



POWER SPEAK



The atmosphere on Sunday, 20th November was electrifying. We saw more than 34,000 individuals from India and abroad run the Airtel Delhi Half Marathon. We witnessed a strong field of runners and a commendable performance by Indians too. I congratulate promoters Procam International for their admirable efforts and trust that the event will continue to make us all aware about competitive running and the importance of fitness for all.

VIJAY GOEL,

Minister of Youth Affairs and Sports, Government of India.



The Airtel Delhi Half Marathon is a great initiative for the capital city to come together and run for different reasons, some being health related, some for charitable and social initiatives and others to celebrate the spirit of running. It was endearing to see, people have taken to the running movement whole-heartedly and I urge them to continue to do so. Delhi has always welcomed sporting ventures that raise the profile of the city all across the world and ADHM is one of them.

MANISH SISODIA, Dy. Chief Minister – Delhi



Security is always a concern in mass participation events and the Delhi Police meticulously planned out the entire operation to ensure that the event passed off peacefully and successfully. The Police Cup, which has been on-going for the last few years now, is a morale booster for the department. I would like to congratulate my entire team on a job well done.

ALOK KUMAR VERMA, Commissioner of Police, Delhi



The Airtel Delhi Half Marathon is one of the word's prestigious half marathons and is clearly the choice of the champions. This year, the presence of Asafa Powell, Patrick Sang and Eliud Kipchoge is a testimony to the popularity of this event globally. Over the years, the event has also provided our Indian athletes a great platform to compete with international talent and raise their level of performance. It was wonderful to see Lakshmanan finish in the top 10 in the overall winners. My heartiest congratulations to all the winners.

ADILLE SUMARIWALLA, President AFI & IAAF Council Member

THE PROMOTER'S DESK

As the ninth edition of the iconic Airtel Delhi Half Marathon came to an exciting end on the 20th of November 2016, it takes us back to how emblematic the number '9' is in Indian literature. It represents the '9 essences of human emotions' or rightly called the '9 Rasas'.

Today, the event is not just a sporting extravaganza, rather a canvas to million human emotions, bringing together individuals from different walks of life, on to a common sporting platform.... that is the true spirit of the ADHM!

Touted as one of the fastest half marathon courses in the world, encouraging and cheering the participants were Shri. Vijay Goel - Minister of state (IC) for Youth Affairs and Sports GOI, Shri. Manish Sisodia - Dy. Chief Minister, Govt. of NCT of Delhi, Shri. Alok Kumar Verma - Commissioner of Police, Delhi, Shri. Ajit M Sharan - Secretary Ministry of AYUSH, Shri. Adille Sumariwala, President- AFI, Shri. Injeti Srinivas - Director General, Sports Authority of India, Patrick Sang - Olympic Medalist & renowned coach, along with Jamaican sprinter and 'sub-10 king', Asafa Powell.

The 2016 edition of the event was truly the choice of the champions and we had as many as 12 Olympians taking to the starting line. Eluid Kipchoge, clinched the title in his debut Airtel Delhi Half Marathon run, clocking an impressive 00:59:44 in his first racing appearance since winning gold at the Rio Olympics. The Indian athletes made a pulsating impact with stunning performances by G Lakshmanan who took the top spot with a 1:04:37 timing and Monika Athare clinched the Indian elite women's title as she dashed to the finish line with a time of 01:15:34.

Another fundamental aspect of ADHM has been the philanthropy pillar spear-headed by India Cares Foundation. In only its third year of association, the team has left no stone unturned and achieved towering success. 101 CSOs registered for the event and raised INR 6.61crores towards various causes like women & child, education, healthcare, girl child, environment, etc.

The event has transformed into the world's most prestigious half marathon thanks to the unstinting support it receives from innumerable participants, the Delhi Government, city authorities, the Association of International Marathons & Distance Races, Athletics Federation of India and our sponsors & partners.

As we enter the landmark 10th edition in 2017, ADHM will return with greater zeal, hope and team work!



Anil & Vivek Singh Procam International

THE PHILANTHROPY PARTNER'S SPEAK

Through the Airtel Delhi Half Marathon platform, year on year, individuals and companies demonstrate their support and trust towards the Civil Society Organisations (CSOs/ NGOs) that participate, by running for and donating towards, causes they have chosen.

During ADHM 2016, 8,817 donors donated, 211 individuals raised funds, 70 companies contributed towards 97 CSOs working in causes which included the Environment, Education, Disability, Women and Community Empowerment.

India Cares would like to specially thank runners like Sundreysh Sarup, Gagan Arora and Nakul Butta in encouraging many half marathoners to run for a cause. We are sure many more in the years to come will combine their conscientious efforts of training with fundraising to support causes they believe in.

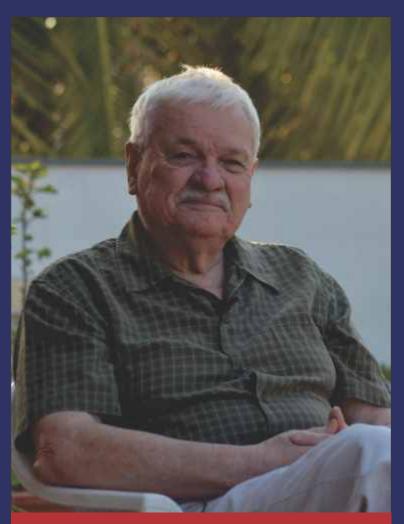
One heartening factor has been the increased involvement of children in fundraising for a cause from as young as 9 years, to teenagers and youth teams who raised $\stackrel{?}{=} 20+$ lakh for causes they care about.

ADHM 2016 created one important record - 97% of the participating CSOs raised funds through Charity Bibs, the event organizers received kudos from many CSOs who could raise funds due to the step taken of non-timed runners running through Charity Bibs.

The structured approach to fundraising and the support provided by our India Cares team and the event promoters Procam International, builds transparency and accountability into the philanthropy pillar. These result in lives being changed... which keeps all involved in the event and in philanthropy, motivated.

As with the 2015 edition, we know that this year too, over 100,000 lives will be changed for the better due to the platform of Airtel Delhi Half Marathon.

Every year the philanthropy pillar grows; every year we at India Cares think of new ways to help CSOs raise friends and funds through Airtel Delhi Half Marathon. This year we are especially encouraged by the 32 new CSOs who tried this platform for the first time and raised ₹55 lakhs through their hard work.



Murray Culshaw Chairperson India Cares Foundation



CHAMP OF THE YEAR

•3rd fastest debut half marathon (59:25s) in history
•Virgin Money London Marathon 2016 Champion
•AIMS Best Marathon Runner 2015 & 2016
•2016 Rio Olympics Marathon Champion
•Airtel Delhi Half Marathon 2016 Champion

delhi

^{CB}Being part of Airtel Delhi Half Marathon was a wonderful experience. The running conditions here were good and under support, guidance and good training by my coach, I was able to win the race. Throughout the route, the crowd cheered us which further motivated us. I ran in ADHM to inspire people and am taking many more fond memories back.¹

ELIUD KIPCHOGE

THE PHILANTHROPY PILLAR

"We can't help everyone, but... Everyone can help Someone." ~ Dr. Loretta Scott

Running events, particularly for people who are new to philanthropy or who do not know Civil Society Organisations (CSOs/ NGOs), offer an opportunity to engage with and support specific causes of their choice. Importantly, platforms like the Airtel Delhi Half Marathon make 'Giving' a fun, social experience.

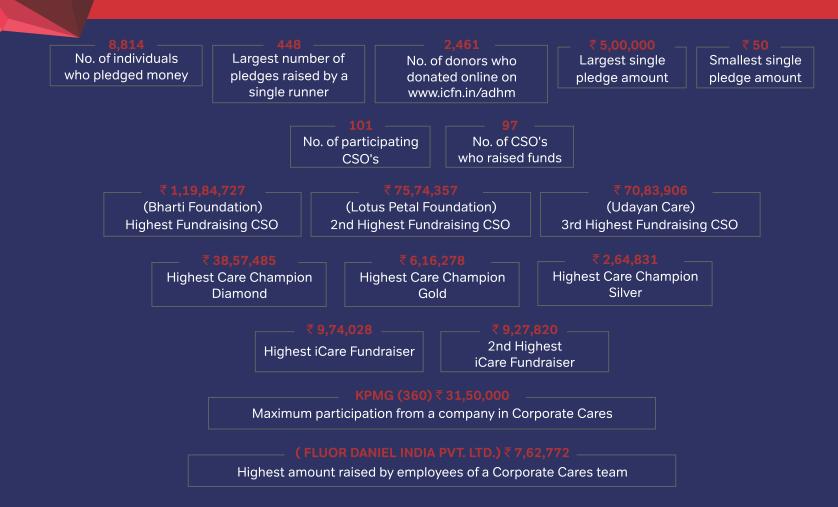
All runners, including walkers participate to stay healthy, are invited to connect to a cause they believe in and raise funds through their circle of family, friends, colleagues and acquaintances. Supporting a cause really does make participation much more worthwhile and satisfying. To help, a 'Philanthropy Structure' is created to ease the process of understanding and to effectively utilise the platform.

