businessman, and his wife were the first to start their run at 5:30am. "We started monitoring our morning walks because of which we built up good stamina for the 10k Run. Hopefully we will be able to take part in the half marathon next year," Kapoor said.

This year Kishor's Dasari's wife, who had been running for 10 years, had her first experience of a 10k run. She had been running for 10 years, but only in the elite category. She had been running for 10 years, but only in the elite category. She had been running for 10 years, but only in the elite category.



WITH A MESSAGE

While 16,000 people took part in Great Delhi Run, 13,115 ran the half marathon (a 15% increase from last year). The number of 10k Run registrations rose by 77% this year with 8,553 runners. The senior citizens' and Champions With Disability runs also received a heartwarming response with 1,430 and 573 registrations, respectively.

For most participants, the weather felt a lot better than last year with a visible blue sky. While the quality was officially classified as "poor", participants said windy conditions were ideal for running. This year's edition also saw a reduced number of masks being used for the run. The run covered areas like Indira Park, Mathura Ro-



For aged and disabled, only attitude matters

Tues News Network

New Delhi: He's 72, but can't just a number for him when it comes to running. Though Ranendra Joshiwara, a retired IAS official, has taken part in 15 senior citizens' half-marathon events since he began running in 1976, this was the first time he participated in the Airtel Delhi Half Marathon (ADHM) on Sunday.

A former state-level cricketer, he said regular walking keeps him active.

Delhi was also the first time he participated in the Airtel Delhi Half Marathon (ADHM) on Sunday. A former state-level cricketer, he said regular walking keeps him active.

event, said it was an opportunity to showcase that the disabled can also take part in such events. The energy from the crowd gave him the final push to finish the run.

The participation of senior citizens and the disabled but a mere statistic and that they are as good as the others.

Suresh Kumar, a 53-year-old wheelchair-bound government official, said he had been participating in ADHM for the past decade. "Every year, I come out and tell people that they should drive carefully as accidents could lead to unforeseen circumstances and they may end up like me," he added. He appreciated the cooperation of the organisers and encouragement given to the disabled participants in the event.

A few senior citizens were seen dancing on the race track to the tune of old music. YSR Kumar (70), who was among a group of 400 members of Joysepur Nagar based in Bengaluru, said he started running five years ago. Since then, he has taken part in eight half-marathons across the country. It was joy that kept him going. "I was joined by his wife, Anandika (52), and grandson, Tanishk (10). Kumar said he hoped to motivate others to take up running and staying fit.

While I have taken part in 10k runs earlier, this was my first half marathon and the facilities provided were extremely good. I took the metro to reach the venue and the instructions throughout were quite clear. I was a first-time participant.

I started exercising only a month ago and had run the 10k for the first time. The crowd and the adrenaline powered me through and it feels great to take part in such a mega event.

Waste station' greet the participants in the refreshment zone. Workers under the angle of Sufi Sena, in association with NGO Chitra, segregate dry and wet waste being thrown into the dustbins. With two workers at each booth, wet waste like banana peels, which mostly comprise banana peels, and dry waste in the form of wrappers and food boxes are then packed, to be recycled later.

Waste station' greet the participants in the refreshment zone. Workers under the angle of Sufi Sena, in association with NGO Chitra, segregate dry and wet waste being thrown into the dustbins. With two workers at each booth, wet waste like banana peels, which mostly comprise banana peels, and dry waste in the form of wrappers and food boxes are then packed, to be recycled later.

This is the first time I am doing something like this. My grandson had motivated me to run and I would train for 3-5 kms each day. Finishing the race has given me tremendous confidence. I want to increase my speed and become an athlete," the Pashchim Vihar resident says.

Wearing patriotism on their sleeves

As Rajgadh sprinted towards the finish line, he was a rictus of joy. A group of 50-odd people, which calls themselves 'Bharata Runners', follows closely behind their 'president'. The national flag inspires them to give their best, the runners say. 'Rajgadh', in fact, has opted for 'Raj' as his surname on the chest bib, instead of Singh.



FROM TOKYO WITH LOVE

This group of around 25 Japanese citizens, residing and working in India, meet every Saturday. They work with different firms and at varied locations, but that doesn't deter them from keeping in touch with each other. Without fail, the group assembles at a park in Gurgaon Sector 29 for their weekly run.