Each registered CSO (NGO) is empowered under the guidance of India Cares Foundation, the Event's Official Philanthropy Partner, to reach out to individuals and companies. Since its first edition in 2008, the Airtel Delhi Half Marathon, has raised over ₹ 39 crores and empowered nearly 200 CSOs to enhance the reach and quality of important social needs in our society.

FUNDS RAISED AT ADHM 2008 - 2016 (₹ IN CRORES)



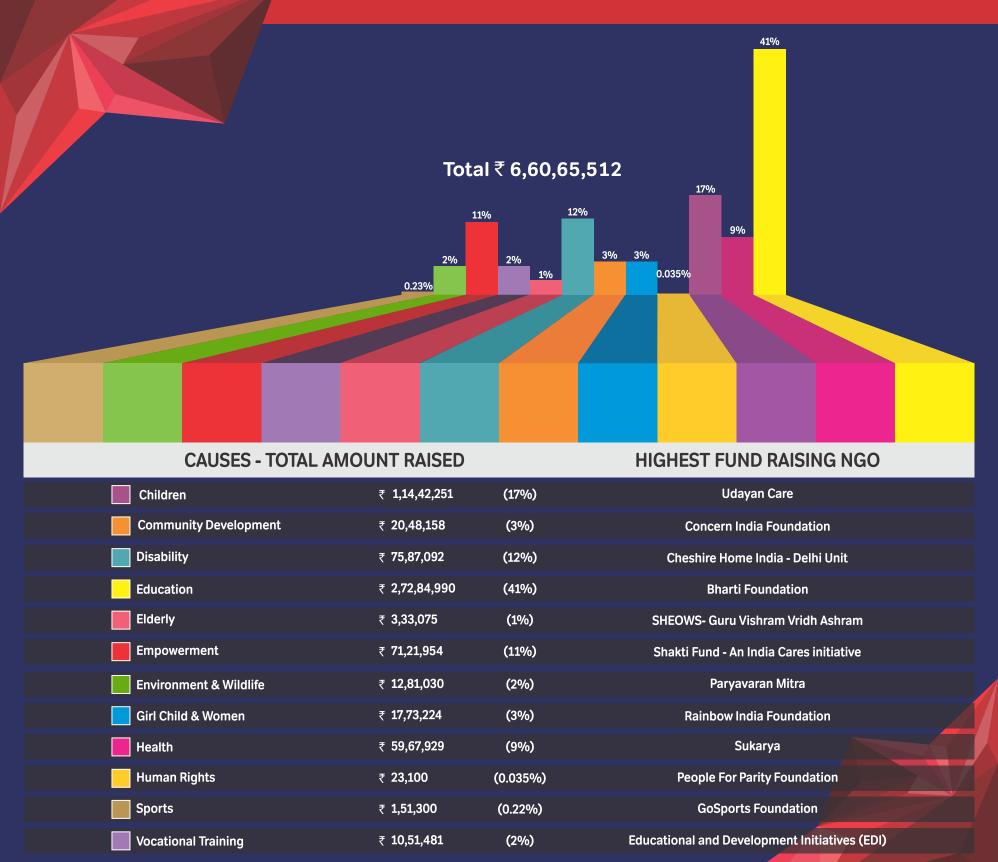
A QUICK OVERVIEW - ADHM 2016



SUMMARY OF AMOUNTS RAISED THROUGH THE AIRTEL DELHI HALF MARATHON 2016

Amount raised by CORPORATE CARES	Amount raised by CARE CHAMPIONS	Amount raised by the ICARE	TOTAL AMOUNT RAISED THROUGH ADHM 2016	
₹ 2,89,57,427	₹ 2,25,93,815	₹ 1,44,79,270	₹ 6,60,65,512	

CAUSE - WISE FUNDS RAISED







Asafa Powell – the two time Olympic gold medalist in 4x100 relay in Beijing (2008) & Rio de Janeiro (2016). This PUMA athlete has held the 100 metres world record between June 2005 and May 2008, with times of 9.77 and 9.74 seconds. He has consistently broken the 10-second barrier in competitions, with his personal best of 9.72 seconds being the fifth fastest time in the history of the distance.

As on 1 September 2016, Powell has broken the 10-second barrier 97 times, more than anyone else, and hence is popularly known as the Sub 10 King.

I was absolutely delighted to come to India and be a part of Delhi's iconic half marathon ADHM, which provided a great platform to all the international runners. Running has always been a cause close to my heart and I was extremely pleased to see the astounding response and participation from the people of Delhi. It was great to see that the people were extremely excited about my presence here and it was really nice to see a fan base in a different country.

ASAFA POWELL Jamaican Sprinter and PUMA Athlete



LAUNCH OF ADHM 2016

Registration launch of the 9th edition of Airtel Delhi Half Marathon in the presence of Olympians Gopi T, Kheta Ram and their coach Surendra Singh, all three from the Army Sports Institute, Pune. At the Rio Olympics, Thonakal Gopi clocked the fastest marathon time (2:15:25) by an Indian athlete on foreign soil.

The ADHM 2016 launch conference was held at the Le Meridien New Delhi, Event's HospitalityPartner.



PUMA RACE DAY TEE

As an added motivation for all the half marathon participants, PUMA introduced the exclusive PUMA Race Day Tee at the launch conference, which was presented to the half marathon runners at the Nestlé Mirchi Get Active Expo.

CARE CHAMPIONS – DIAMOND

A Care Champion Diamond is a deeply committed individual who commits to raise a minimum of `5 lakhs through pledges for a charity or cause of his/her choice using the ADHM platform. Such individuals have a large network they can reach out to in their fundraising drive.

The Care Champions Diamond at the The Airtel Delhi Half Marathon 2016 have collectively raised `1,63,13,661, benefitting 7 CSOs. We salute their efforts!



JATIN ARORA Highest Fundraiser Total funds raised: ` 38,57,485 In Support of Lotus Petals Foundation

Jatin Arora is the founder of BootCampYellow, an outdoor fitness program in Gurgaon. He is a certified Crossfit and Reebok Marathon trainer. With his team, he is also involved in the fitness training of the students of Lotus Petal Foundation. Jatin lives in Gurgaon with his wife and two boys.

"It truly was an enriching and a humbling journey for me. You don't realise how you become one with the cause and the children in the process, how so many people touch your heart with their openness and generosity. It was my first time and I have felt truly rewarded in each step."



Rukmani Haldea Raised: ` 38,09,714 for Udayan Care



Mira Pradeep Singh Raised: `18,29,900 for Cheshire Home India



M M Nikhilesh Raised: `13,46,101 for Kalisu Foundation



Mukesh Garg Raised: ` 9,97,675 for Parivartan Sandesh Foundation



Venkatesh Raised: ` 7,64,642 for Bharti Foundation



C. Surendran Raised: ` 6,91,189 for Bharti Foundation



Tamana Chona Raised: ` 5,99,900 for Tamana



Dr. Kiran Modi Raised: ` 5,37,053 for Udayan Care



Meera Sawhny Raised: `4,17,502 for Udayan Care

FINISHERS TEE

PUMA Athlete & Jamaican Sprinter Asafa Powell along with Abhishek Ganguly, MD, Puma-India and Vivek Singh, Jt. MD, Procam International, unveil the ADHM 2016 FINISHER TEE. This tee was earned by the top 825 men and top 150 women finishers and of course the age category winners, of the half marathon category.





NESTLÉ MIRCHI GET ACTIVE EXPO

NESTLÉ MIRCHI GET ACTIVE EXPO - One of the biggest sporting expos, catering to 34,000 people, hosting top-notch sports and lifestyle brands of the country. The hub from where Event's confirmed participants could collect their running number bibs, the Expo provided all visitors with brand interactions and expert talks. This expo was held between 16th and 19th November 2016 at the NSIC Exhibition Complex, Okhla Phase III, New Delhi.

CARE CHAMPIONS - GOLD

A Care Champion Gold is a deeply committed individual who commits to raise a minimum of 2.50 lakhs through pledges for a charity or cause of his/her choice using the ADHM platform.

The Care Champions Gold at the Airtel Delhi Half Marathon 2016 collectively raised `11,31,178 benefitting 3 CSOs. We salute their efforts!



KUNAL BHARDWAJ Highest Fundraiser Total funds raised: ` 6,16,278 In Support of Lotus Petals Foundation

A software engineer working for Accenture, Kunal is passionate about sports and travelling. He resides in New Delhi with his wife and two children.

"It's always an enriching experience to be able to run for a cause close to your heart. Like running, education too is liberating; the privilege of combing the two and raise funds has humbled me over the years. It's a blessing that keeps on giving."



SIMMI GARG 2nd Highest Fundraiser Total funds raised: ` 2,59,900 In Support of Sahyog Care For You

Simmi is a board member and president of Sahyog Care For You, where her keen involvement lies in supporting child rights, their education, and addressing sexual abuse programs across the country. With an experience as an educationist for 11 years and with a vision to promote education & holistic development to marginalized communities, she acted as a Branch head at Mother's care, working at the forefront for child education and recognizing child's rights as basic rights.

"Charity is the Key Pillar of Airtel Marathon. It is a rare sport where no one is competing with anyone but everyone is running for one Goal. This was the 1st time for me along with the Sahyog Care team participated in ADHM and the experience was really mesmerizing whether at personal level or at CSO level. In future, I plan to work more firmly towards carrying forward the vision of SAHYOG Care at a National and International level."



Rachna Narula Raised: ` 2,55,000 for NTWS - National Thalassemia Welfare Society

CARE CHAMPIONS - SILVER

A Care Champion Silver is an individual who commits to raise a minimum of `1 lakh through pledges for a charity or cause of his/her choice using the ADHM platform.

The Care Champions Silver at the Airtel Delhi Half Marathon 2016 have collectively raised > 26,75,621 benefitting 8 CSOs.



MURTHY CHAGANTY Highest Fundraiser Total funds raised: ` 2,57,331 In Support of Bharti Foundation



Anahat Nandini Singh Raised: ` 2,44,901 for Concern India Foundation bharti Bharti Foundation

Ajay Chitkara Raised: ` 2,42,500 for Bharti Foundation



Darpan Wadhwa Raised: ` 2,20,000 for AADI- Action for Ability Development and Inclusion



Akhil Lawande Raised: ` 2,12,288 for MSF India



Veronique Dinand Raised: ` 2,09,350 for Educational and Development Initiatives



Jhanvi Agarwal Raised: ` 1,54,000 for Concern India Foundation



Gaurav Chopra Raised: `1,42,500 for Bharti Foundation



Sanjay Gupta Raised: 1,35,066 for Udayan Care



Neeraj Katoch Raised: ` 1,29,930 for Udayan Care



George Mathew Raised: ` 1,12,754 for Don Bosco Tech Society



Nitish Sahni Raised: ` 1,07,000 for Concern India Foundation



Sumeet Agarwal Raised: ` 1,05,900 for Delhi Council for Child Welfare



Kris Nagdev Raised: ` 1,02,101 for Concern India Foundation



Manoj Murali Raised: ` 1,00,000 for Bharti Foundation



Pranav Lamba Raised: ` 1,00,000 for Concern India Foundation



Priya Ranjan Vaid Raised: ` 1,00,000 for Bharti Foundation

CHARITY PRESS MEET AND GREET

The race week at the Event Media Center starts with the press meet and greet to highlight the 'Philanthropy Pillar' of the Event. Conducted by Event's Philanthropy Partner, India Cares Foundation, the meet is an opportunity to spell out the high points achieved with respective to philanthropy at the Event so far, meet some unique individuals who have gone beyond their selves and are raising funds for a better society, and of course an appeal to all to do their bit to support a CSO/cause of their choice using the ADHM platform.





TECHNICAL PRESS MEET

Taking the media through the course, prepping them for the race day with HUGH JONES (Event's Race Director), DR. TAMORISH KOLE (Director-Emergency Medicine, Max Healthcare and Medical Director), MUKESH KUMAR MEENA (Special CP New Delhi Range), A K SINGH (DCP, Traffic New Delhi Range) and VIVEK SINGH (Jt. MD, Procam International).

YOUTH CARES

A Youth Cares team is a deeply committed group of young like-minded students who commit to raise a minimum of > 50,000 as a team, through pledges for a charity or cause of their choice using the ADHM platform.

Youth Cares teams at The Airtel Delhi Half Marathon 2016 collectively raised 20,81,740, benefitting 4 CSOs. We salute their efforts!



Sana Ali, Saneema Ray, Umki Das Highest Fundraising Team Total funds raised: `12,46,516 In Support of Bharti Foundation

Sana, Saneema (9th std. students) Umki (7th grader) are students of the Lotus Petal Foundation. With aspirations to become a doctor, teacher and an airhostess, these effervescent girls are brimming with enthusiasm to spread awareness about their school and work their way up towards a life of dignity.

"Running makes us feel free and gives us hope that we can achieve what we want if we work hard for it. We love the experience of the marathon, we make so many new friends during the training days. Talking about our school gives us hope that more people will believe in us and help us become bigger so more students like us can get free education", said the girls.



Shefali Mayor, Tarinni Kakar, Aadya Vatus Raised: ` 3,30,424 for Tamana



Kshitij Gupta , Arsh Mahajan, Prabal Goyal Raised: ` 2,13,500 for Sahyog Care For You



Diya Goel , Vishesh Agarwal, Armaan Agarwal Raised: ` 81,300 for Concern India Foundation



Anushka Ghosh, Stitiprangya Patra, Shivani Sharma Raised: ` 52,500 for Tamana



Kunal Chaudhary, Aditya Raj, Ritik Sharma Raised: ` 52,500 for Tamana



Sagar Sharma, Pragun Sharma, Akshay Sharma Raised: ` 52,500 for Tamana



Ashish Chaudhry, Ashish Yadav, Ashish Gaur Raised: ` 52,500 for Tamana

CORPORATE CARES

70 Corporates | 112 Teams | Raised ` 2,89,57,427 | 32 CSOs benefitted

Company Name	NGO Supported	Employees Participating	Fund Raised (`)
Accenture	Bharti Foundation	40	3,50,000
Aegis Global	Bharti Foundation	10	1,25,000
Amara Raja Batteries Ltd.	Bharti Foundation	10	1,25,000
Amtek Auto Ltd.	Smile Foundation	25	2,50,000
Apollo Tyres	Apollo Tyres Foundation	80	7,00,000
ATC Telecom Tower Corporation	Bharti Foundation	80	7,00,000
Avaya India Pvt Ltd	Bharti Foundation	40	3,50,000
Bajaj Electricals	Paryavaran Mitra	100	10,00,000
Bank of America	Responsnet Development	10	1,25,000
Bharti AXA General Insurance	Bharti Foundation	10	1,25,000
Bharti Axa Life Insurance Co. Ltd.	Bharti Foundation	10	1,25,000
Bharti Infratel Ltd.	Bharti Foundation	50	5,00,000
Bharti Realty Holding Limited	Bharti Foundation	25	2,50,000
Bird Group	Sukarya	160	14,00,000
BlackRock	Smile Foundation	40	3,50,000
Blue Star Limited	Blue Star Foundation	50	5,00,000
C&S Electric	Wishes and Blessings	16	1,67,000
Ceragon Networks (India) Pvt. Ltd.	Bharti Foundation	25	2,50,000
Ciena Communications India Pvt. Ltd.	Bharti Foundation	10	1,25,000
Cisco	Bharti Foundation	25	2,50,000
Commscope	Bharti Foundation	10	1,25,000
Compass Group(India) Support Services Pvt. Ltd.	Sukarya	10	1,25,000
Corning Technologies India Pvt. Ltd.	Bharti Foundation	25	2,50,000
Deloitte	Catalysts for Social Action (CSA)	20	2,50,000
E And Y	SBT - Salaam Balak Trust	26	2,57,000
ECI Telecom India Pvt. Ltd.	Bharti Foundation	10	1,25,000
Ericsson India Pvt. Ltd.	Bharti Foundation	25	2,50,000
Fenesta Building Systems	Sanjivini Society for Mental Health	10	1,25,000
Field Fresh Food Pvt. Ltd.	Bharti Foundation	40	3,50,000

Company Name	NGO Supported	Employees Participating	Fund Raised (`)
Fluor Daniel India Private Limited	All India Confederation of the Blind Khushboo Welfare Society Literacy India Rainbow Foundation India(ARUN)	160	21,61,772
Future First Info Services Pvt. Ltd.	Etasha Society	25	2,50,000
GHCL Ltd.	Sukarya	10	1,25,000
Gourmet Investments Pvt. Ltd.	Bharti Foundation	10	1,25,000
GroupM Media India Pvt. Ltd.	Bharti Foundation	40	3,50,000
HDFC Ergo General Insurance Co. Ltd.	CARE India	50	4,75,000
HDFC Ltd.	Guru Vishram Vridh Ashram of SHEOWS	40	3,50,000
HDFC Standard Life Insurance Company Ltd.	The Akshaya Patra Foundation	25	2,50,000
Hero Motocorp Ltd.	CRY- Child Rights and You	283	28,25,000
HH Global	Bharti Foundation	10	1,25,000
Hinduja Global Solutions Ltd.	Bharti Foundation	25	2,50,000
Huawei Telecommunication (I) Co. Pvt. Ltd.	Bharti Foundation	40	3,50,000
ICG Medical India Pvt. Ltd.	Udayan Care	40	3,50,000
ICICI Prudential	Catalysts for Social Action (CSA)	25	2,50,000
IHG IT Services (India) Pvt. Ltd.	CRY- Child Rights and You	40	3,50,000
Indus Tower Ltd.	Bharti Foundation	80	7,00,000
IO Media India Pvt. Ltd.	AADI- Action for Ability Development and Inclusion	25	4,16,655
JK Cement	Smile Foundation	25	2,50,000
Julius Baer Capital (India) Pvt. Ltd.	The Akshaya Patra Foundation	10	1,25,000
Kohler India Corp Pvt. Ltd.	CAF - Charities Aid Foundation	47	3,99,000
Kotak Mahindra Bank Ltd.	AADI- Action for Ability Development and Inclusion	40	3,50,000
KPMG	CanSupport I Am Gurgaon Mobile Creches Purkal Youth Development Society	360	31,50,000
	Vidya Integrated	10	1 25 000
Kuehne+Nagel Pvt. Ltd.	Bharti Foundation	10	1,25,000
Mahindra Comviva	Bharti Foundation	25	2,50,000
Make My Trip India Pvt. Ltd.	Udayan Care	40	3,50,000
Mcarbon Tech Pvt. Ltd.	Bharti Foundation	10	1,25,000