Motivating youth, the online way

Soon after 64-year-old Sunil finishes his run, he whips out his mobile phone and starts recording a video. Sakir, who is celebrating his 70th birthday, claims to have taken part in over 40 marathons in different parts of the country. He has created a YouTube channel where he posts videos, urging youngsters to stay fit while giving out tips on how to run long distances. "My motivation is to make kids fit," Sakir says.



Aiming for the long haul

19-year-old Devesh Arora, a Class X student, wants to participate in the 10k run. Considering his age, however, he is allowed to run the 5k Run for a Cause. "I race regularly at school and go for sports trials. I want to increase my speed and become an athlete," the Pashchim Vihar resident says.



Masks largely missing

As the first of the day's many runs starts, one thing stands out - none of the athletes can be seen sporting face masks. As the crowd progresses, only a handful of participants are wearing any protective gear. Some runners told TOI that the clear blue skies, a gentle breeze and the series of measures taken by authorities have helped improve air quality.



Segregating waste at source

Waste station' greet the participants in the refreshment zone. Workers under the angle of Sufi Sena, in association with NGO Chitra, segregate dry and wet waste being thrown into the dustbins. With two workers at each booth, wet waste like banana peels, which mostly comprise banana peels, and dry waste in the form of wrappers and food boxes are then packed, to be recycled later.



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TN's Suriya lights up Delhi

DC CORRESPONDENT

Tamil Nadu's Suriya Loganathan emerged champion in the Indian Elite women's category of the Delhi Half Marathon on Sunday. Suriya, the course record holder, finished on top with a time of 1:12:49, followed by Parul Chaudhary (1:13:55) and Chinta Yadav (1:15:28).

Suriya expressed that she enjoyed running along with Parul. "I had a great time running this year's half marathon in Delhi. I ran along with Parul for most of the race, it was great that we paced each other in this half marathon," said Suriya.

Parul said that she couldn't train enough for the event and therefore decided to run along with Suriya for however long she could.

"I wanted to record my best timing in this event and I knew that the longer I run with Suriya, the better my timing will be. Since I participated in a lot of events recently, I couldn't practice enough for this event. So I had decided that I will run with Suriya for however long I could," said Parul.

Chinta Yadav improved her timing by a whopping six minutes as compared to her performance in the previous edition. "I think I didn't train very well before the last edition. "This time also, I didn't train too much, but I targeted this half

marathon and therefore I think that's why I improved my timing by a huge margin," said Chinta.

Srinu Bugatha continues to put up excellent performances in 2019 as he backed up his Mumbai half marathon win with a victory in the men's section with a timing of 1:04:33.

Suresh Patel clinched silver after finishing the race in 1:04:57 and half marathon debutant Harshad Mhatre (1:05:12) won the bronze medal in the Indian elite men's category.

"I tried very hard to beat my best timing, but unfortunately I couldn't. Because I broke away from the rest of the runners and took a lead early on in

the race, I couldn't record a better timing. I didn't have anyone who could pace me throughout the race," said Srinu Bugatha.

RESULTS

- Overall Indian athlete women:** 1. Loganathan Suriya (IND) 1:12:49; 2. Parul Chaudhary (IND) 1:13:55; 3. Chinta Yadav (IND) 1:15:28; 4. Kavita Yadav (IND) 1:17:50; 5. Sonika (IND) 1:17:58.
- Overall Indian Athlete Men:** 1. Srinu Bugatha (IND) 1:04:33; 2. Suresh Patel (IND) 1:04:57; 3. Harshad Mhatre (IND) 1:05:12; 4. Man Singh (IND) 1:05:16; 5. Durga Bahadur Budha (IND) 1:05:27.

I took part in the 10k run for the first time as I wanted to get in shape. My training included yoga and going for long evening walks. I accompanied my wife, who has been running the half marathon for four years.

SARASWATI (47) ENTREPRENEUR

This is my third half marathon for which I've been training for the past nine months. Even though the air quality is the same, I felt the weather has been kind this year.

ANAND (22) RETIRED CONSULTANT

While I have taken part in 10k runs earlier, this was my first half marathon and the facilities provided were extremely good. I took the metro to reach the venue and the instructions throughout were quite clear.