Company Name	NGO Supported	Employees Participating	Fund Raised (`)
Milliman India Pvt. Ltd.	Khushboo Welfare Soceity	10	1,25,000
MSL Group India	MSF India	10	1,25,000
Nokia Solutions & Networks India Pvt. Ltd.	Bharti Foundation	10	1,25,000
OLX India Pvt. Ltd.	Sukarya	25	2,50,000
Onmobile	Bharti Foundation	10	1,25,000
PC Solutions Pvt. Ltd.	Bharti Foundation	25	2,50,000
Raas Welfare Housing Finance (I) Ltd.	Concern India Foundation	10	1,25,000
Samvardhana Motherson Group	Earth Saviors Foundation	88	10,56,000
Sterlite Technologies Ltd.	Bharti Foundation	65	6,00,000
Tetra Pak India Pvt. Ltd.	CAF - Charities Aid Foundation	25	2,50,000
Utstarcom India Telecom Pvt. Ltd.	Bharti Foundation	25	2,50,000
Vatika Group	Udayan Care	25	2,50,000
Velocis Systems Pvt. Ltd.	Bharti Foundation	65	6,00,000
World Phone India Pvt. Ltd.	Astha	10	1,25,000
WS Atkins (India) Pvt. Ltd.	Concern India Foundation	25	2,50,000

FLUOR DANIEL INDIA PVT. LTD. Highest Fundraising Corporate `21,61,772 in support of All India Confederation of the Blind, Khushboo Welfare Society, Literacy India and Rainbow Foundation India (ARUN)

"FLUOR, an organization that engineers, procures, fabricates, constructs, operates and maintains projects safely for clients and locations worldwide, does so while committing itself to the development under-represented and underprivileged communities around us. We thank the ADHM for continuing to provide us an opportunity to work hand in hand with such organisations over the years and we recognize ADHM as a very convenient platform to promote our endeavors to address disparity and inequality as we support community development."

"Our employee volunteers have, yet again this year, worked as a team and raised around ` 7.62 lakhs in pledge monies to support local projects and capacity building institutions. These myriad projects reflect Fluor's commitment skill enhancement, entrepreneurship development and better living standards. Indeed, CSR activities have been a strong driver of employee motivation, skill building and improved team and company performance! "



ARUN KUMAR JAIN Managing Director FLUOR Daniel India Pvt Ltd.

KPMG

Highest Contributing Corporate 31,50,000 in support of CanSupport, I Am Gurgaon, Mobile Creches, Purkal Youth Development Society and Vidya Integrated

"Our people believe in the value of improving communities by the contributions they make to our programmes. Through our participation in the Airtel Delhi Half Marathon 2016, we helped raise funds and create awareness for schools and NGOs we work with in North India. It's a matter of great pride that this year, KPMG in India won the award for the largest corporate team in India through this platform. Events like these help fulfil the firm's higher purpose of Inspiring confidence, Empowering change."

JAIJIT BHATTACHARYA Partner – Strategy and Innovation KPMG India





HERO MOTOCORP LTD. 2nd Highest Contributing Corporate 28,25,000 in support of CRY- Child Rights and You

"Each one of the 300+ of us (Hero employees) who participated in this edition of the ADHM wanted to reiterate our commitment to education and empowerment of the girl child and to forge the fact that we support CRY in their endeavors towards achieving this"

VIJAY SETHI CIO and Head – CSR Hero MotoCorp Ltd.

iCARE FUNDRAISERS

Individual fundraisers have been the largest contributors to funds raised at the Airtel Delhi Half Marathon. This edition has seen donors further strengthening their faith in a CSO and the cause they support.

Not every iCare fundraiser is directly associated with a CSO, some of them have been passionate to take up this fundraising because they are empathetic towards a cause close to their heart. iCare fundraisers are a growing segment of philanthropists, raising their hand to make that difference in society.

The Airtel Delhi Half Marathon provides an opportunity for CSOs to reach out to such prospective fundraisers and donors.



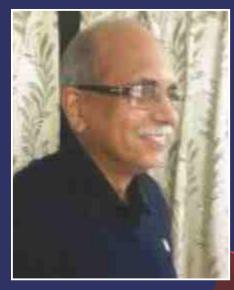
Dr. Nandita Chakraborty Highest iCare Fundraiser Total funds raised: ₹ 9,74,028 In Support of Lotus Petal Foundation

A sports enthusiast and doctor, Nandita has overcome a physical disability to become a marathoner. She loves to travel, read and volunteer for philanthropic causes. Dr. Nandita lives in Gurgaon with her husband, teenage daughter and a dog.

"Giving gives me a perspective to the blessings of my own life. Running is my therapy and raising funds for my organization, Lotus Petal Foundation is a way of expressing my appreciation towards the life I have made for my own self. Like each year, this year has also nurtured me in various ways and I am already motivated to send more healthy kids to school through my run each year."

Deepak Sharma 2nd highest iCare Fundraiser Total funds raised: ₹ 9,27,820 In Support of Udayan Care

"Being a regular at ADHM for the last 9 editions it is great to see the event organized so wonderfully and I would like to compliment the organisers for the same. Year on year the number of participants have risen and this directly reflects on the popularity of the event among the masses. This year I represented Udayan Care and ran to sponsor and seek support for girls' education. The response I got from my friends, near and dear ones was tremendous. I wish the promoters good luck for the future and I shall continue to participate as long as my legs support me!"



HIGHEST FUNDRAISING CSOs

bharti Bharti Foundation

BHARTI FOUNDATION Highest Fundraising CSO Total Funds Raised: ₹1,19,84,727

Quality education is the most powerful tool for socio-economic transformation of a country. It not only eradicates poverty but also ensures equity among people. Therefore, ensuring access to quality education for all, and in particular for underprivileged children from disadvantaged and marginalized communities, is of immense significance for overall development of India.

It was to partake in this journey towards quality education that Bharti Foundation, the philanthropic arm of Bharti Enterprises, was set up in 2000. The Foundation implements and supports quality education programs across primary, elementary, senior secondary and higher education levels. The primary vision is to help underprivileged children and young people of our country realize their potential. With a commitment to creating and supporting programs that bring about sustainable changes through education and use of technology.

"Participating since 2008, the Foundation has witnessed Airtel Delhi Half Marathon growing into a large community running in support of a range of socio-economic causes. The camaraderie at the marathon is only matched by the spirit of giving among our generous individual and corporate supporters as well as care champions. At ADHM 2016, over 900 supporters reinforced our commitment to the holistic development of more than 43,000 underprivileged students, especially girls, studying at 254 Satya Bharti schools in villages across six states of India. Scaling up the impact of quality education, we are taking the learning and best practices from the Satya Bharti School Program to Government schools thus extending outreach to over 1,30,000 students and engaging over 4,500 teachers through 1,500 schools/centres across 12 states of India."

MR. VIJAY CHADDA CEO





LOTUS PETAL FOUNDATION 2nd Highest Fundraising CSO Total Funds Raised: ₹75,74,357

Lotus Petal Foundation is working towards providing exemplary education, nutritious meals, free health care and skill development to urban poor in Gurgaon. More than 150 children and over 600 adults are served undervarious programs. Established in 2011, Lotus Petal Foundation is a trust with a vision to create an enriching environment for the underprivileged. They have 3 functional centres - Pratishthan Learning Center, Vidyananda School and Aarogya Wellness. The funds utilised in 2014 were used towards the expansion of the education program for urban underprivileged children. ₹ 53,000 raised in 2014 was utilised towards building of a new classroom for 60 children. Over the next 10 years, nearly 1000 children will receive education and healthcare.

Lotus Petal Foundation is committed to providing a life of dignity to children and young adults from less privileged backgrounds. The organization is comprised of young professionals who are focused on providing free education and nutrition to children living in the urban slums of India. Besides education, we provide free primary and secondary healthcare to our children and their families. Guided professional and vocational career options are carved out for the children to help them fulfill their aspirations.

"The platform we get through the Airtel Delhi Half Marathon magnifies our awareness building efforts and gives credibility to our work of educating children living in the urban slums. In just three years of our participation, we have been able to not only build our organisation through the platform but also have been able to assimilate the underprivileged children into the mainstream society by participating in the Great Delhi Run. This year was extra special since 82 of our students ran the Great Delhi Run."

KUSHAL RAJ CHAKRAVORTY FOUNDER





UDAYAN CARE 3rd Highest Fundraising NGO Total Funds Raised: ₹70,83,906

Udayan Care is a nurturing home for every orphaned child. It gives an opportunity for higher education to every girl and every adult with dignity, self reliance and the desire to give back to the society. Udayan Care has 3 innovative programs running - Udayan Ghar, Udayan Shalini Fellowships, Udayan Care Information Technology and Vocational Training Centers. Apart from these Udayan Care also has on-going Volunteer and Internship programs, Advocacy, Big Friend Little Friend Program and Curricula on Life Skills and Health Education. Since its inception in 1996, Udayan Care has been extremely active in the education sector.