ANAND (22) RETIRED CONSULTANT

I started exercising only a month ago and had run the 10k for the first time. The crowd and the adrenaline powered me through and it feels great to take part in such a mega event.

ANAND (22) RETIRED CONSULTANT

This is the first time I am doing something like this. My grandson had motivated me to run and I would train for 3-5 kms each day. Finishing the race has given me tremendous confidence. I want to increase my speed and become an athlete," the Pashchim Vihar resident says.

ANAND (22) RETIRED CONSULTANT



Suriya Loganathan



Partner Speak

TITLE SPONSOR



**AT ADHM 2019,
THE RUNNERS DIDN'T
RUN ALONE.**

Airtel planned a surprise
that brought their loved ones
closer to them.

#NetworkofCare



IGNITED BY

IGNITED BY :



DRIVEN BY

TATA MOTORS
Connecting Aspirations



SEIKO

00:48:00

UNLEASHING SWAG AT THE ADHM 2019

Harrier #Dark leads the ADHM 2019



With its exuberant power and style, the Harrier #Dark led the Airtel Delhi Half Marathon 2019.

The Limited-Edition Harrier #Dark, endowed its support to the grit, endurance and passion of all the runners participating in the marathon. As the participants enthusiastically pushed every bit of themselves to an unwavering win towards the finish line; they truly showcased their unparalleled swag through the marathon.

The Harrier #Dark with the track time displayed above, ensured the runners had plenty of motivation to push themselves and achieve time beyond their personal best.

The association of the Harrier #Dark and the ADHM 2019 had a positive impact on every individual connected with the event, where it inspired athletes to go beyond their level and work harder to achieve their goals.

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Being the **Hydration Partner** at Airtel Delhi Half Marathon 2019, Bisleri took charge of the water requirements for the runners and athletes participating in the run. Bisleri set up **14 water stations** across the 21km stretch to ensure all participants were well hydrated.

Apart from being the hydration expert, we at Bisleri wanted to create awareness about **Plastic Recycling** through our initiative **Bottles for Change**. Bisleri employees ran to educate the citizens about the importance of Plastic Recycling.



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At Max Healthcare, we are proud to be associated with ADHM since 2011 as official Medical Partner. We are committed in providing highest level of medical care to ensure safe run for all participants. This year was especially challenging, since Delhi was covered in smog during the marathon. But, it did not deter the passionate runners from participating. We were thrilled to see the spirit of Delhites while we ensured no casualties.

Marathon running has become major focus among Indians these days, which has in turn proven to be a major contributor of improved health. All running enthusiast practice round the year in order to participate in organised marathon which also keeps their health under check.

As a responsible healthcare partner we would advice all the participants to make good health as their first priority urging them to remember "health is the only personal wealth which can push you further and further in life's struggle .

Dr. Kishalay Datta

Director & HOD, Department of Emergency Medicine, Max Healthcare, New Delhi



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Thank You

For adding your time and energy to make change happen to thousands of lives

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India CaresTM
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Partner: **HelpAge India**
Celebrating Active Ageing

Get Active! Stay Active!



Mr. Madan Sarup Sethi (left), 100 year old participant with Mr. Mathew Cherian, CEO, HelpAge India



“ This was the first time for HelpAge India to come onboard and participate as Institution Partner for the Airtel Delhi Half Marathon Senior Citizen's Run. 'Go Beyond!' and 'Get Active! Stay Active!' were the mantras for this run, to encourage seniors to live healthy & dignified lives. We were amazed at the huge numbers that turned up for the run. We thank Airtel & Procram International for making this experience for our elders, a truly memorable one. ”

– Mathew Cherian, CEO, HelpAge India



HelpAge India works for the cause and care of disadvantaged older persons to improve their quality of life. It advocates for their needs such as - Universal Pension, quality Healthcare, action against Elder Abuse and many more, with the Central and State governments. It runs various Agecare programs to service elder needs. The aim is to serve disadvantaged elders in a holistic manner, enabling them to live active, dignified and healthier lives.

Log onto: www.helpageindia.org

Elder Helpline Number: 1800-180-1253
or Download the **HelpAge SOS** App

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