"Like every year, this year's ADHM also brought a lot of excitement, hope and promises to raise more funds, to enable ourselves to help make a difference to many more. We planned in advance, who all to reach out. This year too, our regular corporate, who have been running for us for years, and in whom we repose our fullest trust, came forward as usual, and that made a huge difference. The 16 runners, in different fundraising categories, made a world of difference, as they worked hard, writing and cajoling their friends, and friends' friends to donate to our worthy cause. Sure enough, it did strike a chord. And we were showered with not only donations but also a wealth of contacts of new donors! Airtel Delhi Half Marathon, so ably spearheaded by India Cares for the nonprofit sector, actually becomes a really profitable investment in terms of time, energy and even money for all nonprofits! Thanks, India Cares!"

DR. KIRAN MODI MANAGING TRUSTEE UDAYAN CARE





FUNDS RAISED BY CSOs



AADI - Action for Ability Development and Inclusion Amount Raised: ₹ 18,47,856

A world where people with disability are an integral part of the society with equitable access to opportunities and services, enabling them to participate fully in the community and live life to the fullest.



All India Confederation of the Blind Amount Raised: ₹ 3,15,000

The organization runs training/ rehabilitation programmes, Braille/audio book production for the blind in different parts of India.



Amhi Amchya Arogyasathi Amount Raised: ₹ 12,650

AAA working for tribal, rural & urban poor in 9 district of 2 state M.P & M.S. 418 villages and covers 461000 population.



Anju Bobby Sports Foundation Amount Raised: ₹ 9,800

Main focus is to provide high performance athletics training and mentoring to the talented youth aiming future International meets.



Apollo Tyres Foundation Amount Raised: ₹ 6,30,000

To inform, educate and bring behaviour change in the identified target population (Customers, Employees, Supply Chain Partner and Community) with respect to HIV-AIDS & Sexually Transmitted Infection.



Asha Community Health and Development Society Amount Raised: ₹ 9,200

To work with the urban poor to bring about long-term, sustainable and holistic transformation to their quality of life.

Astha Amount Raised: ₹ 2,58,300

Taking issues in relation to persons with disabilities from grass root to policy level.



Bal Utsav Amount Raised: ₹ 4,90,201

Bal Utsav moves children out of poverty by nurturing them from childhood to livelihood through education because #EducationMakesAllTheDifference

bhartí Bhartí Foundation

Bharti Foundation Amount Raised: ₹ 1,19,84,727

Improving accessibility and quality of education across rural India (Haryana, Rajasthan, Punjab, Tamil Nadu, Uttar Pradesh, West Bengal).



Bhumi Amount Raised: ₹ 1,475

Bhumi works in 12 cities with the aim of providing children with quality supplementary education.



Blind Cricket Association Amount Raised: ₹ 37,650

We work for rehabilitation, upliftment & betterment of blind people through Cricketing Activities at grass root level to national and international level.

BloodConnect Foundation Amount Raised: ₹ 70,202

obloodconnect

To eradicate blood shortage in India, within our lifetime. Spread across 20 cities, we work primarily the country's youth to achieve 100% voluntary donations, and have saved over 90,000 lives since 2010.



Blue Star Foundation Amount Raised: ₹ 4,50,000

It supports various activities in Education, Health, support women and children, senior citizens, Disability and environment.



CanSupport Amount Raised: ₹ 3,19,600

To enable people with advanced cancer and their families to make informed choices and decisions and to receive appropriate physical, emotional, social and spiritual support.

CAR Amo CARE facilit

CARE India Amount Raised: ₹ 4,74,250

CARE India helps alleviate poverty and social exclusion by facilitating empowerment of women and girls from poor and marginalized communities.



Catalysts for Social Action (CSA) Amount Raised: ₹ 4,50,000

Work as a 'catalyst' focusing on holistic approach to child care and optimal rehabilitation outcome for orphaned children in 4 states (Maharashtra, Madhya Pradesh, Goa & Odisha)



Charities Aid Foundation

CCD - Child Care and Development Foundation Amount Raised: ₹ 12,500

CCDF is working for street & underprivileged children for their education.



Centre For Promotion Of Social Concerns Amount Raised: ₹ 11,150

Promoting a human rights culture through human rights education in schools across the country.

Charities Aid Foundation (CAF) India Amount Raised: ₹ 5,89,000

We support all socio development causes that positions us uniquely to address a wide cross sectoral span of donor interests.

Leonard Cheshire Disability

Cheshire Home India - Delhi Unit Amount Raised: ₹ 24,69,880

Provides residential, medical care, therapy for people with disabilities from slums in South Delhi. Day Care with basic preschool education for children with disabilities.

ELITE DISTANCE RUNNING PROGRAMME (EDRP)

The Elite Distance Running Programme (EDRP) is joint initiative of the Sports Authority of India (SAI), Procam International and Global Sports Communication (GSC). EDRP is an extension of Procam's commitment to the development of distance running in the country. Its aim is to find and hone potential talent, into world-class competitors.

Trials are conducted across the country to identify and nurture Indian athletes. Through this programme, the identified athletes are imparted professional training under the guidance of Mr. Hugo Van Den Broek, head coach, along with the complete sports sciences backing. 6 shortlisted athletes are sent for a month for high altitude training at Iten, Kenya, one of the best training centers in the world. Here they get an opportunity to train with some of the best foreign athletes.

In just two editions the initiative has seen remarkable success with many of its athletes winning accolades at the national stage.





Concern India Foundation Amount Raised: ₹ 11,68,047

Supporting 270 NGOs through 7 offices across India in education, health and community development.



CREA Amount Raised: ₹ 9.050

Build feminist leadership; advance women and girls' sexual and reproductive rights in the global South.



www.cry.org Enzering texting change For shildren CRY- Child Rights and You Amount Raised: ₹ 29,83,810

Works towards ensuring a lasting change in the lives of underprivileged children across 23 states in the country.



Cuddles Foundation Amount Raised: ₹ 1,28,200

Cuddles' mission is to give every single child suffering from cancer a chance at a cure. They do this by giving them access to best nutrition, supplements and education about nutrition.



DCCW - Delhi Council for Child Welfare Amount Raised: ₹ 1,54,950

Giving Children a Childhood. Helping underprivileged children including the challenged through our programs and services in and around Delhi.



Don Bosco Tech Society Amount Raised: ₹ 1,56,194

Skilling India - Bridging digital, social and economic divide in India by significantly contributing to the development of the marginalised youth by enhancing the employability and life management skills.



TE STILL WH AND THE PART

E&H Foundation Amount Raised: ₹ 79,731

To provide quality education and health-care facilities to 100,000 under-privileged children per year, by 2020, with a special focus on the girl child.



Educational and Development Initiatives (EDI) Amount Raised: ₹ 5,89,136

A thriving future for rural women through vocational skills training in sewing, computers and hospitality.

EFRAH Amount Raised: ₹ 8,715 EFRAH is working for a smile on every face.



Etasha Society Amount Raised: ₹ 263,000

Providing market-oriented vocational training and placement, employ-ability skills training and career guidance to young people from disadvantaged backgrounds in India.

MARUTI S-CROSS MOTORCADE

S-Cross is the Lead Car of ADHM. A Maruti S-Cross motorcade escorted Event's international ambassador, ELIUD KIPCHOGE and his coach and the 3000m Steeplechase Olympic Medalist in Barcelona 1992, PATRICK SANG, along with GAURAV MEHTA (Sr. Marketing Manager, NEXA) and VIVEK SINGH (Jt. Managing Director, Procam Intl.), from Le Meridien New Delhi to the Event's Media Center at the iconic Jawaharlal Nehru Stadium.

EN





PASTA COOK OUT

Celebrating the age-old tradition of carbo-loading, Event partners and key dignitaries engaged themselves in a pasta cookout, competing to create the dish of the day. Held at Le Meridien New Delhi, the experienced pair of Murray Culshaw, Chairman and Founder, India Cares Foundation and Sapna Desai, Head Marketing and Communication, Cigna TTK Health Insurance, won the Pasta Cookout.



Family Health And Education-FCRA Amount Raised: ₹ 11,250

Education, healthcare and vocational activities mainly for girls and women in Hauz Khas Village slums.



Friendicoes Amount Raised: ₹ 33,670

Friendicoes SECA, started in 1979, is a clinic-cum-shelter that provides medical and rehabilitation services to rescued animals, has now slowly become one of the most popular animal welfare NGOs in India



Goonj Amount Raised: ₹ 3,098

Pan India organization addressing basic needs of poor. Turning urban discard into rural development resource.



GoSports Foundation Amount Raised: ₹ 1,41,500

Sports – scholarships to empower elite junior athletes and develop ecosystem of Indian Olympic and Paralympic sports.



Guru Vishram Vridh Ashram of SHEOWS Amount Raised: ₹ 3,23,125

We take care helpless old aged found on the streets of Delhi, those who are struggling for a meal a day and have no family to go to. We give them love, care, food, shelter, health care for free.



Habitat for Humanity India Trust Amount Raised: ₹ 22,090

Habitat for Humanity India works to address poverty housing and sanitation issues through various shelter and community lead sanitation initiatives.

HelpMeSee

HelpMeSee India Foundation Amount Raised: ₹ 7,850 HelpMeSee eradicates cataract blindness across India.



l Am Gurgaon Amount Raised: ₹ 3,15,000

Initiative aimed at awakening a responsible, aware and vigilant populace in order to make our city a better place to live in.



iCharity (Arts of Charity Organization) Amount Raised: ₹ 9,200

iCharity enlists NGOs operating in India and provides them with an efficient donation mechanism where interested donors can make donations to the cause of their choice implemented by the NGOs. igsss Indo-Global Social Service Society Indo-Global Social Service Society Amount Raised: ₹ 5,800

More than a million poor families are reached out by IGSSS across 22 states and one union territory everyyear.

BEYOND THE FINISH LINE (BTFL)

'Beyond The Finish Line' (BTFL) is a platform to recognize, Reward and Reinforce catalysts of Indian Sports. Running in India has undergone a revolution over the last 14 years. The BTFL at the ADHM 2016, which was presented by S-Cross in association with Nestle, recognized and celebrated this change. Hosted by actor, director, sportsman and social activist, Rahul Bose, the evening began with a celebration of accomplishments of India's running sensation, Arjuna Awardee Lalita Babar, who stood 10th in the finals of steeplechase at Rio Olympics. The highlight of the evening was a têteà-tête with the greatest sporting legends of our times – Rio Olympic Marathon Gold Medallist Eliud Kipchoge, Puma athlete Asafa Powell and the Guru of Coaching Patrick Sang. The last segment of the evening was with representatives of Corporate India, who have successfully used the sport of running to meet their marketing and CSR initiatives. On the panel were Chandrasekar Radhakrishnan, Sr. VP and Head of Communications and e-Commerce, Nestle India, Ravindra Singh Negi, CEO Delhi/NCR, Bharti Airtel, and Abhishek Ganguly, MD, Puma India.



BTFL was telecast on NDTV 24 X 7 (Telecast Partner) as two episodes. Other partners of BTFL were Le Meridien (Hospitality Partner), GoSports Foundation (Empowerment Partner) and Sports Interactive (Interactive Partner).



IRMET - Ina Raja Memorial Education Trust Amount Raised: ₹ 49,685

Working for the last eighteen years towards education of underprivileged children in west Delhi



Isha Education Amount Raised: ₹ 4,12,658 To make quality education accessible & affordable to the rural poor children.

Joining hands

Joining Hands Amount Raised: ₹ 43,151

Enhancing employability by providing skill training to urban pooryouth of Badarpur and adjoining areas.



K. C. Mahindra Education Trust - Project Nanhi Kali Amount Raised: ₹ 17,250

Project Nanhi Kali empowers more than 100,000 girls across rural, tribal and urban regions in nine states of India by providing them with high-quality education support and resources.

Kalisu Foundation Amount Raised: ₹ 13,33,601

To equip every child with the Knowledge,Skills and Character, required to lead an empowered life



Khushboo Welfare Society Amount Raised: ₹ 4,54,500

Khushboo welfare enhances the discovered potential in individuals challenged with cognitive and physical impairments for equal and contributory participation in society.

Kost Kadambini Charitable Trust Amount Raised: ₹ 16,500

The Trust is working on creating awareness about musculoskeletal and deformities by (1)Teaching (2) Health Camp Screening (3) Free and Subsidies Spine Surgery mainly in Orissa & NCR region in Delhi.



Lex Alliance Foundation Amount Raised: ₹ 6,900

Right now we are providing free education to 50 in one permanent Bridge Course Center at Sangam Vihar, New Delhi and 2 temporary education centers at Masudpur and Rangpuri, Delhi.



Literacy India Amount Raised: ₹ 3,28,450

Literacy India's endeavor is to meet this objective through imparting basic education and through exposing our students to a variety of vocational skills in performing arts, computer etc.



Lotus Petal Foundation Amount Raised: ₹ 75,74,357

Lotus Petal provides exemplary education, nutritious meals, free healthcare and skill development to urban poor in Gurgaon. 215+ children & over 2000 adults served undervarious programmes.

12 OLYMPIANS AT START LINE

The Airtel Delhi Half Marathon attracted a stellar field with as many as 12 Olympians taking to the starting line as the race was flagged off in the early hours of the morning.



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NESTLÉ RUN THE EXTRA 100M FOR GIRL CHILD

1000

Nestlé, Event's Nutrition Partner, encouraged participants of the Great Delhi Run (6 km) category at ADHM 2016, to run an additional 100m in support of #EducateTheGirlChild. This is an extension of Nestlé's ongoing efforts to spread awareness on the cause of girl child education in India.



Love Care Foundation Amount Raised: ₹ 8,550

Education, Health Vocational Training, Women Empowerment and Disaster Management.



Mobile Creches Amount Raised: ₹ 3,15,000

Mobile Creches is a 45 year old organization working towards providing holistic care to the most neglected children, in the harshest of circumstances, at the construction site & urban slums.



Moser Baer Trust Amount Raised: ₹ 34,300 Moser Baer Trust works with marginalized communities in UP and MP covering over 1,46,801 lives.



MSF India Amount Raised: ₹ 4,65,538

To provide medical care to those who need it most, regardless of race, religion, gender or political affiliation.



National Social Society - NSS Amount Raised: ₹ 12,650 Primary education through remedial class for poor student.



National Thalassemia Welfare Society - NTWS Amount Raised: ₹ 13,22,900 Care & Control of Thalassemia in India.

Niramaya Charitable Trust Amount Raised: ₹ 6,900 Niramaya focuses on quality eye care to rural and urban poor.



OM Foundation Amount Raised: ₹ 11,450

It has created, managed and supported programs aimed to bring about sustainable changes, predominantly in the field of education and employment for the underprivileged.



Parivartan Sandesh Foundation Amount Raised: ₹ 9,92,800

The foundation works for Health & Survival, Education & schools, Vocational Skills Development, Other social Causes & Emergency response with support from our respective donors.



Paryavaran Mitra Amount Raised: ₹ 9,00,000

Paryavaran Mitra's main objective is to work in the direction to prevent air, water, land and sound pollution, so as to make this world a better place to live for our future generations.



JABONG RUN IN COSTUME

On race day, the Great Delhi Run is a street carnival where thousands (individuals and companies) run in support of a cause they believe in. Many literally wear their hearts on the sleeves. To recognise and reward their hardwork, Jabong.com, event's Retail Partner, conducts a group and individual contest for costumes with a message.

The contest was judged by Kalyan Kumar Gunasekaran (CMO, Jabong) and Murali Krishnan B (COO, Jabong). Being Us (for groups): Winner: Adarsh Public School (Concept -Make in India) Runner up: VSO India Trust (Concept-Repair Anything) 1st Runner up: Etasha Society (Concept- Encourage Vocational Training)

> Being Solo (for individuals) : Winner: Anshika Saini (Concept-Harvest Rain Water) Runner up: Bhavya Sharma (Concept- Pollution) 1st Runner up: Anand Raj (Concept- Black Money)



VOLINI RECOVERY ZONE

Volini is a modern-day pain reliever, scientifically formulated for effective pain relief. As the Event's Recovery Partner, Volini sets up a recovery zone at the Event venue, available for half marathoners post their run. This year over 8000 runners recovered at the Volini Recovery Zone spanning across 8800 sq. ft. area with more than 120 recovery experts including sports scientists, injury management specialists, doctors and physiotherapists. This season, the brand also launched an exclusive 'Volini Recovery Program' for all the runners and sports enthusiasts. Registered participants of ADHM got an exclusive opportunity to access the 'Volini Members Lounge' by enrolling for Volini Recovery Program online.



People for Parity Foundation Amount Raised: ₹ 11,950

Transforming gender norms in North India via capacity building of marginalized youth and community organizations.



Plan International (India) Amount Raised: ₹ 25,940

Plan India strives for a just world that advances children's rights and equality for girls.



Pragati Amount Raised: ₹ 66,000

Pragati focuses on providing quality primary education to underprivileged children in Gurgaon

🔯 PRISM Foundation

Prism Foundation Amount Raised: ₹ 25,300

Prism Foundation ensures the society to enhance the education level of those who suffering from financial crisis.



Purkal Youth Development Society Amount Raised: ₹ 6,34,100

Educating & empowering underprivileged first generation learners in village Purkal, Dehradun Uttarakhand.



Rainbow Foundation India(ARUN) Amount Raised: ₹ 11,20,822

Rainbow Homes provide comprehensive care for 3500 street girls – Shelter, Food, Clothing, Health, Education, Recreation, Talent Mentoring & Lifeskills. We work in 8 cities of India.

GURGAON FOOD BANK Supported by Supported by Supported by Supported by Supported by Support

Responsenet Development Services Amount Raised: ₹ 1,12,500

Transforming Lives by making Delhi NCR Hunger Free and healthier to help realize the potential of vulnerable populations.



ROPIO - Reach Out & Pass It On Foundation Amount Raised: ₹ 9,000

A holistic education, development and learning programmes for under-served slum children in West Delhi.

ROSHNI, Ramakrishna Mission Ashrama Amount Raised: ₹ 66,050

Support persons with Neurological developmental disabilities, their families through services, training in an enabling environment for Persons with Disabilities to live empowered life.



Sahyog Care For You Amount Raised: ₹ 5,45,950

Sahyog believes in forging ahead and achieving goals through constructive partnerships, lending helping hand and providing subtle nudges. The Indian athletes made a pulsating impact this year with stunning performances by G Lakshmanan who took the top spot at ADHM 2016 with a 1:04:37 timing, and finished 10th in the overall men's category.

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In the Indian Elite Women's title was a sensational finish, top contender Monika Athare as she dashed to the finish line with a time of 01:15:34 just one second ahead of half-marathon debutant Sanjeevani Jadhav.



Sai Milan Amount Raised: ₹ 9,950

Right now Sai Milan is providing daily FREE food to 1250 poor elderly including women, disable and children in 9 shelter homes.

salaam baalak

Salaam Baalak Trust - SBT Amount Raised: ₹ 2,39,190

To provide a sensitive, secure and caring environment for street and working children and who are vulnerable. It seeks to work to empower children to realize their fundamental rights.



Sanjivini Society for Mental Health Amount Raised: ₹ 1,18,250 A society that recognizes total mental health as being vital to its

sarthak

Sarthak Educational Trust Amount Raised: ₹ 9,050 Generate Employemnt and Enhance Employability Skills



Save The Children India Amount Raised: ₹ 31,045

own well being.

An integrated community development approach towards access to quality education, enhancing employability, access to gender justice and behavioural change health promotion.



Score Foundation Amount Raised: ₹ 12,650

To help realize personal independence, economic self-reliance and social inclusion of blind people in India.



Sense International (India) Amount Raised: ₹ 1,950 Working with deafblind children and adults throughout India so that they can be active members of society.



Shakti Fund - An India Cares initiative Amount Raised: ₹ 7,52,565

Set up to encourage the Civil Society Organisations (CSOs/ NGOs) and their well wishers to reach out and communicate better about their work/ cause.

SAY Shiksha And You Shiksha And You- SAY Amount Raised: ₹ 95,550

To act as an effective link between donors and organizations focused on providing education to disadvantaged children, from deprived socio-economic backgrounds.



Smile Foundation Amount Raised: ₹ 7,93,750

Education of underprivileged children as a catalyst to address issues like health, poverty, unemployment, human rights across India.

POLICE CUP

The Police Cup, which was initiated in the 2015 edition of the Event, saw participation of 60 personnel from the Delhi Police force, vying for the coveted Police Cup trophy. The Police Cup is a team event, each team consisting of 3 members (all men or all women teams). All team members were required to individually cover the half marathon distance; the team with the fastest aggregate timings won.

Men's Team Results:

Gold Medalists – Rajesh Meena, Vikas Dabas and Sandeep Kumar Silver Medalists – Neeraj Choudhury, Bijender Singh and Sunil Dagar Women's Team Results: Gold Medalists – Nandini Negi, Ansuiya and Reena Silver Medalists – Munni Kumari, Manbhari and Rekha Kumari Chejara





ukarya

Smt. Subhash Pahwa Memorial Educational Society Amount Raised: ₹ 12,100

Teaching the children of daily wage workers on hygiene and basic learning in the NCR Delhi region.



SPID - Society For Participatory Integrated Development Amount Raised: ₹ 9.450

SPID Continues making efforts for the betterment of the marginalized, underprivileged, deprived and ignored section of the society through education working in different areas of Delhi.

Sukarya Amount Raised: ₹ 17,13,100

Sukarya, is working on issues of Maternal and Child Health, Provision of Basic Health Care and Economic Empowerment of Women through Self Help Groups in Delhi, Haryana and Rajasthan.

Suniye

Suniye Amount Raised: ₹ 29,850

Help hearing impaired acquire language, learn to talk, go to regular schools and become part of mainstream society and to live a life of dignity



Swami Sivananda Memorial Institute of Fine Arts and Crafts Amount Raised: ₹ 1,69,102

Focus of work: Serving women and children from underprivilaged families of West Delhi through nutrition, health, education and livelihood.



Tamana Amount Raised: ₹ 11,23,124

Based in New Delhi, Tamana provides a holistic rehabilitation program to special needs individuals to make them happy integrated members of society.



The Akshaya Patra Foundation Amount Raised: ₹ 3,56,600

Akshaya Patra operates world's largest meal program serving hot cooked meal to 1.5 million children in 24 locations across 10 states of India.



The Earth Saviours Foundation Amount Raised: ₹ 9,56,000

TESF has a rescue center and looks after abandoned and disabled people, by giving the free of charge accommodation, food and medicines.



The Naz Foundation (India) Trust Amount Raised: ₹ 1,48,639

Naz India's care home provides HIV Positive children a stigmafree healthy environment care and support. The aim is to make them self-sufficient & encourage an independent life.



TRRAIN Amount Raised: ₹ 17,430

TRRAIN is a public charitable trust formed in 2011 by Mr B.S. Nagesh, with the vision of empowering people in retail and works to achieve immediate and lasting change in the lives of retail associates in India.

PATRICK SANG

The Airtel Delhi Half Marathon was honoured to have the coach of Eliud Kipchoge, Patrick Sang, at the Event. Patrick Sang was a medallist at the 1991 World Championships in Athletics, 1992 Barcelona Olympics and 1993 World Championships in Athletics in the 3000m steeplechase event.

"When athletes surrender their mind, and give their heart and mind to the sport, you can easily make the best out of them."





CHAMPIONS DINNER

A dinner with the Champions celebrating their day of victory.

UDAAN empady care empady

Udayan Care Amount Raised: ₹ 70,83,906

A nurturing home for every orphaned child, an opportunity for higher education for every girl and for every adult, the dignity of self-reliance and the desire to give back to society.



UnLtd Delhi Amount Raised: ₹ 5,750

UnLtd Delhi is a Launchpad for Social Entrepreneurs in Delhi/NCR providing them with year-long mentorship and seed funding.



VIDYA Integrated Development for Youth and Adults Amount Raised: ₹ 13,43,700

Grass-root level development programmes in poorest neighborhoods of Delhi, Haryana, Mumbai and Bangalore.



VSO India

Amount Raised: ₹ 8,000

"VSO India mobilises people to participate actively in the development process through volunteering, active citizenship, and advocacy".

Wildlife SOS Amount Raised: ₹ 32,360

Wildlife SOS is responsible for taking action against animal cruelty, rescuing wildlife in distress, working to resolve mananimal conflicts while promoting & educating the public for habitat protection



Wishes and Blessings Amount Raised: ₹ 8,08,721

A unique forum for connecting donors with beneficiaries while working for the well-being and upliftment of the underprivileged.

World Vision

World Vision India Amount Raised: ₹ 9,56,000

World Vision India is dedicated to improving the lives and futures of India's most vulnerable children. Our work is focussed on creating an environment that helps every girl and boy reach his or her fullest potential, where children and families have equitable access to services entitled to them. We do this by partnering with communities at the grassroots, supporters across the world, civil society, and local and national governments to create an environment where children are educated, healthy, protected and valued. - goddhag-

Yoddhas Indian Fighting Against Cancer Amount Raised: ₹ 27,450

To be the most trusted source of information on Cancer and provide necessary support to patients & others dealing with cancer in India.



THANK YOU FOR MAKING YOUR RUN COUNT

You tagged and uploaded 10,132 km during the campaign, contributing to internet education for 10,132 people in India.

#MakeYourRunCount

DONATION UTILISATION REPORT - ADHM 2015

₹ 7.26 crore donated to Civil Society Organisations (CSOs/ NGOs) in the 2015 edition of the Airtel Delhi Half Marathon changed 1,50,000 lives, directly and/or indirectly.

In 2015 the highest fundraising CSO raised ₹ 89 lakh. This was utilised to provide education to over 5,000 children for the year. Every year India Cares requires 'Donation Utilisation Reports' from organisations who participated in the previous edition of the Race. Through these reports we learn what happens with the funds raised through every edition of the ADHM. These reports indicate wonderful impact.

Numbers do help us understand the very important philanthropy pillar of the event. For example:

Education provided:

- •12,944 children's education for the year was taken care of, including scholarships.
- •6,325 children studying in the 9th and 10th standards received career guidance.
- •7 teacher's salaries for the year were paid.
- •67 trainers were trained to be instructors for IIT aspirants.
- •237 individuals were provided vocational training.
- •865 students were provided with books and educational materials.

Health enhanced:

- •10,574 people's health was enhanced, for eg: children's vaccinations, adults and elders were give treatments for various ailments.
- •55,033 people were screened at various medical camps for HIV, regular medical check-up for women, eldercare, eye camps, early detection camps for very young children, cancer detection camps, etc.
- •500 infusion pumps were bought for those suffering for Thalassemia; 200 patients were given blood when needed.
- •3 children receive corrective spine surgery which will help them gain more mobility as they grow.
- •19,606 people in various areas will benefit from community urinals built, toilets, hand wash points, women's clinic, awareness camps on women's rights, counselling of women who are abused and face domestic violence, etc.,
- •1,624 children were provided with meals for a month.

Persons with disabilities supported:

- •2,360 special children received education.
- •60 special children will be taken care of in a new intervention programme for a few years.
- •400 youth with various challenges received vocational training and were made job worthy.
- •150 students of a centre will be transported to school for at least 5 years from a new modified bus that was purchased for a school.
- •2,060 persons with disabilities were taken care of by up-gradation of their facilities, special teachers training of their teachers, learning and mobility aids provided.

In addition, many things with immeasurable impact will last for years. 2000 people were a part of the camps to create environment awareness; 2 training blocks for various vocations for women were built; 17 classrooms and 1200 sq. Ft. science lab; 28 seater computer lab was built; 64 families were provided with support to start small businesses; 35 tons of relief material were supplied to people during the Chennai and Caddalore Flood; a health project for people suffering from 'Petant Dectus Arteriosus' (early detection for children to support breathing and poor weight gains) was started that will touch 50k families over the next few years.

CHOICE OF THE CHAMPIONS



ABOUT INDIA CARES



India Cares Foundation (www.icfn.in) is a support organisation and a 'Friend' of the social sector. We believe Civil Society Organisations (CSOs) are a vital element in building a humane society.

Our mission is to grow the credibility and accountability of CSOs through Public Communications, Donor Management, Leadership Involvement and Resource Mobilisation.

India Cares was established in 2008. Through different initiatives of India Cares, CSOs have raised ₹ 51 crore for a wide variety of social causes throughout India; nearly one lakh individuals donated; 3,000+ individuals fundraised; and 225+ companies have associated with 750+ CSOs.

Apart from the Airtel Delhi Half Marathon, we are partners for the TCS World 10k Bengaluru – these wonderful events provide great platforms to help CSOs engage every section of society and raise vital resources.

Other initiatives of India Cares include a digital 'Wishtree' that helps a CSO wherever they are in India to seek support for non-cash requirements. Our CEO Forum is a one of its kind peer-to-peer learning and interaction forum for CEOs, Managing Trustees, Senior Management in the social sector. Currently the forum is being conducted in Bengaluru, Delhi and Hyderabad; and our ReachOut programme is a 'shared service' helps build capacities within CSOs to handle Donor Management and Communications, both internally and externally to various stakeholders.







RUNS WITH YOU IN ILLNESS AND IN WELLNESS

"At Cigna TTK, our mission is to improve the health, wellness and sense of security of our customers. We are proud to be associated as the Official Health Insurance Partner for the Airtel Delhi Half Marathon. Events as this, encourage people to take care of their health and lead life to the fullest. This makes our association stronger, as we believe, 'Health Hai toh Life Hai."



Cigna TTK Treadmillion Challenge Finale





Cigna TTK Motivational Zone at the Race



Cigna TTK Finisher's Wall





#YourRunningStory video recording Team Cigna TTK at the Race

- Sandeep Patel, MD & CEO, Cigna TTK Health Insurance Company Ltd





Health hai toh life hai

HEALTH INSURANCE PARTNER

Partner participation

DRIVEN BY

#RunAboveTheOrdinary with **S-CROSS** The Lead Car for ADHM

JABONG COM

CROS

JABONG AND PROCAM ARE UNITED IN THEIR MISSION TO PROMOTE A FITTER LIFESTYLE. STAYING PHYSICALLY ACTIVE IS IMPERATIVE FOR OVERCOMING THE CHALLENGES OF A HECTIC CAREER COUPLED WITH TODAY'S SEDENTARY LIFESTYLE. THROUGH FASHION, WE AIM TO GET MORE PEOPLE EXCITED ABOUT THE PURSUIT OF BEING HEALTHY. WE CONSTANTLY ENDEAVOUR TO BRING NEW TECHNOLOGIES AND FASHIONS IN SPORTING APPAREL AND GOODS TO THE INDIAN MARKET. JABONG IS EXCITED TO TAKE ITS PARTNERSHIP WITH **PROCAM** TO THE NEXT LEVEL BY ADDING AN EXCLUSIVE FASHION QUOTIENT TO A MULTITUDE OF SPORTING EVENTS IN INDIA. AT **AIRTEL DELHI HALF MARATHON**, WE TREATED PARTICIPATING RUNNERS TO SOULFUL RENDITIONS BY WORLD-RENOWNED BAND INDIAN OCEAN, APART FROM SEVERAL FUN ACTIVITIES SUCH AS JABONG BOOST ZONE AND RUN IN COSTUME, WHICH ENCOURAGED THOUSANDS OF ENTHUSIASTS TO PARTICIPATE.

> **RAHUL TANEJA** CHIEF BUSINESS OFFICER - JABONG

RETAIL PARTNER

RUN THE EXTRA 100m to support #EducateTheGirlChild

"Community support is critical for the cause of girl child education in India and the Airtel Delhi Half Marathon was our outreach effort to take the cause closer to communities. In an earnest effort to educate communities about the urgency of this issue, we invited participants to run an extra 100 meters to show solidarity for the cause and hope that more of us will join in to support the cause."

Mr Chandrasokar Radhakrishnan, 5r VP, Communication and Ecommerce. Nestle India.









Nanhi kali





RECOVERY PARTNER

More than 8800 runners recovered at the Volini Recovery Zone out of 12000 finishers of half marathon



oport by running 100m

Great Delhi Ru

















Instant Pain Relief, Anytime Anywhere.



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In India, 20 million girls drop out of school every year. This Airtel Deihi Half Marathon, run an extra 100m and join us in supporting the cause of girl child education. Every step matters in drawing attention to this cause that can positively change the lives of not only girls, but families and societies.



Marathons have, over the years, transformed from being just a sport; they have evolved into a culture, a philosophy, and for many, a way of life.

ORSL[™], India's No.1 doctor prescribed electrolyte drink is proud to be associated with Procam International, as their official "RESTORATION PARTNER".

ORSL[™] had pioneered the concept of electrolyte Ready-To-Drink (RTD) tetrapack format with a tasty fruit juice since over a decade ago. Keeping in line with the vision of anticipating consumer needs, creating solutions and experiences for people to lead healthy and vibrant lives, this association proves to be a giant leap indeed.



General Manager OTC New Business, Professional Selling

66 —

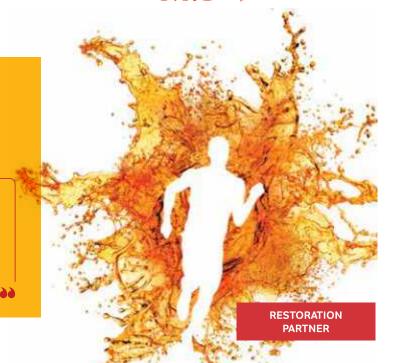
It's a matter of great pride for ORSL[™] brand to be associated as the Restoration partner of ADHM, it's a fantastic sports platform which aims not only to shape the running community in India but also attempts to build the right awareness for the prevalent social challenges, something we at Johnson and Johnson feel deeply about.

DINAR MHATRE

NON-WHO FORMULATION. NOT TO BE RECOMMENDED DURING DIARRHEA. NOT RECOMMENDED FOR SERIOUS MEDICAL CONDITIONS SUCH AS DENGUE, MALARIA AND TYPHOID. NOT TO BE RECOMMENDED AS A MEAL REPLACEMENT.

IMS PRESCRIPTION DATA MAT DEC 2015 FOR ORAL ELECTROLYTES IN LIQUIDS FORMAT

ORSLTM **O**



Le MERIDIEN



I SEE THE WORLD WITH NEW EYES

Le Meridien New Delhi is proud to be associated with the Airtel Delhi Half Marathon (ADHM) for the 9th consecutive year. Every year we have seen greater enthusiasm in people to participate in the run and move towards a healthy lifestyle.

As a run up to the marathon, we showcased some innovative and healthy recipes in our coffee shop, The One to celebrate our partnership, we hosted the traditional Pre Race Pasta Party which was attended by eminent personalities. The event celebrates the camaraderie and the spirit of friendship.

As Hospitality Partner Le Meridien team has left no stone unturned to make the run a huge success-right from taking care of the hospitality of guests, the pre race events and the grand success of the race day, all keeping in mind that this mega city event also raises funds and supports various social causes for community development in India.

As has been the case in the past years, we look forward to a stronger partnership and will endeavour to put up a great show just as we do every year.

Meena Bhatia Vice President - Marketing & Operations









SIXTH SUCCESSFUL RUN AS OFFICIAL MEDICAL PARTNERS









We are proud to be associated with Airtel Delhi Half Marathon since 2011 as official Medical Partner and every year we ensure safe run for all participants. Marathon or running habits are

now getting the much needed attention leading towards better heath in many cities. As a responsible healthcare partner, while we continue to safeguard participants during marathons, we also urge all our citizens to pay attention to three basic pillars of Good Health – regular exercise, balanced diet and preventive healthcare planning.

> **Dr. Tamorish Kole** Head, Department of Emergency Medicine, Max Healthcare, Delhi





PROMOTING ACTIVE AGEING



Log on to http://harmonyindia.org/





celebrate age

India's premier magazine for senior citizens, *Harmony-Celebrate Age* is now available on international digital newsstand Magzter

To get a free copy of the magazine, email contact.mag@harmonyindia.org

Our Harmony Senior Citizens' Run is significant—it puts silvers on the front page while highlighting their potential. A very special thanks to all those who made the event possible and cheers to our intrepid silvers who came out to be counted. Tina Ambani, Chairperson, Harmony for Silvers Foundation



INSTITUTION PARTNER







Initiative